Section A – Information

CLUB NAME	SHEETS OF ICE	CITY	PROV/ TERR	POSTAL CODE
Avonair Curling Club	8	Edmonton	AB	T5G 0Y6
Bently Curling Club	4	Bently	AB	T0C 0J0
Bonnyville Curling Club	4	Bonnyville	AB	T9N 2G5
Bow Island Curling Club	3	Bow Island	AB	T0K 0G0
Brooks Curling Association	6	Brooks	AB	T1R 0T5
Calgary Curling Club	8	Calgary	AB	T2N 1N9
Calumet Athletic Club	2	Ponoka	AB	T4J 1R1
CanMore Golf & Curling Club	4	CanMore	AB	T1W 1Y2
Carbon Curling Club	3	Carbon	AB	TOM 0L0
Carstairs and Community Curling Club	4	Carstairs	AB	T0M 0N0
Coaldale Granite Club	6	Coaldale	AB	T1M 1C4
Cochrane Curling Club Society	4	Cochrane	AB	T4C 1A9
Coronation Curling Association 1	4	Coronation	AB	T0C 1C0
Cremona Curling Club	2	Cremona	AB	T0M 0N0
Drayton Valley Curling Club	6	Drayton Valley	AB	T7A 1R3
Edson curling club	8	Edson	AB	T7E 1T8
Foothills Curling Club	2	Bowden	AB	T0M 0K0
Forestburg Curling Club	3	Forestburg	AB	T0B 1N0
Fort MacLeod Curling Club	4	Fort MacLeod	AB	T0L 0Z0
Girouxville Sports Club	3	Girouxville	AB	T0H 1S0
Grande Cache C.C.	4	Grande Cache	AB	T0B 0Y0
Grande Prairie C.C.	8	Grande Prairie	AB	T8V 3A4
Hardisty Curling Club	3	Hardisty	AB	T0B 1V0
Hay Lakes Curling Club	3	Hay Lakes	AB	T0B 1W0
Heather Curling Club	5	Vegreville	AB	T9C 1L1
High Prairie Curling Club	4	High Prairie	AB	T0G 1E0
Huntington Hills Community Association	8	Calgary	AB	T2K 0S2
Huxley curling club	3	Huxley	AB	T0M 0Z0
Innisfail Curling Club	4	Innisfail	AB	T4G 1S7
Lakeside Curling Club	3	Seba Beach	AB	T0E 2B0
Lamont Curling Club	5	Lamont	AB	T0B 2R0
Legal Curling Club	4	Legal	AB	T0G 1L0
Lethbridge Curling Club	10	Lethbridge	AB	T1J 4N9
Lomond Curling Club	2	Lomond	AB	TOL 1G0
Milo Curling Club	2	Milo	AB	TOL 1LO
Nobleford Curling Club	2	Nobleford	AB	T0L 1S0
North Hill Community Curling Club	6	Calgary	AB	T2M 2V7
Oilfields Curling Club	4	Black Diamond	AB	T0L 0H0
Okotoks Curling Club	6	Okotoks	AB	T1S 1L3
Olds Curling Club	6	Olds	AB	T4H 1G9
Onoway Curling Club	3	Onoway	AB	T0E 1V0
Plamondon Curling Club	3	Plamondon	AB	T0A 2C0
Ponoka Curling Club	6 4	Ponoka	AB	T4J 1R5
Provost Curling Club		Provost	AB	T0B 3S0
Red Deer Curling Club	8 4	Red Deer	AB	T4N 6Z3 T0A 2W0
Redwater Curling Association		Redwater	AB	
Rose City Curling Club Springbank Park For All Seasons	9 6	Camrose Calgary	AB AB	T4V 3L5 T3Z 2L9
Standard Curling Club	2	Standard	AB	
Standard Curling Club Stettler Curling Club	6	Standard Stettler	AB AB	T0J 3G0 T0C 2L0
Strathcona Curling Club	4	Sherwood Park	AB AB	T8C 1B5
Vermilion Curling Club	5	Vermilion	AB AB	T9X 2B7
Vulcan Curling Club	4	Vulcan	AB	T0L 2B0
Waskatenau Curling Club	2	Waskatenau	AB	TOA 3P0
Wembley Curling Club	3	Wembley	AB	T0H 3S0
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CLUB NAME	SHEETS OF ICE	CITY	PROV/ TERR	POSTAL CODE
Westlock Curling Club	6	Westlock	AB	T7P 2P4
100 Mile House Curling Club	3	100 Mile House	BC	V0K 2E0
Abbotsford Curling Club	6	Abbottsford	BC	V2S 4N9
Alberni Valley Curling Club	6	Port Alberni	BC	V9Y 6A2
Armstrong Curling Club	3	Armstrong	BC	V0E 1B4
Barriere Curling Club	4	Barriere	BC	V0E 1E0
Beaver Valley	4	Fruitvale	BC	V0G 1L0
Bullhead Mountain C.C.	3 4	Hudson Hope	BC	V0C 1V0
Campbell River District Winter Club Chilliwack Curling Club	4 6	Campbell River Chilliwack	BC BC	V9W 5C1
Cowichan Lake Regional Curling Club	4	Lake Cowichan	BC BC	V2P 6H7 V0R 2G0
Cranbrook Curling Club	8	Cranbrook	BC	V1C 4H8
Creston Curling Club	6	Creston	BC	V0B 1G0
Dawson Creek Curling Club	8	Dawson Creek	BC	V1G 4G5
Delta Thistle Curling Club	6	Delta	BC	V4C 2L9
Duncan Curling Club	5	Duncan	BC	V9L 3X8
Esquimalt Curling Club	6	Victoria	BC	V9A 3N6
Fernie Curling Club	4	Fernie	BC	V0B 1M0
Fort St. James Curling Club	3	Fort St. James	BC	V0J 1P0
Fort St. John Curling Club	8	Fort St. John	BC	V1J 4J3
Gibsons Curling Club	4 4	Gibsons	BC	V0N 1V8
Golden Curling Club Golden Ears Winter Club	6	Golden Maple Ridge	BC BC	V0A 1H0 V2X 8K9
Grand Forks Curling Club	4	Grand Forks	BC BC	V2A 8K9 V0H 1H0
Granisle Curling Club	2	Granisle	BC	V0J 1W0
Hope Curling Club	4	Норе	BC	V0X 1L4
Houston and District Curling Club	3	Houston	BC	V0J 1Z0
Juan de Fuca Curling Club	8	Victoria	BC	V9B 1J1
Kamloops Curling Club	8	Kamloops	BC	V2C 2B6
Kaslo Curling Club	2	Kaslo	BC	V0G 1M0
Kelowna Curling Club	12	Kelowna	BC	V1Y 7V5
Kimberley Curling Club	6	Kimberley	BC	V1A 2Y
Langley Curling Club	6	Langley	BC	V3A 3B1
Lumby Curling Club	4 2	Lumby McBride	BC BC	V0E 2G0
McBride Curling club Merritt Curling Club	4	Merritt	BC BC	V0J 2E0 V1K 1B8
Oliver Curling Club	4	Oliver	BC BC	V1K 1B8 V0H 1T0
Peace Arch Curling Club	4	White Rock	BC	V4B 5L3
Port Alice Curling Club	4	Port Alice	BC	V0N 2N0
Port Moody Curling Club	6	Port Moody	BC	V3H 2V7
Prince Rupert Curling Club	6	Prince Rupert	BC	V8J 3PR
Princeton Curling Club	3	Princeton	BC	V0X 1W0
Quesnel Curling Club	6	Quesnel	BC	V2J 3J2
Richmond Curling Club	8	Richmond	BC	V7C 4N3
Rossland Curling Society	4	Rossland	BC	V0G 1Y0
Royal City Curling Club Salmo Curling Club	6 3	New Westminster Salmo	BC BC	V3L 4G6 V0G 1Z0
Smithers Curling Club	6	Smithers	BC	V0J 2N0
Sparwood Curling Club	4	Sparwood	BC	V0B 2G0
Summerland Curling rink	4	Summerland	BC	V0H 1Z0
Taylor Curling Club	4	Taylor	BC	V0C 2K0
Terrace Curling Association	6	Terrace	BC	V8G 5L9
Tunnel Town Curling Club	6	Delta	BC	V4M 3Y3
Valley Curling Club	6	Surrey	BC	V3S 4E7
Vanderhoof C.C.	3	Vanderhoof	BC	V0J 3A0
Victoria Curling Club	8	Victoria	BC	V8T 4C2
Wells Gray Curling Club	3	Clearwater	BC	V0E 1N0
Winfield Cyrling Club	6	Williams Lake	BC	V2G 2V3
Winfield Curling Club	4 8	Winfield Winning	BC MB	V4V 1S7
Assiniboine Memorial Curling Club Baldur Curling Club	8 3	Winnipeg Baldur	MB MB	R3K 2E5 R0K 0B0
Beausejour Curling Club Inc.	6	Beausejour	MB	ROE OCO
Boissevain Curling Club	4	Boissevain	MB	ROK OEO
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CLUB NAME	SHEETS OF ICE	CITY	PROV/ TERR	POSTAL CODE
Brandon Curling Club	8	Brandon	MB	R7A 6Y8
Cartwright Curling Club	2	Cartwright	MB	R0K 0L0
Central Community Club Inc.	3	Rosser	MB	R0H 1E0
Charleswood Curling Club	5	Winnipeg	MB	R3R 2K9
Clearwater Curling Club	3	Clearwater	MB	R0K 0M0
Deer Lodge Curling Club	6	Winnipeg	MB	R3J 2J3
Deloraine Curling Club	3	Deloraine	MB	R0M 0M0
East St Paul Curling Club Inc	6	Winnipeg	MB	R2E 0H7
Emerson Curling Club	4	Emerson	MB	ROA OLO
Fisher Branch Curling Club	4	Fisher Branch	MB	R0C 0Z0
Fort Rouge Curling Club Gillam Curling Club	6 4	Winnipeg Gillam	MB MB	R3L 2N2 R0B 0L0
Gladstone Curling Club	3	Gladstone	MB	ROJ OTO
Glenboro Curling Club	3	Glenboro	MB	R0K 0X0
Grain Exchange Curling Club	6	Winnipeg	MB	R3C 2Z1
Granite Curling Club	9	Winnipeg	MB	R2C 0Y9
Hamiota Curling Club	4	Hamiota	MB	R0M 0T0
Hartney Curling Club	2	Hartney	MB	R0M 0X0
Holland	2	Holland	MB	R0G 0X0
Kenton Curling Club	3	Kenton	MB	R0M 0Z0
Killarney Curling Club	4	Killarney	MB	R0K 1G0
Lac du Bonnet	4	Lac du Bonnet	MB	R0E 1A0
Miami Curling Club	3	Miami	MB	R0G 1H0
Miniota Curling Club	3	Miniota	MB	ROM 1M0
Minnedosa Curling Club	4	Minnedosa	MB	ROJ 1EO
Morden Curling Club	5	Morden	MB	R6M 1P3
Neepawa Curling Club	6 6	Neepawa	MB MB	R0J 1H0 R3T 2B6
Pembina Curling Club Inc. Portage Curling Club	8	Winnipeg Portage la Prairie	MB	R1N 2W3
Rapid City curling Club	3	Rapid City	MB	R0K 1W0
Reston Senior Citizens Curling Club	4	Reston	MB	ROM 1XO
Rossmere Country Club	6	Winnipeg	MB	R2K 2T4
Souris C.C.	4	Souris	MB	R0K 2C0
St. Claude & Haywood Curling Club	3	St. Claude	MB	R0G 1Z0
Ste. Anne Curling Club	4	Ste. Anne	MB	R5H 1G6
Ste. Rose Curling Club	4	Ste. Rose Du Lac	MB	R0L 1S0
Steinbach Curling Club	4	Steinbach	MB	R5G 1N2
Stonewall Curling Club	5	Stonewall	MB	R0C 2Z0
stony mountain cc	3	stony mountain	MB	ROC 3A0
Swan Lake Curling Club	4	Swan Lake	MB	R0G 2S0
Swan River Community Centre	6	Swan River	MB	ROL 1ZO
Teulon Curling Club The Wildewood Club	4 6	Teulon Winnipeg	MB MB	R0C 3B0 R3T 0A3
Tyndall Curling Club	3	Tyndall	MB	R0E 2B0
Victoria Curling Club	5	Winnipeg	MB	R3E 0Z8
Virden	4	Virden	MB	R0M 2C0
Wheat City Curling Club	6	Brandon	MB	R7B 0B9
Winnipeg Beach Curling Club	4	Winnipeg Beach	MB	R0C 3G0
Assiginack Curling Club	2	Manitowaning	N. Ont	P0P 1N0
Atikokan Curling Club	4	Atikokan	N. Ont	P0T 1C0
Blind River Curling Club	4	Blind River	N. Ont	P0R 1B0
Capreol Curling Club	4	Capreol	N. Ont	P0M 1H0
Cobalt Haileybury Curling Club	6	Haileybury	N. Ont	P0J 1K0
Coniston Curling Club	4	Coniston	N. Ont	P0M 1M0
Dear Trail Curling Club	5	Elliot Lake	N. Ont	P5A 1M8
Eagles' Landing Curling Club	8	Dryden	N. Ont	P8N 2Y4
Espanola Curling Club	5 4	Espanola Geraldton	N. Ont	P5E 1E8
Geraldton Curling Club Horne Granite Curling Club	4 6	Geraldton New Liskeard	N. Ont N. Ont	P0T 1M0 P0J 1P0
Idylwylde Golf & Country Club	5	Sudbury	N. Ont N. Ont	P0J 1P0 P3E 2G9
Kakabeka Falls Curling Club	4	Kakabeka Falls	N. Ont	POT 1W0
Kapuskasing Curling Club	5	Kapuskasing	N. Ont	P5N 2Y3
Kenora Curling Club	6	Kenora	N. Ont	P9N 1E3
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CLUB NAME	SHEETS OF ICE	CITY	PROV/ TERR	POSTAL CODE
Kirkland Lake Curling Club	6	Kirkland Lake	N. Ont	P2N 3L1
Little Current Curling Club	4	Little Current	N. Ont	P0P 1K0
Longlac Curling Club	4	Longlac	N. Ont	P0T 2A0
Marathon Curling Club	4	Marathon	N. Ont	P0T 2E0
McIntyre Curling Club	6	Schumacher	N. Ont	P0N 1G0
Nipigon Curling Club	4 4	Nipigon Sioux Lookout	N. Ont N. Ont	P0T 2J0 P8T 1B3
Ojibway Golf & Curling Club Parry Sound Curling Club	4	Parry Sound	N. Ont	P81 1B3 P2A 2Z1
Port Arthur Curling & Athletic Club Inc.	8	Thunder Bay	N. Ont	P7A 2W7
Providence Bay Curling Club	2	Providence Bay	N. Ont	P0P 1T0
Red Rock Curling Club	3	Red Rock	N. Ont	P0T 2P0
Stratton Curling Club	3	Stratton	N. Ont	P0W 1N0
Sturgeon Falls Granite Club	4	Sturgeon Falls	N. Ont	P2B 3M8
Tarentorus Sports Club	6	Sault Ste Marie	N. Ont	P6A 6K4
Terrace Bay Curling Club Thessalon Curling Club	4 4	Terrace Bay Thessalon	N. Ont N. Ont	P0T 2W0 P0R 1L0
Thunder Bay Country Club	4	Thunder Bay	N. Ont	P7B 6C2
Wawa Curling Club	4	Wawa	N. Ont	P0S 1K0
Bathurst Curling Club	5	Bathurst	NB	E2A 3Z6
Beaver Curling Club	5	Moncton	NB	E1C 6P9
Brunswick Curling Club	2	Blacks Harbour	NB	E5H 1B5
Campbellton Curling Club	5	Campbellton	NB	E3N 3G9
Curling Beauséjour Inc.	5	Moncton	NB	E1C 3B8
Dalhousie Legion Curling Club Doaktown Curling Club	4 2	Dalhousie Doaktown	NB NB	E8C 2G8 E0C 1G0
Fredericton Golf & Curling Club	4	Fredericton	NB NB	E3B 4Z9
Gage Golf Curling Association	4	Oromocto	NB	E2V 2R6
Gladstone Curling Club	2	Fredericton Junction	NB	E5L 1S2
Grand Falls Sporting Club Inc.	3	Grand Falls	NB	E3Z 2L9
Hampton Curling Club	3	Hampton	NB	E5N 3B2
Harvey Curling Club	2	Harvey	NB	E6K 2V1
McAdam Curling Club	2	McAdam	NB	E6J 2B7
Moncton Curler's Association Ltd.	5 2	Moncton Nackawic	NB NB	E1C 5G9
Nackawic Curling Club Newcastle Curling Club	5	Miramichi	NB NB	E6G 1W1 E1V 3M6
Rexton Curling Club	4	Rexton	NB	E4W 1X5
Riverside Country Club	5	Rothesay	NB	E2H 2K7
Sackville Curling Club	3	Sackville	NB	E4L 3Y9
St. George Curling Club	2	St. George	NB	E5C 3N7
Sussex Golf & Curling Club	4	Sussex	NB	E4E 5L2
Thistle St. Andrews Curling Club	8	Saint John	NB	E2K 2T7
Woodstock Golf & Curling Club Bally Haly Golf & Curling Club	4 4	Woodstock St. John's	NB NL	E7M 2S5 A1A 5B2
Carol Curling Club	4	Labrador City	NL NL	A2V 2K6
Corner Brook Curling Club	5	Corner Brook	NL	A2H 6C3
Gateway Curling Club	2	Port aux Basques	NL	A0M 1C0
Amherst Curling Club	4	Amherst	NS	B4H 3Y6
Baddeck Curling Club	3	Baddeck	NS	B0E 1B0
Barrington Regional Curling Club	4	Barrington Passage	NS	B0W 1G0
Bluenose Curling Club	4	New Glasgow	NS	B2H 5E5
Brookfield Curling Club CFB Halifax Curling Club	4 6	Brookfield Halifax	NS NS	B0N 1C0 B3K 5Y5
Clare Curling Association	4	Meteghan	NS NS	B0W 2J0
Dartmouth Curling Club	5	Dartmouth	NS	B2Y 2W1
Digby Curling Club	4	Digby	NS	B0V 1A0
Glooscap Curling Club	4	Kentville	NS	B4N 3V9
Halifax Curling Club	4	Halifax	NS	B3H 2S5
Highlander Curling Club	3	Antigonish	NS	B0H 1X0
Mayflower Curling Club	6	Halifax	NS	B3K 2V9
Schooner Curling Club Shelburne Curling Club	2 3	Sydney Shelburne	NS NS	B1V 3K6
Stellar Curling Club	3	Stellarton	NS NS	B0T 1W0 B0K 1S0
Strait Area Community Curling Club	2	Port Hawkesbury	NS	B9A 2C6



CLUB NAME	SHEETS OF ICE	CITY	PROV/ TERR	POSTAL CODE
Truro Curling Club	5	Truro	NS	B2N 5C7
Windsor Curling Club	4	Windsor	NS	B0N 2T0
Wolfville Curling Club	4	Wolfville	NS	B4P 1Z9
Yarmouth Curling Club	4	Yarmouth	NS	B5A 4B4
Fort Smith Curling Club	3	Fort Smith	NT	X0E 0P0
Alexandria Curling Club	3	Alexandria	ON	K0C 1S0
Allenford Curling Club Alliston Curling Club	4 4	Allenford	ON	N0H 1A0 L9R 1H2
Amston Curing Club Arnprior Curling club	4	Alliston Arnprior	ON ON	K7S 3H6
Aylmer Curling Club	4	Aylmer	ON	N5H 2S1
Ayr Curling Club	4	Ayr	ON	N0B 1E0
Bala Curling Club	2	Bala	ON	P0C 1A0
Barrie Curling Club	7	Barrie	ON	L4M 4S9
Baysville Curling Club	2	Baysville	ON	P0B 1A0
Bayview Country Club	6	Thornhill	ON	L3T 3X1
Beach Grove Golf and Country Club	4	Tecumseh	ON	N8N 1B6
Beaverton Curling Club	4	Beaverton	ON	LOK 1A0
Blue Water Curling Club	4	Owen Sound	ON	N4K 5P7
Bobcaygeon Curling Club	4 5	Bobcaygeon	ON	K0M 1A0
Brant Curling Club Brighton & District Curling Club	3 4	Brantford	ON ON	N3T 4J2
Burlington Golf & Curling Club	6	Brighton Burlington	ON	K0K 1H0 L7R 3Y2
Carleton Heights	4	Ottawa	ON	K2C 3H4
Cataraqui Golf & Curling Club	6	Kingston	ON	K7L 4V6
Chatham Granite Club	5	Chatham	ON	N7M 4L3
Chesley	4	Chesley	ON	N0G 1L0
Colborne Curling Club	2	Colborne	ON	K0K 1S0
Coldwater Curling Club	4	Coldwater	ON	L0K 1E0
Cornwall Curling Centre	4	Cornwall	ON	K6H 5T7
CreeMore Curling Club	2	CreeMore	ON	L0M 1G0
Cumberland	2	Cumberland	ON	K4C 1E6
Deep River Curling and Squash Club	4	Deep River	ON	K0J 1P0
Dixie Curling Club Donalda Club	6 4	Mississauga Don Mills	ON ON	L4Y 2Z7 M3A 2Z7
Dundas Granite Curling Club	4	Dundas	ON	L9H 3H3
Dundas Valley Golf & Curling Club	5	Dundas	ON	L9H 5G1
Durham Curling Club	4	Durham	ON	N0G 1R0
East York Curling Club	6	Toronto	ON	M4C 2W7
Elora Curling Club	4	Elora	ON	N0B 1S0
EnnisMore Curling Club	4	EnnisMore	ON	K0L 1T0
Exeter Curling Club	4	Exeter	ON	N0M 1S3
Fenelon Falls Curling Club	4	Fenelon Falls	ON	K0M 1N0
Forest Curling & Social Club	4	Forest	ON	NON 1JO
Galt Curling Club	4 4	Cambridge	ON ON	N1R 8C8 K7G 2T7
Gananoque Curling Club Glendale Golf & Country Club	6	Gananoque Hamilton	ON	L8K 5T4
Glengarry	3	Maxville	ON	K0C 1T0
Golden Acres Curling Club	4	Blenheim	ON	N0P 1A0
Granite Curing Club of West Ottawa	4	Ottawa	ON	K1Z 6T1
Grey Granite C.C.	5	Owen Sound	ON	N4K 2G9
Guelph Country Club	4	Guelph	ON	N1E 7H9
Guelph Curling Club	8	Guelph	ON	N1H 6J2
Haliburton Curling Club	4	Haliburton	ON	K0M 1S0
Hamilton Victoria Curling Club	4	Hamilton	ON	L8N 1E2
High Park Club Ltd	5	Toronto	ON	M6R 2V4
Huntley Curling Club	4	Carp	ON	K0A 1L0
Hylands Curling Club Ilderton Curling Club	4 4	Ottawa Ilderton	ON ON	K1V 1C1 N0M 2A0
Ingersoll District Curling Club	4	Ingersoll	ON ON	NOM ZAO N5C 3K1
Kincardine Curling Club	4	Kincardine	ON	N2Z 2P6
K-W Granite Club	6	Waterloo	ON	N2L 3B6
Lakefield Curling Club	4	Lakefield	ON	K0L 2H0
Lancaster & District	2	Lancaster	ON	K0C 1N0



CLUB NAME	SHEETS OF ICE	CITY	PROV/ TERR	POSTAL CODE
Land O' Lakes Curling Club	4	Tweed	ON	K0K 3J0
Leaside Curling Club	8	Toronto	ON	M4G 1X6
Lindsay Curling Cub	6	Lindsay	ON	K9V 3L8
Listowel Curling Club	4	Listowel	ON	N4W 3R7
Manotick Curling Club	3	Manotick	ON	K4M 1J3
Markdale Golf & C.C.	4	Markdale	ON	NOC 1H0
Meaford Curling Club	4	Meaford	ON	N4L 1M1
Metcalfe Curling Club	3	Metcalfe	ON	K0A 2P0
Midland Curling Club	5	Midland	ON	L4R 4L3
Milton Curling Club Minden Curling Club	4 4	Milton Minden	ON ON	L9T 1S8
Mississauga G&CC	6	Mississauga	ON	K0M 2K0 L5H 2K4
Morrisburg Curling Club	3	Morrisburg	ON	K0C 1X0
Napanee & District Curling Club	4	Napanee	ON	K7R 3K8
Navan Curling Club	4	Navan	ON	K4B 1N2
North Halton Golf & Country Club	4	Georgetown	ON	L7G 4S5
Norwich District Curling Club	4	Norwich	ON	N0J 1P0
Oakville Curling Club	8	Oakville	ON	L6J 6L2
Oakwood Curling Club	3	Oakwood	ON	K0M 2M0
Omemee	4	Omemee	ON	K0L 2W0
Orangeville Curling Club	4	Orangeville	ON	L9W 2Z6
Orillia Curling Club	6	Orillia	ON	L3V 7A3
Oshawa Curling Club	8	Oshawa	ON	L1G 1B5
Ottawa Curling Club	5	Ottawa	ON	K2P 1W4
Ottawa Hunt & Golf Club	6	Ottawa	ON	K1V 1B9
Paris Curling Club	4 4	Paris Pembroke	ON	N3L 3K0
Pembroke Curling Club Perth Curling Club	3	Pembroke Perth	ON ON	K8A 6X3 K7H 1B7
Peterborough Curling Club	6	Peterborough	ON	K9J 6Y5
Peterborough Golf & Country Club	4	Peterborough	ON	K9J 6Y8
Port Perry Community Curling Club	4	Port Perry	ON	L9L 1M7
Prescott Curling Centre	3	Prescott	ON	K0E 1T0
Prince Edward Curling Club	4	Picton	ON	K0K 2T0
RA Curling Club	6	Ottawa	ON	K1H 7X7
RCMP (Ottawa)	4	Ottawa	ON	K1G 3H8
RCN (Navy)	4	Ottawa	ON	K1Y 4S3
Renfrew Curling Club	4	Renfrew	ON	K7V 1L3
Richmond Curling Club	4	Richmond Rd	ON	K0A 2Z0
Rideau Curling Club	5	Ottawa	ON	K2H 5H9
Royal Canadian Curling Club	6	Toronto	ON	M4M 2E9
Sarnia Golf & Curling Club	8 4	Sarnia	ON	N7V 1X7
Simcoe Curling Club Smiths Falls Curling & Squash Club	4	Simcoe Smiths Falls	ON ON	N3Y 4L1 K7A 4S9
St. Catherine's Golf & Curling Club	6	St. Catherine's	ON	L2R 3P4
St. Mary's Curling Club	4	St. Mary's	ON	N4X 1A6
St. Thomas Curling Club	6	St. Thomas	ON	N5P 4H4
Stayner Granite Cub	4	Stayner	ON	LOM 1SO
Sun Parlour Curling Club	4	Leamington	ON	N8H 3X4
Sutton Curling Club	4	Sutton	ON	L0E 1R0
Syndenham Community Curling Club	4	Wallaceburg	ON	N8A 5G1
Tam Heather Curling & Tennis Club	8	Toronto	ON	M1E 4P7
Tara Curling Club	3	Tara	ON	N0H 2N0
The Brockville Country Club	6	Brockville	ON	K6V 5T7
The Curling Club of Collingwood	5	Collingwood	ON	L9Y 4B2
The Oshawa Golf and Curling Club	6	Oshawa	ON	L1H 7K8
Tillsonburg & District Curling Club	4	Tillsonburg	ON	N4G 4H3
Trenton Curling Club	4	Trenton	ON	K8V 3X4
Unionville Curling Club	4 4	Unionville	ON	L3R 2A3
Uxbridge Vanastra Curling Club	4	Uxbridge Vanastra	ON ON	L9P 1J5 NOM 11 0
Walkerton Golf & Curling Club	4	Walkerton	ON	N0M 1L0 N0G 2V0
Welland Curling Club	8	Welland	ON	L3B 5P4
Wilberforce Curling Club	2	Wilberforce	ON	K0C 3C0
2	=		01.	2 2 2 2 3



CLUB NAME	SHEETS OF ICE	CITY	PROV/ TERR	POSTAL CODE
Wingham Golf & Curling Club	4	Wingham	ON	N0G 2W0
Woodville	2	Woodville	ON	K0M 2T0
Maple Leaf Curling Club	4	O'Leary	PE	C0B 1V0
Montague Curling Club	4	Montague	PE	C0A 1R0
Silver Fox Curling & Yacht Club	6	Summerside	PE	C1N 1A9
Club de Golf et Curling D'Asbestos	4	Asbestos	QC	J1T 3M7
Club curling de Baie Comeau	4	Baie Comeau	QC	G4Z 1E6
Baie d'Urfe Curling Club	3	Baie d'Urfe	QC	H9X 1R3
Club de curling de Bedford	2	Bedford	QC	J0J 1A0
Brownsburg Curling Club Cap Curling Club	3 3	Brownsburg Chatham Cap-Madeleine	QC QC	J8G 3C4 G8T 1P6
Club de curling Chapais	2	Chapais	QC	G0W 1H0
Club Curling Opémiska	2	Chapais	QC	G0W 1H0
Club de curling Chicoutimi	4	Chicoutimi	QC	G7H 5C8
Danville Curling Club	2	Danville	QC	J0A 1A0
Club de Curling Portneuf	2	Donnacona	QC	G3M 1Z5
Club Sportif Celanese Inc.	2	Drummondville	QC	J2B 1V8
Club de curling Grand-Mere	2	Grand-Mere	QC	G9T 2W9
Club curling Kenogami	4	Jonquiere	QC	G7X 7X7
Port-Alfred	3	La Baie	QC	G7B 2A6
Club de Curling La Sarre	3	La Sarre	QC	J9Z 3J3
Club de curling Laval-Sur-Le-Lac	3	Laval-Sur-Le-Lac	QC	H7R 1C7
Lennoxville Curling Club	2	Lennoxville	QC	J1M 1R6
Club de Curling de Boucherville	5	Longueuil	QC	J4B 5E4
Club de curling et social de Magog Limite	2	Magog	QC	J1X 3G5
Club Beauchateau	3	Maple Grove	QC	J6N 1K4
Montreal West	4	Montreal West	QC	H4X 1K4
North Hatley Curling Club	2	North Hatley	QC	J0B 2C0
Club de Curling Lanaudière	3 2	Notre-Dame-des-Prairies Otterburn Park	QC	J6E 7J9
Otterburn Legion Memorial Curling Club Outremont Curling Club	3	Outremont	QC QC	J3H 2L3 H2V 1Z3
Curling loisirs Quevillon	4	Quevillon	QC	J0Y 1X0
Club de Curling de Rimouski	2	Rimouski	QC	G5L 7B7
Ste Anne de Bellevue Curling Club	2	Senneville	QC	H9Y 1S9
Club de Curling de Sept-Iles	4	Sept-Iles	QC	G4R 4K7
Shawville Curling Club	3	Shawville	QC	J0X 2Y0
Club de curling de Sherbrooke	3	Sherbrooke	QC	J1H 5K5
Bel Aire Curling Club	3	St Hilaire	QC	J3H 2X9
St. Lambert CC	3	St. Lambert	QC	J4P 2R6
Mount Bruno Curling club	3	St-Bruno	QC	J3V 3Z3
Etchemin	2	Stromuald	QC	G6W 5M5
Sutton Curling Club	2	Sutton	QC	J0E 2K0
Temiscaming Curling Club	4	Temiscaming	QC	J0Z 3R0
Riverfield Curling Club	2	Tres St-Sacrement	QC	J0S 1G0
Club de curling de Valleyfield	3	Valleyfield	QC	J6S 3V1
Club de curling Laurier Club de curling de Windsor	2 2	Victoriaville Windsor	QC QC	G6P 8Y1
Abernethy Rink Association Inc.	3	Abernethy	SK	J1S 2L7 S0A 0A0
Allan Curling Club	4	Allan	SK	SOK OCO
Bethune & District Curling Club	2	Bethune	SK	S0G 0H0
Bjorkdale Curling Club	2	Bjorkdale	SK	SOE OEO
Blaine Lake Community Association	4	Blaine Lake	SK	S0J 0J0
Burstall Curling Club	4	Burstall	SK	S0N 0H0
Carlyle Curling Club	4	Carlyle	SK	S0C 0R0
carrot river curling club inc.	3	carrot river	SK	S0E 1P0
Codette Curling Club	2	Codette	SK	S0E 0P0
Coleville Curling Club	2	Coleville	SK	S0L 0K0
Consul Curling Club	2	Consul	SK	S0N 0P0
Coronach Curling Club	4	Coronach	SK	S0H 0Z0
Crane Valley & District Recreation Centre	2	Crane Valley	SK	S0H 1B0
Cudworth Curling Club	3	Cudworth	SK	SOK 1B0
Debden Curling Club	3	Debden	SK	S0J 0S0
Deer Ridge Rec. Centre	2	ShellBrook	SK	S0J 2E0



CLUB NAME	SHEETS OF ICE	CITY	PROV/ TERR	POSTAL CODE	
Denzil Curling Club	2	Denzil	SK	S0L 0S0	
Edgeley Curling Club	2	Edgeley	SK	S0G 1L0	
Endeavour Curling Club	2	Endeavour	SK	S0A 0W0	
Esterhazy Curling Club	4	Esterhazy	SK	S0A 0X0	
Estevan Curling Club	6	Estevan	SK	S4A 2A5	
Fort Qu'Appelle Curling Club	4	Fort Qu'Appelle	SK	S0G 1S0	
Goodsoil Curling Club	2	Goodsoil	SK	S0M 1A0	
Granite Curling Club	9	Saskatoon	SK	S7K 3N2	
Gravelbourg curling club	4	Gravelbourg	SK	S0H 1X0	
Grenfell Curling Club	4	Grenfell	SK	S0G 2B0	
Griffin Curling Club	2	Griffin	SK	S0C 1G0	
Hague Curling Club	3	Hague	SK	SOK 1X0	
Hazlet Rink Complex	2	Hazlet	SK	S0N 1E0	
Ituna Curling Club	4	Ituna	SK	SOA 1NO	
Lafleche Curling Club	3	Lafleche	SK	S0H 2K0	
Lake Lenore Curling Club	2 4	Lake Lenore	SK SK	S0K 2J0	
Lampman Curling Club	2	Lampman	SK SK	SOC 1NO	
Landis Curling Club Langham Curling Club	3	Landis Langham	SK SK	S0K 2K0 S0K 2L0	
Livelong Curling Club	2	Livelong	SK SK	SOM 1JO	
Maple Creek Curling Club	4	Maple Creek	SK SK	S0N 1N0	
Martensville Curling Club	4	Martensville	SK SK	S0K 2T0	
Melfort & District Curling Club	6	Melfort	SK SK	S0E 1A0	
Meota Curling Club	3	Meota	SK	SOM 1X0	
Milestone Curling Club	4	Lang	SK	S0G 2W0	
Minton Curling Club	2	Minton	SK	SOC 1HO	
Montmartre Curling Club	3	Montmartre	SK	S0G 3M0	
Morse Curling Club	2	Morse	SK	S0H 3C0	
Mossbank Curling Club	2	Mossbank	SK	S0H 3G0	
Muenster Curling Club	2	Muenster	SK	S0K 2Y0	
Nutana Curling Club	8	Saskatoon	SK	S7J 2H5	
Ponteix Curling Club	2	Ponteix	SK	S0N 1Z0	
Porcupine Plain C.C.	3	Porcupine Plain	SK	S0E 1H0	
Prince Albert East End Curling Club	3	Prince Albert	SK	S6V 6G3	
Rosetown Curling Club	5	Rosetown	SK	S0L 2V0	
Saltcoats Curling Club	3	Saltcoats	SK	S0A 3R0	
Southey Curling Club	3	Southey	SK	S0G 4P0	
St. Louis Curling Club	3	St. Louis	SK	S0J 2C0	
Stoughton Curling Club	3	Stoughton	SK	S0G 4T0	
Sutherland Curling Club	6	Saskatoon	SK	S7N 1Y3	
Swift Current Curling Club	6	Swift Current	SK	S9H 3W8	
Tartan Curling Club	10	Regina	SK	S4P 1E2	
Unity Curling Club	5	Unity	SK	S0K 4L0	
Vanguard Curling Club	2	Vanguard	SK	S0N 2V0	
Wadena Curling Club	4	Wadena	SK	S0A 4J0	
Watrous Curling Club	4	Watrous	SK	S0K 4T0	
Weekes Curling Club	2	Weekes	SK	S0E 1V0	
Whitewood Curling Club	4	Whitewood	SK	S0G 5C0	
Wilkie Curling Club	4	Wilkie	SK	SOK 4W0	
Willow Bunch Curling Club	2	Willow Bunch	SK	S0H 4K0	
Wolseley Curling Club	3	Wolseley	SK	S0G 5H0	
Yarbo Memorial Rink Association	2	Yarbo	SK	S0A 4V0	
Yorkton Curling Club	8	Yorkton	SK	S3N 2V7	
Young Curling Club	3	Young	SK	S0K 4Y0	
Watson Lake Curling Club	3	Watson Lake	YK	Y0A 1C0	
Anonymous #1	6 3				
Anonymous #2	3				



Section B – Building & Property

Question B(a) - How many sheets of ice are there at your facility?

Item	-	% reply	-	# reply	-	actual
1 sheet	-	0.00%	-	0	-	7
2 sheets	-	15.68%	-	77	-	184
3 sheets	-	17.52%	-	86	-	246
4 sheets	-	38.09%	-	187	-	369
5 sheets	-	6.92%	-	34	-	61
6 sheets	-	14.66%	-	72	-	138
7 sheets+	-	7.13%	-	35	-	73

Question B(b) - Is the ice in your facility:

Item	-	% reply	-	# reply	-	<u>actual</u>
Artificial	-	98.17%	-	(482/491)	-	1047
Natural	-	1.83%	-	(9/491)	-	32

Question B(c) - Is your facility a dedicated curling club in the winter months, or do you operate in an arena that is also used for hockey and/or skating?

Item	-	% reply	-	# reply
Curling only	-	87.78%	-	(431/491)
Arena with hockey/skating	-	8.55%	-	(42/491)
No answer	-	3.67%	-	(18/491)

Question B(d) - Is your facility a dedicated curling club or do you share the facility with another sport or activity?

Item	-	% reply	-	# reply
Curling only	-	78.70%	-	(340/432)
Golf & Curling	-	8.80%	-	(38/432)
Tennis & Curling	-	0.93%	-	(4/432)
Swimming & Curling	-	0.46%	-	(2/432)
Rec Complex	-	11.11%	-	(48/432)

Other Sport / Activity (& Curling):

- o Agricultural Society (4)
- o Carpet Bowling (2)
- o Community Center
- o Court Shuffleboard
- Horseshoes
- o Lions Club
- o Royal Canadian Legion



- o Rugby Club
- o Squash
- o Squash (3)
- o Yachting

Question B(e) The building(s) and property are owned by:

Item	-	% reply	-	# reply
Members	-	45.21%	-	(222/491)
City / Town / Community	-	41.75%	-	(205/491)
Private Ownership	-	3.06%	-	(15/491)
No answer	-	10.00%	-	(49/491)

Other (describe)

- o Agricultural Society (8)
- o Military (2)
- o Royal Canadian Legion

Question B(f) - Do you have a concrete or a sand-based floor in your arena / shed / ice area?

Item	-	% reply	-	# reply
Concrete	-	60.29%	-	(296/491)
Sand	-	36.05%	-	(177/491)
No answer	-	10.00%	-	(49/491)

Question B(g) - Please best describe the state of your refrigeration equipment.

	New	Good	Needs	No
	(Past 3 yrs)	Shape	Replacing	Answer
Compressor	16.09%	63.34%	12.42%	8.15%
Compressor motor	16.29%	65.99%	8.55%	9.17%
Chiller	18.53%	56.02%	14.66%	10.79%
Condenser	16.09%	58.46%	14.66%	10.79%
Brine pump	18.94%	61.10%	10.79%	9.17%
Headers	14.05%	62.94%	13.44%	9.57%
Pipes in arena floor	5.30%	69.86%	13.23%	11.61%

Question B(h) - Please describe the status of other essential equipment or building

				0
structure.	New	Good	Needs	No
	(Past 3 yrs)	Shape	Replacing	Answer
Heating system (clubhouse)	10.79%	67.21%	12.83%	9.17%
Heating system (arena)	13.04%	54.58%	10.79%	21.59%
Ice scraper	20.57%	58.66%	14.05%	6.72%
Curling stones	3.22%	71.89%	9.78%	6.72%
Ice burner	1.43%	30.96%	5.70%	61.91%
Water re-circulation	7.13%	49.29%	5.09%	38.49%



De-ionized water	13.44%	36.46%	5.70%	44.40%
Walls and roof	4.69%	63.54%	25.46%	6.31%

Question B(i) - Since 1995, have your curling stones been re-conditioned, sharpened, inserted or replaced by a curling stone company?

Item	-	% reply	-	# reply
Yes	-	45.01%	-	(222/491)
No	-	50.51%	-	(248/491)
No answer	-	4.48%	-	(22/491)

If you answered yes to (i), is the club satisfied with the results?

Item	-	% reply	-	# reply
Yes	-	42.57%	-	(209/491)
No	-	2.04%	-	(10/491)
No answer	-	55.39%	-	(272/491)

If you answered yes to (i), can/will you name the company who performed the work on your rocks:

- o **B.J.Ganon** (1)
- o Canada Curling Stone (65)
- o CanCurl (15)
- o Carriett (1)
- o Challenger (5)
- o Goldline (1)
- o Ian MacAulay (1)
- o Ice Consulting International (1)
- o Kay Bonspiel (1)
- o **Olson** (11)
- o Precision Curling Stone Ltd (1)
- Shorty Jenkins (7)
- o Ted Heels (1)
- o Terry Gregory (1)
- Thompson (38)

Question B(j) - How much was your most recent property tax bill?

		1 1 V		
Item	-	% reply	-	# reply
Less than \$5,000	-	13.44%	-	(66/491)
\$5,001 to \$10,000	-	11.41%	-	(56/491)
\$10,001 to \$15,000	-	4.48%	-	(22/491)
\$15,001 to \$20,000	-	1.43%	-	(7/491)
\$20,001 to \$25,000	-	1.22%	-	(6/491)
\$25,001 to \$30,000	-	0.20%	-	(1/491)
\$30,001 to \$35,000	-	1.02%	-	(5/491)
\$35,001 to \$40,000	-	0.00%	-	(0/491)



More than \$40,000	-	2.24%	-	(11/491)
We do not pay property taxes	-	32.18%	-	(158/491)
Not responsible for the property taxes	-	24.24%	-	(119/491)
No answer	-	8.15%	_	(40/491)

Question B(k) - How much was your most recent annual insurance bill?

<u>Item</u>	-	% reply	-	# reply
Less than \$2,000	-	16.90%	-	(83/491)
\$2,001 to \$3,000	-	11.81%	-	(58/491)
\$3,001 to \$5,000	-	15.27%	-	(75/491)
\$5,001 to \$7,000	-	12.02%	-	(59/491)
\$7,001 to \$9,000	-	6.11%	-	(30/491)
\$9,001 to \$11,000	-	4.48%	-	(22/491)
\$11,001 to \$13,000	-	2.24%	-	(11/491)
\$13,001 to \$15,000	-	1.43%	-	(7/491)
More than \$15,000	-	3.26%	-	(16/491)
Someone else pays our insurance	-	17.92%	-	(88/491)
No answer	-	8.55%	-	(42/491)

Do you carry Directors & Officers insurance?

Item	-	% reply	-	# reply
Yes	-	39.71%	-	(195/491)
No	-	40.73%	-	(200/491)
No answer	-	19.55%	-	(96/491)

Question B(l)

How much was your electricity	How much was your electricity
bill for the month of <u>December 2002</u> ?	bill for the month of <u>December 2003</u> ?
Lace than \$1,000 11,61%	Less than \$1,000 10 180%

Less than \$1,000	11.61%	Less than \$1,000	10.18%
\$1,001 to \$2,000	26.88%	\$1,001 to \$2,000	25.46%
\$2,001 to \$3,000	14.66%	\$2,001 to \$3,000	13.85%
\$3,001 to \$4,000	9.37%	\$3,001 to \$4,000	9.98%
\$4,001 to \$5,000	2.85%	\$4,001 to \$5,000	3.46%
\$5,001 to \$6,000	3.05%	\$5,001 to \$6,000	2.85%
\$6,001 to \$7,000	1.83%	\$6,001 to \$7,000	2.04%
More than \$7,000	1.83%	More than \$7,000	2.44%
No answer	30.27%	No answer	29.74%

Someone else pays our electricity bills - 17.31%

Question B(m) - We also heat our lounge / clubhouse / locker rooms with electricity

Item - % reply - # reply



Yes - 37.68% - (185/491) No - 51.93% - (255/491) No answer - 10.39% - (51/491)

Question B(n) - If you answered No to question (m), how do you heat your lounge / clubhouse / locker rooms and what is the typical monthly heating bill?

Heating system:

- o Gas (188)
- o Boiler System (22)
- o Geothermal (3)
- o Oil (36)
- o Propane (3)

Average monthly heating bill - \$1392

Question B(o) - Is your ice shed / arena area heated?

Item	-	% reply	-	# reply
Yes	-	75.15%	-	(369/491)
No	-	19.35%	-	(95/491)
No answer	-	5.91%	-	(29/491)

Question B(p) - What is the population of your community, village, town or city?

Item	-	% reply	-	# reply
Less than 1,000	-	18.74%	-	(92/491)
1,001 to 2,500	-	15.27%	-	(75/491)
2,501 to 5,000	-	13.24%	-	(65/491)
5,001 to 10,000	-	12.83%	-	(63/491)
10,001 to 25,000	-	12.02%	-	(59/491)
25,001 to 50,000	-	5.30%	-	(26/491)
50,001 to 100,000	-	4.68%	-	(23/491)
100,001 to 250,000	-	5.70%	-	(28/491)
More than 250,000	-	7.54%	-	(37/491)
No answer	-	4.89%	-	(24/491)

Question B(q) - What sections of your building are smoke-free year round?

<u>Item</u>		% reply	-	# reply
Entire building is smoke-free	-	60.49%	-	(297/491)
Are there areas designated as	s non s	moking		
Item	_	% reply	_	# reply
Ice area	-	32.18%	-	(158/491)
Locker rooms	-	21.59%	-	(106/491)
Lounge and/or bar areas	-	7.13%	-	(35/491)



Buildings without smoking restrictions

Item	-	% reply	-	# reply
Smoking is allowed throughout	-	4.07%	-	(20/491)

Question $B(\boldsymbol{r})$ - We have a dedicated area inside the club for those who want to smoke

Item	-	% reply	-	# reply
Yes	-	26.88%	-	(132/491)
No	-	69.86%	-	(343/491)
No answer	-	3.46%	-	(17/491)

If you answered yes to (q), does this room have ventilation?

<u>Item</u>	-	% reply	-	# reply
Yes	-	84.09%	-	(111/132)
No	-	15.91%	-	(21/132)



${\bf Section} \,\, {\bf C-Membership}$

Question C(a) - What is the total membership of your curling club? Include all regular players who pay a membership fee for the season: youth, juniors, adults, seniors. *Do not* include groups who rent your ice on a weekly basis. *Do not* include school groups who attend as part of their physical education.

Item	-	% reply	_	# reply
Less than 50	-	4.68%	-	(23/491)
51 to 100	-	19.96%	-	(98/491)
101 to 150	-	14.66%	-	(72/491)
151 to 200	-	12.83%	-	(63/491)
200 to 250	-	9.37%	-	(46/491)
251 to 300	-	6.72%	-	(33/491)
301 to 350	-	5.09%	-	(25/491)
351 to 400	-	5.50%	-	(27/491)
401 to 450	-	3.05%	-	(15/491)
451 to 500	-	4.48%	-	(22/491)
500 to 600	-	1.63%	-	(8/491)
601 to 650	-	1.43%	-	(7/491)
651 to 700	-	1.43%	-	(7/491)
701 to 750	-	0.20%	-	(1/491)
751 to 800	-	0.81%	-	(4/491)
More than 800	-	2.24%	-	(11/491)
No answer	-	5.91%	-	(29/491)

Question C(b) - How many renters do you have at your curling club? Include all curlers who pay a fee as a group to curl at your club in a dedicated time slot each week during the curling season. *Do not* include groups who rent your ice on a *once a year* basis. *Do not* include school groups who attend as part of their physical education. This question *should not* include any member referred to in Section C (a).

<u>Item</u>	_	% reply	-	# reply
Less than 50	-	52.75%	-	(259/491)
51 to 100	-	12.63%	-	(62/491)
101 to 150	-	3.87%	-	(19/491)
151 to 200	-	2.85%	-	(14/491)
200 to 250	-	1.02%	-	(5/491)
251 to 300	-	1.63%	-	(8/491)
301 to 350	-	1.02%	-	(5/491)
351 to 400	-	0.61%	-	(3/491)
401 to 500	-	0.61%	-	(3/491)
501 to 600	-	0.81%	-	(4/491)
601 to 700	-	0.00%	-	(0/491)



More than 700 - 2.24% - (11/491) No answer - 19.96% - (98/491)

Question C(c) - How much are you charging for a curling membership for the entire 2003-2004 curling season?

Full Playing (unlimited curling) For anyone or Men Only		Full Playing (unlimited curling) Women Only (if applicable)		
Less than \$100	10.79%	Less than \$100	7.13%	
\$100 to \$150	12.63%	\$100 to \$150	8.35%	
\$151 to \$200	14.87%	\$151 to \$200	8.76%	
\$201 to \$250	10.39%	\$201 to \$250	4.89%	
\$251 to \$300	8.55%	\$251 to \$300	5.30%	
\$301 to \$350	7.74%	\$301 to \$350	4.07%	
\$351 to \$400	4.48%	\$351 to \$400	2.44%	
\$451 to \$500	3.26%	\$451 to \$500	2.65%	
More than \$500	1.63%	More than \$500	0.81%	
No answer	9.78%	No answer	31.77%	

One Evening a Week Mixed Curling Leagues - Per Person Only Annual Fee

Item	-	% reply	-	# reply
Not applicable to our club	-	23.42%	-	(115/491)
Less than \$50	-	4.28%	-	(21/491)
\$51 to \$100	-	12.22%	-	(60/491)
\$101 to \$150	-	16.90%	-	(83/491)
\$151 to \$200	-	14.46%	-	(71/491)
\$201 to \$250	-	8.35%	-	(41/491)
More than \$250	-	6.31%	-	(31/491)
No answer	-	14.05%	-	(69/491)

Couples Fee for Mixed Curling Only (evening or weekend) – Annual Fee

Item	-	% reply	-	# reply
Not applicable to our club	-	54.18%	-	(266/491)
Less \$150	-	6.31%	-	(31/491)
\$151 to \$200	-	5.91%	-	(29/491)
\$251 to \$300	-	4.48%	-	(22/491)
\$301 to \$350	-	1.83%	-	(9/491)
More than \$350	-	6.92%	-	(34/491)
No answer	-	20.37%	-	(100/491)

Fee for One Evening a Week for Adult Leagues (not including mixed)

Item	-	% reply	-	# reply
Not applicable to our club	-	30.35%	-	(149/491)
Less than \$50	_	2.24%	_	(11/491)



\$51 to \$100	-	8.55%	-	(42/491)
\$101 to \$150	-	13.24%	-	(65/491)
\$151 to \$200	-	16.09%	-	(79/491)
\$201 to \$250	-	8.55%	-	(42/491)
More than \$250	-	7.54%	-	(37/491)
No answer	-	13.44%	-	(66/491)
Seniors / Retirees / Day	ytime Curling	g – Annual Fe	e	
Item	_	% reply	_	# reply

<u>Item</u>	-	% reply	-	# reply
Not applicable to our club	-	26.48%	-	(130/491)
Less than \$50	-	5.91%	-	(29/491)
\$51 to \$100	-	14.66%	-	(72/491)
\$101 to \$150	-	15.89%	-	(78/491)
\$151 to \$200	-	11.20%	-	(55/491)
\$201 to \$250	-	6.52%	-	(32/491)
More than \$250	-	6.11%	-	(30/491)
No answer	-	13.24%	-	(65/491)

Student or Intermediate rate – Annual Fee

<u>Item</u>	-	% reply	-	# reply
Not applicable to our club	-	17.71%	-	(87/491)
Less than \$50	-	26.48%	-	(130/491)
\$51 to \$100	-	24.64%	-	(121/491)
\$101 to \$150	-	9.16%	-	(45/491)
\$151 to \$200	-	6.72%	-	(33/491)
\$201 to \$250	-	2.04%	-	(10/491)
More than \$250	-	1.63%	-	(8/491)
No answer	-	11.61%	-	(57/491)

Juniors – Annual Fee

-	% reply	-	# reply
-	11.00%	-	(54/491)
-	47.05%	-	(231/491)
-	29.74%	-	(146/491)
-	2.04%	-	(10/491)
-	0.20%	-	(1/491)
-	10.00%	-	(49/491)
	- - -	- 11.00% - 47.05% - 29.74% - 2.04% - 0.20%	- 11.00% - 47.05% - 29.74% - 2.04% - 0.20% -

Little rock curling – Annual Fee

Item	-	% reply	-	# reply
Not applicable to our club	-	41.55%	-	(204/491)
Less than \$50	-	31.77%	-	(156/491)
\$51 to \$100	-	10.00%	-	(49/491)
\$101 to \$150	-	0.40%	-	(2/491)
No answer	-	16.29%	-	(80/491)



We charge by the game

Item	-	% reply	-	# reply
Not applicable to our club	-	50.31%	-	(247/491)
Less than \$5	-	4.28%	-	(21/491)
\$5 to \$10	-	22.40%	-	(110/491)
Over \$10	-	3.46%	-	(17/491)
No answer	-	20.16%	-	(99/491)

Other membership categories and/or name of membership

- o Second night discount / additional fee (13)
- o Family membership (6)
- o Associate (26)
- o Bi-monthly mixed curling and teen curling
- o Business / Community curling (3)
- Couples membership (7)
- o New member discount (14)
- Spares (9)
- School curling fee (1)

Fee for the season

\$ amounts vary – inadequate information to present average fee

Question C(d) - Does your club charge supplemental fees over and above of the annual membership fee?

Initiation fee	5.91%	how much?	\$93.75 (ave.)
Capital assessment	5.91%	how much?	\$29.17 (ave.)
Locker fee	46.03%	how much?	\$18.80 (ave.)
Volunteer assessment	3.05%	how much?	\$53.00 (ave.)
Share purchase	7.94%	how much?	\$106.67 (ave.)
Other	insufficient data		

Other insufficient data

Question C(e) - Do you offer a payment plan or other payment options for membership fees?

Item	-	% reply	-	# reply
o Yes	-	39.10%	-	(192/491)
o No	-	53.77%	-	(264/491)
 No answer 	-	7.13%	-	(35/491)

Question C(f) - Since the year 2000, has your membership....

- Increased 38.29% clubs reported increases (188/491)
 If yes, how many more members today than in the year 2000? 43 on average
- Decreased 23.01% clubs reported decreases (113/491)
 if yes, how many fewer members today than in the year 2000? 29 on average



- o No change 31.77% clubs reported no change (156/591)
- No answer 8.96% (44/491)

Question C(g) - If the membership has increased or decreased "significantly", can you explain why?

INCREASES

- A discount was offered to new curlers and there are more high school students curling in regular leagues.
- o Added new leagues
- Advertising plus Olympics & TV coverage plus new member/one league only rates
- Aggressive marketing by our membership committee, newspaper ads, word of mouth, bring a friend night, festival booth to attract curlers etc.
- o Aggressive advertising.
- o Aggressive marketing & promotion to club members for personal contact
- o Aggressive marketing in new subdivisions
- o Aggressive membership committee
- o Aggressive membership drive and senior
- o Better exposure of curling on TV
- o Better Ice Renovated Lounge No Smoking Policy
- Better atmosphere, great services, major investment with club profits and two leagues for nonmembers. After 2 years they want to become members.
- o Busy "young family" town. Town with a large immigrant population.
- Calgary is facility limited; exposure of curling on TV; aesthetics of our facility
- Changed league structure no longer women only (men's league died 10 years ago). We made the leagues open to anyone (juniors, mixed, men, women) and the membership numbers increased
- Changed system for men's curling to 4 one night/week leagues. Good ice; good, friendly atmosphere. Offering more than just curling to mixed league - making it fun off ice too. Working harder on public relations.
- o Changes in membership fees. (Reduction)
- Doing more advertising
- Escompte pour le recrutement d'un autre membre
- Established women's league; excellent management; monthly newsletter; improved rocks & ice. August membership drive (phoning/posters/letters) instituted encouraging friendly atmosphere. Non-smoking. Discounts. Low fees. Cleanliness.
- Facility Renovations more Mixed
- o Family and kids. Older members (daytime curling pay as you play)
- o Friends were persuaded to enter.
- Gout de curling.
- Greater influx of young retirees to the area. Also the increased interest in the sport and an ideal winter sport that doesn't depend on outdoor climate.
- o Growth in community population
- Ice conditions and rocks.
- o Improved club house facility, dehumidifier to improve ice conditions.
- Improved ice conditions. Installation of Jet ice in 2003/2004 and new ice technicians. A significant increase in Junior Curlers.
- o Increase due to Adult Learn to Curl School and annual free clinics open to the public.
- o Increase due to rink renovations
- o Increase in Junior and Senior membership
- o Increased awareness of curling in the community due to more exposure on TV.
- Increased because of new complex
- o Increased due to a combination of efforts



- Increased due to recruitment efforts by the games & membership committee
- Increased due to utility and maintenance increases.
- o Increased interest in curling as a relatively low cost entertainment alternative
- Increased interest in curling, new people in area, youth involvement
- o Increased marketing & promotional activities increased community interest
- o Increased recruiting effort
- Increased significantly in last 4 months due to increased publicity, success of free clinics and development of Friday night \$5.00 socials
- Increased though publicity drive in local newspapers.
- o Increased town population and greater interest
- o Interest in winter sports and more exposure of curling in media
- o Introduction of a Saturday evening league (80 people). Awareness of the sport.
- Introduction to curling by members
- It has increased by almost 50%. Reasons include: 1) Attractive membership pricing options. 2)
 Significant improvements made to club. 3) Have cut back on some volunteer requirements.
- Junior Program. Additional Mixed teams
- Little Rock and Junior programs have increased because we introduced a Learn to Curl program aimed at grades 5 8 in the local schools. We sent flyers to the schools and we had 30 classes last year and 30 classes again this year participate.
- Location and ice quality
- Made some changes to schedule to better suit members, i.e. ladies night same night to curl as summer golf night.
- o Mainly due to open house fun days or group rentals
- Major effort to acquire and retain members they are the lifeblood of the club
- o Making more day programs available has increased membership numbers
- o Management. Advertising
- Market and novice league development
- Marketing and open houses contributed to the increase.
- o Marketing, good ice, good committees and league structures
- Members and committee and advertising clinics
- o Members bringing friends to curl
- o Members drive + open house. New innovative ideas
- Membership benefits package
- Membership drive that drew many of Collingwood's recent retirees. More are using the curling stick.
- o Membership drives
- o Membership drives, publicity
- Membership increased through more advertising in local community papers, word-of-mouth by members and open houses organized by club.
- Mixed curling became very popular.
- More advertising, excellent junior league.
- More emphasis on recruiting new members
- o More interest in the sport due to exposure on TV / Olympics
- More interest. Excellent facility.
- o More juniors; lite rocks & seniors
- o More people curling in recreation league rental
- o More television exposure b) better ice conditions c) Less competitiveness, More fun
- o More work done in the promotion of junior curling.
- o Moved to a new location
- o Improved ice conditions. No smoking leagues
- New facility
- o New facility Went from 4 sheets to five Lots More parking
- New ice surface and inserts
- o New ladies curling league bi-monthly. 8 new teams this year.
- New members due to junior curling & senior curling



- o New mixed league
- New people moving into the area
- o New women's league
- Newspaper advertising promotion with local business
- One curling club folded and we picked up 2 leagues
- Other surrounding communities clubs are closing
- Our senior and junior membership has almost doubled the past 3 years. We started a Little Rocks program in 2002. The adult membership has remained the same.
- o Pay as you play ice fees. Learn to curl program (8 weeks period)
- People gain interest when the Curling Club was purchased by its membership instead of a private business.
- o Popularité. Publicité. Activités. Spéciales non-membres.
- Popularity
- Popularity of curling in our area has increased due to many teams playing and doing well at the national and international level
- Popularity of the sport, generally many in the community reaching retirement age and looking for winter recreation
- Popularity TV coverage, junior/little rocks, dedicated instructors.
- Présence a la télé. Croissante du curling et vedettes locales participant aux champs.
- o Probably because we really make an effort to retain our out of town curlers.
- Promoting a novice league on Saturday night, offering a reduced rate & n/c for any extra curlers over 4 on the team. In 4 years has grown to 30 teams
- Promotion and Olympics
- o Recruitment drive. Mixed fee structure. Fun; want to be part of the activity
- o Removed a rental draw and replaced it with members 12 teams.
- o Renewed interest in curling in our area.
- o Retirees moving into the area
- Revitalization of Club by a few members working hard to spark interest & renew old members.
- Seemed to have younger curlers entering the leagues.
- o Started junior program
- We added a mixed league but some of the curlers were already curling men's or ladies
- We added a new league on Sunday evenings where we had open ice.
- We are a new club so we have gained members through word of mouth, exposure through rentals & providing free clinics & instruction as required.
- We have a very strong after school student program hosted by our volunteers senior / intermediate curlers
- We have added a junior program to our club.
- o We have added three additional leagues
- We have been able to get interest in the mixed curling and are able to get more people out.
- We have seen interest in the junior program increase dramatically
- Word of mouth
- o Working harder to attract new curlers
- Young members have increased because of a good junior program and increased interest from kids. We believe that since curling has become an Olympic sport it is not seen as just an old person's activity
- Younger couples becoming more involved with their children's sport activities. Seniors finding it more difficult to curl.

DECREASES

- A new hockey arena has been built and many ex-curlers are now playing in the two-ice surface facility instead of curling. Also 2 new curling clubs opened in our area.
- Age of average curler is increasing. No youth to replace seniors who are quitting.
- o Aging community. Small population supporting 2 curling clubs.
- Aging curlers, snow-birds, and young families with children in other activities.



- o Aging population & other increased activities
- o Aging population; outward migration
- Change in local industry, much shift work, and camp jobs. People have many other winter interests. Many young families with children in hockey and skating.
- Children's activities, shift work, health, relocated away.
- Closed for a year for repairs to the roof. It was hard to bring people back.
- Closure of local mill and businesses.
- o Coming into a period of young couples getting out of children's sporting activities.
- Curling is dropping by the wayside as everyone gets busier doing other things. More women are working, aging membership.
- o Decrease is minimal. Fewer of our fully privileged golfing members our curling.
- o Decrease: economy.
- Decreases due to loss of ladies evening curling league due to insufficient numbers.
- Decreasing and aging population in Dalhousie. We do not maintain our youth in the area.
 They must leave to other locations to seek employment. The junior program provides enjoyment and introduction to the game; however most of these new curlers leave the club once they leave the area.
- Economic reasons are a big part as well as the fact that people don't have a lot of spare time these days.
- o Economy, young couples starting families
- o Faible de population et manque d'emplois
- o Farming community: BSE and drought
- In relation to 2003/2004, decrease may relate to going non-smoking and mainly in the mixed leagues - previous curlers could not obtain a second couple to curl with or due to injuries or taking a year break and only curling men's or ladies.
- Lack of interest: people get involved with their children's other activities and stop curling.
- Lack of young curlers staying around after graduation to continue curling in the community.
- o Ladies participation rate has dropped in part due to price sensitivity.
- o Lost interest.
- o Lower interest.
- o Major employer shutdown, cutbacks in government agency.
- o Major issue is time available to young couples. Seniors move to senior rental
- Many government offices closed. No new people moving in. Curlers have conflicting schedules with hockey and minor hockey.
- o Membership is aging and not being replaced.
- Men's and women's leagues are down but juniors, mixed and seniors are up. This may be due to demographics.
- Mixed and ladies dislike the 9:00pm draw. Too late for working couples.
- o Monday night ladies league ended.
- More afternoons, ladies work we no longer have senior men's only. Most curl the seniors mixed now.
- Mostly due to illness or injury.
- o No interest, too many other things like hockey computers internet etc.
- No time for young couples with kids in hockey. Aging curlers quitting.
- Older members stop curling. Adults go to another club for more competition.
- Older rink. People like curling in warm new facilities. Adult hockey very aggressive in town. Men play hockey and don't come curl.
- Other activities have taken priority, illness, death of members and curlers moving out of the
- Our seniors have decreased (age & they go south) our members age 30-50 have kids in hockey.
 Our community has a lot of activities for us to compete with; they aren't choosing curling.
- Over the last 4-5 years we have decreased due to a mine closure and cut-backs in our industry.
- O Part lethargy; part involvement in other sports activities; part due to high % of shift workers in community.
- People are committed to many other areas. Economy.



- People getting older.
- Petawawa curling club closed.
- o Poor local economics lay offs.
- Population of rural communities.
- o Rural de-population and younger parents with children involved in hockey
- Senior League- some have had to quit curling. Men's and Ladies have stayed fairly even.
 Maybe loss of 1 or two rinks
- O Senior no longer able to play and students away to school.
- o Seniors are getting older and the juniors compete with hockey.
- Seniors moving village population with less young people leaving for employment or education.
- Shrinking community.
- Situation économique de la ville.
- Small community with aging population.
- o Some have retired from curling. Some curlers do not want to pay increased fees.
- O Still trying to identify why the decrease in members but the consensus is the time adults and their kids busy with other sports, i.e. hockey, swimming.
- The community received a new recreation complex along with a successful hockey team. "Bad Taste" with members on how the City "sold" out the curling club to the private partner who operates the Recreation Complex. No structure for the board. Have had delays in getting our ice in on time to compete with other recreational activity registrations.
- The economy
- The main employer has significantly cut back its operations causing a lot of people to move away.
- This is a retirement community so as people get older they have problems. We did buy the sticks for everyone's use and they have brought some back that were unable to curl.
- Too much else to do in the community, or just too lazy, TV, computer, internet, work,
- o Two mines shut down. No jobs
- We are the only club in the area with a food and bar minimum. Younger curlers have left the club. Inactive Friday mixed curling section. Significant increase in woman's curling.
- We gain some we lose some, it remains fairly consistent with the amount of teams. We don't have many daytime any more, too many wives work now & seniors go south or have quit.
- We have lost women members both in the Day Ladies category and in the Business Women.
 We are also down in seniors this year.
- We need more money for the publicity.
- We no longer have a women's league which seems to be primarily due to the fact that more & more women work outside the home & feel they have no time to run for themselves.
- We went to non-smoking and some members left but some new ones joined.
- We were temporarily out of service for the years 1998-2002.
- Yes, we no longer have a ladies league.
- Younger people (aged 30 t0 50) seem to be leaving the game. No one reason that we can put our finger on it. Our senior membership is staying the same but we have a 20% turnover each year.
- Youth doesn't stay in the community membership getting older.

Question C(h) - Since the year 2000, have your renters....

- Increased 17.31% clubs reported increases (85/491)
 If yes, how many more renters today than in the year 2000? 48 on average
- Decreased 6.72% clubs reported decreases (113/491)
 If yes, how many fewer renters today than in the year 2000? 36 on average
- O No change 59.88% clubs reported no change (294/491)
- o No answer 16.09% (79/491)



Question C(i) - If the number of renters has increased or decreased "significantly", can you explain why?

INCREASES

- \$50 rental fee, nicer facility.
- A 12 team league moved from another club to ours because they were not happy with their treatment at the other club.
- A curling club left their hockey arena facility to use our facility.
- o A nearby club closed their curling facilities.
- o A neighbouring town that used to curl on arena ice started a league at our club in 2001
- Again, going private by membership has helped. We started getting schools all the time in 2002/03 season, 2-3 times a week. Variety of schools. This definitely adds to the totals.
- Although league play has decreased, specific groups became more aware and interested in curling.
- Another small club closed nearby therefore the seniors curling there now rent ice from us.
- o Availability of club clerk to respond to requests.
- o Better Ice -Renovated Lounge No-smoking policy.
- o Can curl once a week for the price of daytime Seniors.
- o Cheaper than Calgary clubs and greater availability.
- o Competitive rates, year round liquor licence.
- o Expanded TV coverage.
- o Increased due to a combination of efforts.
- Military units have been encouraged to use the facility.
- o More interest to coverage of Olympics, Brier etc..., on television.
- o More people interested in curling since the exposure to the curling in the Olympics.
- o More promotion of the facility being "For rent".
- o More publicity.
- More school groups using our facility.
- o More school rentals, small & large group rentals, new bonspiel.
- Improved ice conditions.
- Much nicer and larger facility bar and bartender available licensed lounge good ice friendly atmosphere.
- New arena, new rocks, heated ice surface, new large lounge & meeting rooms. Excellent seating and viewing in lower level, upper lounge level.
- New league formed.
- o New leagues.
- Newspaper publicity.
- o Olympic TV exposure
- One new league has booked our club for use on a weekly basis 2 years ago and has continued until the time of this survey.
- Our club was run strictly by volunteers three years ago. A curling coordinator was hired on to look after the business of curling in this busy recreational facility. Therefore more attention to advertising and the promotion of curling is taking place. I believe better exposure through television has helped as well.
- o Pensioner's leagues, Saturday Evening League
- People want to try curling, they are curious about curling since it became an Olympic sport, it's a social meet friend etc.
- o Promotion and advertising in the community, also word of mouth.
- o Publicité, programme d'initiation.
- Renters have increased due to renewed interest in the game and companies book time to curl during a convention. Also, Probus Clubs in Collingwood are beginning to hold bonspiels.
- School league group & needed ice. Ladies major league needed place to play.
- Start up of city business league
- o Téléphone Fax Radio -Journaux



- Through exposure. Renters & guests like our new, clean facility & the fact it is all on one level and wheelchair & elderly accessible.
- o TV Exposure Olympic exposure promotion to schools.
- Two new senior commercial leagues.
- Upgrading of facility; new carpet upstairs along with new gyprock and paint and new tables and chairs lighting and fans.
- We are offering more rental options.
- We have aggressively gone after groups to rent our facilities.
- We have done a better job of getting the word out that the curling club is available for rent for different functions.
- We now have a part-time Club Manager that organizes the club, where before it was run by volunteers and things were getting missed.
- We redecorated our club and made some changes.

DECREASES

- o A group of renters do not like our fee structure.
- o Cancelled a rental to accommodate a Cash League.
- Curling is not as popular as it once was.
- Decreased members in association.
- o Economy.
- o Economy.
- Fewer sheets of ice at our new location. Renters are joining as members and still curling in rental leagues.
- Increased cost of Ice fee rentals as utility costs skyrocketed, besides a decline in curling overall.
- Lack of organization and volunteers to operate properly.
- Leagues disbanding.
- Less commitment involved with rental leagues.
- Less ice time available and more renters becoming members.
- o Lost one league.
- Main reason would be the fact that we have Saturday evening league curling & some renters
 would have liked the club for all day & evening on the Saturday. A couple other reasons were
 due to economy, distance of club location outside of the city and children in other sports
 taking up parent's time.
- Money seems to be tight in the community & with parents running around for hockey and other school sports this leaves little time to spend time or money on themselves.
- Older population, companies aren't hiring as many young people.
- o Other alternatives snowmobile rallies etc.
- Other interests.
- o Our seniors rentals are decreasing but the other rentals are increasing.
- o Replaced rental draw with members.
- o Too many other activities going on.
- o Two new competitive facilities have opened in town.
- We have no renters on a permanent basis, they are members or they don't play.
- We no longer have shareholders which means that rental leagues can now become members, therefore our members are up, and renters are down.

Question C(j) - Do you use a database program / software to collect and store information about your members?

<u>Item</u>	-	% reply	-	# reply
Yes	-	45.01%	-	(221/491)



No - 47.45% - (233/491) No answer - 7.54% - (37/491)

If "Yes", what type of program / software are you using?

- o Act 2000
- o Advantage (2)
- o Business Visions Turbo
- o Club Systems Group
- o Corel Quattro Pro 8 (4)
- o Custom built (9)
- o Excel (74)
- o File maker pro
- o Foxpro
- o GEAC
- Jonas Management System (12)
- o Lotus Approach
- o Lotus Approach
- o Lotus Approach (3)
- o Maximizer (5)
- Membership Ties
- o Microsoft Access (35)
- o Microsoft Office (4)
- Microsoft Word (5)
- o MYOB (2)
- o Paradox (2)
- Quick Books (6)
- o Simply Accounting (3)
- Word Perfect (3)

Question C(k) - Does your club have a committee responsible for membership recruitment and retention?

Item	-	% reply	-	# reply
Yes	-	41.75%	-	(205/491)
No	-	51.93%	-	(255/491)
No answer	-	6.31%	-	(31/491)

Is this committee active in both areas: recruitment & retention?

Yes - **76.10%** - **(156/205)** No - **23.90%** - **(49/205)**

Question C(l) –During your latest recruiting efforts, did your membership committee or Board of Directors target any group in particular for recruitment?

<u>Item</u>	-	% reply	-	# reply
Yes	-	30.35%	-	(149/491)
No	-	54.38%	-	(267/491)



No answer - 15.27% - (75/491)

If the answer is Yes, which group was targeted?

<u>Item</u>	-	% reply	-	# reply
Specific age group (eg. 20-29 year old)	-	32.21%	-	(48/149)
Specific gender (eg. women)	-	20.13%	-	(30/149)
A visible minority (eg. Asians)	-	2.68%	-	(4/149)
Individuals with special needs (eg. Special O)	_	2.68%	_	(4/149)
Youth / school kids	-	54.36%	-	(81/149)

Other:

- o Aboriginals
- o Brand New Curlers (8)
- o Business curling (2)
- o College / University (2)
- o Couples (3)
- o Families (3)
- o Former curlers (4)
- o Men / Women non-competitive
- o Mixed (2)
- o New curlers (4)
- New residents of our community (2)
- o Recreational Groups
- o Seniors and Retirees (10)
- Shift workers
- Summer sport groups

Question C(m) - During your recruiting efforts, what methods did you use and which of these methods did your club find most successful?

Advertising (radio, television, newspapers)

Item	-	% reply	-	# reply
Successful	-	42.36%	-	(208/491)
Unsuccessful	-	17.92%	-	(88/491)
No answer	-	39.71%	-	(195/491)

Explain:

- O Advertised in local community paper received good response.
- O Advertising and promotion through school newsletter.
- O Bouche a bouche (Word of mouth).
- Direct contact.
- Flyers put in mail boxes in local community.
- O Individual 'invite' letters to potential curlers.
- O Listing in Community Center flyer.
- Local media.
- O Local newspaper and phone campaign bought in two more teams.
- O Local radio increased profile of club.
- o Mail-drop newsletter.
- O Mediocre newspaper announcements and telephone may have contributed the most.
- Word of mouth.



- Newspaper.
- Newspaper.
- Newspaper ads.
- O Newspaper ads regarding times and schedules of leagues.
- O Newspaper advertisements.
- Newspapers.
- O Personal phone calls.
- O Postal flyers to each household.
- Posters at businesses.
- O Radio / newsletter.
- Several ladies met and set up a recruiting campaign to fill our Monday Night league didn't really make a difference.
- O Telephone.
- O Used local community papers with no response.
- We did a flyer which was inserted in the local paper and delivered to 5,000 homes in the area.
 Sparked some interest 12 new members.
- We had a sign outside building and ad in Activities Guide.

Open House(s)

Item	-	% reply	-	# reply
Successful	-	35.64%	-	(175/491)
Unsuccessful	-	14.26%	-	(70/491)
No answer	-	50.10%	-	(246/491)

Explain:

- O At the beginning of the season and mid season.
- O Better people see facility.
- O Bring a friend night in March attracts curler for the fall, festival booths, paper ads from local association, direct calling to potential curlers.
- O Difficult to draw members to open house (too costly to attract)
- Gave new members a chance to meet people and see if this was something that they wanted to try.
- O Have an open-house week but, it doesn't seem to bring in new curlers.
- O Held a media challenge game.
- Limited success.
- O Many came out to try the game some stayed on.
- Moderately successful and always will be.
- Moyen / changer la date.
- O Must have ice available to allow potential members to throw rocks & the ice must be fast.
- O No response.
- O Not many came.
- Only a few attended.
- O Poor response.
- Some new curlers attracted.

Member-get-a-member campaign

Item	-	% reply	-	# reply
Successful	-	21.79%	-	(107/491)
Unsuccessful	-	7.33%	-	(36/491)
No answer	-	70.88%	-	(348/491)



Explain:

- o \$50.00 bar credit for new member.
- O 39 new members from \$25 "bounty".
- O Best approach.
- O Had 33 new members who joined when sponsored by a old member.
- O In a letter to the membership, each member was requested to provide the name and address of a prospective member.
- Informal, but most success.
- Limited success.
- Members are encouraged to get-a-member.
- O Most successful.
- Not really promoted but has been our most effective recruitment.
- Only two members took advantage.
- O Pay \$25.00 to members who bring in new members.
- Recruitment by existing members remains the best method of recruiting new members.
- O Returning members given as credit for every new member they brought in.
- O We pay an existing member 50.00 for bringing in a new curler.
- We used to offer an incentive for a member to get a member but we no longer do this.

Promotion (i.e. Fairs, shopping centre information booths)

Item	-	% reply	-	# reply
Successful	-	12.22%	-	(60/491)
Unsuccessful	-	11.61%	-	(57/491)
No answer	-	76.17%	-	(374/491)

Explain:

- O Brought in a couple of players but not as many as hoped for.
- Cost \$3000 got one new curler.
- O Developed a brochure which is quite successful to hand out all over.
- O Had a booth but was poor. Event was held one month to six weeks prior to the season when names were given to club.
- Have brochures in Welcome Wagon packages for new families in our community.
- Information brochure designed.
- O Local Harvest Fest public invited to fill out a ballot to win a one year full membership.
- No visible success.
- O Not enough work put into it.
- O Not permitted at our Club.
- O Participate in leisure guide and "sign-up night" only minimally successful.
- Past use of this method has shown poor response for the efforts required to do.
- O Pre season 'stall' set up in Mall. Did very well in attracting new members.
- O Putting posters on telephone poles about 10 days prior to the open house.
- O Set up a booth at our Community Sports Sign Up Night.
- O They sign-up but show no commitment.
- Used for junior program
- We have done the fair and shopping centre booth thing and have seen minimal returns.
- We should doing it.
- O We used extensive mail-outs to area subdivisions flyers etc.
- We used to do this however we had a great deal of difficulty getting volunteers to man the booth.



Question C(n) - Does your club operate a junior curling program?

Item	-	% reply	-	# reply
Yes	-	76.38%	-	(375/491)
No	-	16.50%	-	(81/491)
No answer	_	7.13%	_	(35/491)

If yes, how many juniors curlers do you have? - Average of 34.50

Question C(o) - Does your club operate a youth or little rock curling program?

Item	-	% reply	-	# reply
Yes	-	48.68%	-	(239/491)
No	-	42.97%	-	(211/491)
No answer	-	8.76 %	-	(43/491)

If yes, how many youth/little rock curlers do you have?

Average number is 29.75 in the 239 clubs

If yes, do you own little rocks - 72.80% (174/239)

Question C(p) - Do you offer training programs / clinics for novice curlers

Item	-	% reply	-	# reply
Beginning season	-	64.56%	-	(317/491)
Throughout season	-	34.63%	-	(170/491)
None	-	10.59%	-	(52/491)
No answer	-	7.54%	-	(37/491)

Question C(q) - Do you offer skill development programs / clinics for novice and intermediate curlers throughout the curling season?

Item	-	% reply	-	# reply
Yes	-	42.77%	-	(210/491)
No	-	47.86%	-	(235/491)
No answer	_	9.37%	_	(46/491)

Question C(r) - Does the club have trained instructors / coaches to deliver programs / clinics?

<u>Item</u>	-	% reply	-	# reply
Yes, we enough	-	30.75%	-	(151/491)
We have a few; could use more	-	42.77%	-	(210/491)
Not enough	-	18.33%	-	(90/491)
No answer	-	8.15%	-	(40/491)



Section D – Operations

Question D(a) - Do you have a computer at the curling club?

Item	-	% reply	-	# reply
Yes	-	40.12%	-	(197/491)
No	-	53.97%	-	(265/491)
No answer	-	5.91%	-	(29/491)

Question D(b) - If you answered no to D(a), does your club rely on using a member's computer?

Item	-	% reply	-	# reply
Yes	-	73.21%	-	(194/256)
No	-	21.13%	-	(56/265)
No answer	-	5.66%	-	(15/265)

Question D(c) - If you answered Yes to either question, please tell us what the computer is used for – check all that are applicable

Item	-	% reply	-	# reply
Membership database	-	70.79%	-	(269/380)
Accounting and finance	-	77.37%	-	(294/380)
Web site	-	38.42%	-	(146/380)
E-mail newsletters	-	38.42%	-	(146/380)
Scheduling	-	51.32%	-	(195/380)

Others: (note: 28 clubs answered with a check mark only – no description)

- Administrative functions (7)
- Newsletters (6)
- o Advertising & Promotion (12)
- o Bonspiel posters (3)
- o Games for kids & rinks
- o Ice Technician database
- o On-line surveys
- o Photo Storage
- Used by Food & Beverage staff

Question D(d) - Do you operate with paid or contracted staff?

Item	-	% reply	-	# reply
Yes	-	76.58%	-	(376/491)
No	-	17.11%	-	(84/491)
No answer	-	6.31%	-	(31/491)



Question D(e) - If you answered Yes, who are they (note: if you are a multi-sport facility, only indicate which positions are directly relevant to curling)

<u>Item</u>	-	% reply	-	# reply
Club manager	-	42.82%	-	(161/376)
Accountant bookkeeper	-	24.20%	-	(91/376)
Ice technician	-	89.36%	-	(336/376)
Assistant ice staff	-	28.46%	-	(107/376)
Cleaning	-	58.51%	-	(220/376)
Chef or cook	-	20.21%	-	(76/376)
Bartenders	-	50.53%	-	(190/376)
Wait staff	-	11.44%	-	(43/376)
Curling co-ordinator	-	4.26%	-	(16/376)
Curling professional	-	1.86%	-	(7/376)
Assistant club manager	-	4.52%	-	(17/376)
Other				

Other

- O Administrative assistant (8) 2.13%
- o Bar Manager (9) 2.39%

Question D(f) - SALARIES (optional answers) Club Manager 222 responses

respon	ses		
-	% reply	-	# reply
-	54.79%	-	(269/491)
-	35.14%	-	(78/222)
-	7.21%	-	(16/222)
-	17.57%	-	(39/222)
-	8.56%	-	(19/222)
-	4.50%	-	(10/222)
-	5.86%	-	(13/222)
-	4.05%	-	(9/222)
-	5.41%	-	(12/222)
-	11.71%	-	(26/222)
	- - - - - - - - -	- 54.79% - 35.14% - 7.21% - 17.57% - 8.56% - 4.50% - 5.86% - 4.05% - 5.41%	- % reply 54.79% 35.14% 7.21% 17.57% 8.56% 4.50% 5.86% 4.05% 5.41% -

Ice Technician - 327 responses

Item	-	% reply	-	# reply
No answer	-	33.40%	-	(164/491)
Volunteer	-	15.60%	-	(51/327)
Less than \$5,000 per year	-	15.29%	-	(50/327)
between \$5,001 & \$15,000	-	29.36%	-	(96/327)
between \$15,001 & \$20,000	-	12.84%	-	(42/327)
between \$20,001 & \$25,000	-	6.42%	-	(21/327)
between \$25,001 & \$30,000	-	5.50%	-	(18/327)
between \$30,001 & \$35,000	-	3.06%	-	(10/327)
between \$35,001 & \$40,000	-	6.73%	-	(22/327)
More than \$40,000	-	5.20%	-	(17/327)



Question D(g) - Does your club have a capital reserve where funds are held for replacement of critical equipment?

Item	-	% reply	-	# reply
Yes	-	56.42%	-	(277/491)
No	-	34.42%	-	(169/491)
No answer	_	9.16%	_	(45/491)

Question D(h) - Does your club operate in the non-curling season?

Item	-	% reply	-	# reply
Yes	-	55.40%	-	(272/491)
No	-	38.09%	-	(187/491)
No answer	-	6.52%	-	(32/491)

If the answer is Yes, how are the facilities used / rented / leased? - 272 responses

Item	-	% reply	-	# reply
Weddings	-	73.90%	-	(201/272)
Socials, mixed parties	-	84.93%	-	(231/272)
Meetings	-	74.63%	-	(203/272)
Activities for teens	-	9.19%	-	(25/272)
Bingos, casinos	-	4.78%	-	(13/272)

Rentals on the arena floor (give examples)

- O Antique display (3)
- O Art show (2)
- O Auctions (9)
- O Auto shows
- o Ball tournaments
- O Book fair (2)
- O Car show (4)
- O Caribana Costume Fabrication
- O Children's program's
- O Clothing show
- Concerts
- O Conservative Party BBQ.
- Conventions
- O Craft fair (3)
- Dances (7)
- O Dart Tournament
- O **Dog show (4)**
- O Drama club
- o Fall Fair Kinsmen
- O Fall Fair (8)
- o Farmers Market (5)
- O Flea market (5)
- Flower show
- Folkfest
- O Garage sale (6)
- Graduation
- O Home show (2)



- O Horticultural display & sale (3)
- O Job fair
- Large weddings
- Local Live Theatre
- Psychic fair
- O Quilt show (2)
- O Racing against drugs (cops teaching kids)
- o Rodeo
- O Role playing games (2)
- O Roller blade hockey
- Seminars
- Shuffleboard
- Snowmobile association
- O Stampede barn dance
- Storage
- O Summer picnics (2)
- O Trade show (18)
- Walkathon
- Weddings

Others (excluding the arena floor)

- o Agriculture show (2)
- Auctions
- Ball Practice
- o Ball tournaments (beer gardens) (2)
- o Basketball net
- o Batting cage
- Christmas parties
- o Club storage
- o Community events
- County exhibition
- o Craft show
- o Day Camp summer
- o Dinner theatre
- Euchre parties
- Fall suppers
- Flea markets
- o Floor hockey (2)
- o Horseshoe Championship
- o Indoor lawn bowling
- o Indoor pitching practise
- Kitchen is open through out the summer
- o Parking (4)
- Ping pong
- o RCMP Band
- Rent area in parking lot to sell local market products
- Roller blading
- o Sand volleyball
- School Programs
- Snowmobile derby
- o Soccer Practice
- o Trade and Craft show (3)
- Training seminars
- Veterinary clinic



Question D(i) - Do you communicate with your membership by:

<u>Item</u>	-	% reply	-	# reply
Regular e-mails	-	14.87%	-	(73/491)
Newsletters (at least twice/year)	-	74.75%	-	(367/491)
All of the above	-	11.20%	-	(55/491)

Other

- o Annual, general or regular meetings (19)
- o Local newspaper (9)
- o Mailings (13)
- o Telephone (30)
- o Tent cards (2)
- o Verbal announcements (26)
- O Voice mail (2)
- O Web site (6)
- O Word of mouth (12)

We don't communicate - 1.02% - (5/491)

No answer - 8.35% - (41/491)

Question D(j) - In your opinion, which is the most effective form of communication at your club?

your club.				
Item	-	% reply	-	# reply
Regular e-mails	-	5.30%	-	(26/491)
Newsletters (at least twice/year)	-	17.11%	-	(84/491)
Bulletin boards	-	45.42%	-	(223/491)
Other	-	24.24%	-	(119/491)
o announcements (12)				
o direct contact (27)				
- (A)				

- o flyers (2)
- o meetings (12)
- o talk to members (5)
- o telephone (22)
- o web site (2)
- o word of mouth (17)

No answer - 10.00% - (49/491)

Question D(k) - Is your curling club responsible to operate the bar?

Item	-	% reply	-	# reply
Yes	-	84.11%	-	(413/491)
No	-	9.78%	-	(48/491)
No answer	-	6.11%	-	(30/491)

If Yes, please answer the following questions - 413 responses do you serve:

Item	-	% reply	-	# reply
Draught beer	-	43.10%	-	(178/413)
Fruit juices	-	76.27%	-	(315/413)
Bottled water	-	68.04%	-	(281/413)
Imported beer	-	38.01%	-	(157/413)



Wine	-	79.90%	-	(330/413)
Above average wine	-	15.50%	-	(64/413)
Single malt scotch	_	38.01%	_	(157/413)

Question D(l) - do you take inventory on a regular basis

Item	-	% reply	-	# reply
Once a year	-	15.48%	-	(76/491)
Once a month	-	34.62%	-	(170/491)
Once a week	-	18.33%	-	(90/491)
Once a day	-	7.33%	-	(36/491)
Never	-	5.30%	-	(26/491)
No answer	-	18.94%	-	(93/491)

Question D(m) - Do you accept credit cards?

Item	-	% reply	-	# reply
Yes	-	25.46%	-	(125/491)
No	-	66.80%	-	(328/491)
No answer	_	7.74%	_	(38/491)

If yes, which credit cards? - 125 responses

Item	-	% reply	-	# reply
American Express	-	18.40%	-	(25/125)
MasterCard	-	82.40%	-	(103/125)
Visa	-	94.40%	-	(118/125)
All of above	-	18.40%	-	(25/125)
Other:				

O Diner's Club (3)

Question D(n) - Do you accept debit cards

Item	-	% reply	-	# reply
Yes	-	24.03%	-	(118/491)
No	-	67.82%	-	(333/491)
No answer	_	8.15%	_	(40/491)

If Yes, do you allow members/guests to use the debit machine for cash advances?

- 118 responses

Item	-	% reply	-	# reply
Yes	-	63.56%	-	(75/118)
No	-	30.51%	-	(36/118)
No answer	-	5.93%	-	(7/118)



Question D(o) - Does your club accept on-line payment for memberships, services and/or other charges?

Item	-	% reply	-	# reply
Yes	-	5.50%	-	(27/491)
No	-	86.76%	-	(426/491)
No answer	_	7.74%	-	(38/491)

Question D(p) - What accounting software do you use?

<u>Item</u>	-	% reply	-	# reply
ACCPAC	-	2.85%	-	(14/491)
QuickBooks	-	12.83%	-	(63/491)
Simply Accounting	-	25.05%	-	(123/491)
Our own custom version	-	17.92%	-	(88/491)
We do not use software	-	23.83%	-	(117/491)
No answer	-	17.92%	-	(88/491)

Question D(q) - Does your club have a food service operation?

Item	-	% reply	-	# reply
Yes	-	73.93%	-	(363/491)
No	-	17.52%	-	(86/491)
No answer	-	8.55%	-	(42/491)

If yes, briefly describe the operation (e.g. only open for bonspiels)

- O All leagues & bonspiels.
- An in house caterer who provides a meal during week nights and does most bonspiels.
- O An independently operated concession (Pizza, burgers etc).
- Available during all curling events.
- O Available each day with extra staff made available for special events...
- Banquet Coordinator prices food by contracts.
- O Basics for regular draws All the foods for the bonspiels.
- O Bonspiel as well as regular curling. The canteen is operated by our volunteer members.
- O Bonspiels and Friday Mixed.
- Bonspiels, coffee & small confectionary during regular curling and figure skating & general skating.
- O Booth is run by volunteers for all hockey, skating & curling.
- O Booth run by arena (hockey) & curling rink.
- O Burgers, fries, onion rings, etc., soup and sandwich specials, beef on a bun, breakfast meals, chili, chips, other snacks.
- O Cafe and catering.
- Cafeteria open in the evenings only except at bonspiels & playdowns when open all day.
- Canteen operated by rink manager. Canteen is open when curling is on. Grill is on during bonspiel events but is usually not on for club curling only snacks and smacks available.
- Canteen service open for Mixed League, bonspiels and special events.
- O Caterer provides lunch counter and banquet service and outside catering.
- Catering company uses our facilities for all functions. If someone does not want to use the company they cannot use the kitchen.
- Coffee, soft drinks and desserts are donated by a different family each week. Lunch counter is open for bonspiels.



- O Concession down stairs, banquet room up stairs.
- O Concession open during all league play, bonspiels and rentals.
- Concession in lobby.
- Concession that is contracted out to private individuals. The club puts on their own bonspiel banquets.
- Contracted.
- O Contracted license (hours of operation detailed in agreement).
- Contracted out. Usually open Tuesdays to Fridays and bonspiels.
- Contracted out. We do not charge rent. They just have to provide the service, we pay for all utilities.
- O Daily 8:30am 4pm.
- O Daily 8am- 9:30pm.
- O Daily basis, they lease.
- Daily coffee/drinks sweets/chips, etc. Bonspiels Sandwiches/soups/burgers/breakfast.
- O Daily lounge, dining room, coffee shop, and then we have three banquet rooms.
- O Déjeuner Soup Hot dog Hamburger Sandwich.
- O Dining room open all year round.
- Espace en location par un restaurateur. Il est ouvert tous les jours, excepté le samedi et le dimanche. En fin de semaine, il est ouvert si il y a des tournois.
- Evenings and bonspiels.
- Food booth is between the arena and curling club and is open from 2pm 9pm every day and all day long during bonspiels.
- Food is served by the minor athletics association
- Food operation we have one company that runs both the concession and the catering. The concession is rented out on a yearly basis and is open from Oct to end of March. The catering is only used if there is an event going on that needs a banquet. There is usually one banquet a weekend during the curling season.
- Food service is combined with hockey arena in our multi purpose recreation facility and is therefore opened everyday during the winter months.
- O Food service provides service to the whole club winter and summer.
- Full dining room.
- O Full food service 12 months of the year.
- Full kitchen facility.
- O Full kitchen lunch & dinner: Monday to Friday. Breakfast on weekends.
- O Full lunch & dinner.
- Full service food counter downstairs and up (evening only), all our own catering for spiels and weddings or any other club rental.
- Full service kitchen for our banquet hall open daily.
- Full service restaurant.
- O Full time operation leased out to individual.
- Full time operation. Open daily for lunch and dinner. Fairly large food and beverage business weekday evenings as well as banquet business on weekends.
- Operate kitchen for lunches, late night snacks for some events.
- Hours of operation: Monday to Friday 3:00pm 9:30pm and Saturday & Sunday 7:30am-8:00pm.
- In conjunction with hockey arena. Funds go to Parks & Rec, not curling club.
- In conjunction with the hockey rink we have a food booth.
- O In cooperation with skating rink. open from 3:30pm to approx. 10:00pm
- O In the winter: 3 days a week for lunch, bonspiels
- O It covers both sides curling & hockey. It is a lease program to one person.
- Joint kitchen with hockey arena.
- O Kitchen between curling club and arena.
- Kitchen combined with the Skating rink. Open for bonspiels and league curling.



- Kitchen is leased and is open daily times vary upon curling and non curling times.
- Kitchen is leased out. Runs as a small restaurant in addition to serving the needs of the club.
- O Kitchen open 5 days a week offering variety of short order items. Friday evening buffet (Mixed Section) serving 50+. Monthly "Hip of Beef" dinner serving 100+. We enjoy the services of an excellent chef. Caters a good number of weddings including the off season.
- Kitchen open daily for light lunches In-club catering for bonspiels Light snacks available at bar.
- Kitchen run by minor hockey with window to curling rink. Open for bonspiels or when needed.
- Kitchen run by the town.
- O Kitchen staff rent. Open during all curling and through the lunch hour, curling or not.
- O Leased operator Open during all curling leagues and bonspiels.
- O Limited to meal times for regular curling and all day during bonspiels.
- O Lunch during the week. Dinner Wednesday Saturday.
- Ma and Pa operation No charge for the use of our facility. They provide a service to the members. Partial open house.
- Make sandwiches and soup, pancake breakfasts, sausage spiel, turkey dinners and BBQ
- O Member food service open 7 days a week 9am 10 pm. Banquets and special events.
- O Minor hockey runs the concession next door on the arena side.
- O Mon Friday; Noon and supper as well for bonspiels.
- Only for banquets.
- Only open for bonspiels / special events
- Open 11am 9 pm. Accommodates the skating arena as well. Mostly fast food.
- Open 11am to 2:30 pm Monday to Sunday, 5pm to 9pm for dinner Monday to Saturday, closed for dinner on Sundays. Open without closing for bonspiels and special events.
- Open 7 days a week.
- Open 7 days a week- we cater to banquets held at the club for various bonspiels.
- Open at all times but run independently of the curling club.
- Open daily.
- Open daily 7:00 am 7:00 pm
- Open daily 8am 10 pm except Sunday which is 10:00 am 5;00 pm. Hot & cold menu, special each day (soup at noon, sandwiches/salads; hot special in evening; lounge menu, lattes, etc.).
- Open daily can serve up to 1200 persons at one seating (April to October).
- Open daily during season also catering for windups and social events.
- Open during all regular curling & spiels.
- Open during curling evenings and bonspiels.
- Open during curling nights (Tue & Thu) –Week-end bookings: bonspiels, weddings and other bookings.
- Open during regular league play and bonspiels.
- Open during season for bonspiels and regular membership use. during summer months-open for rentals.
- Open during the curling season (full kitchen operation).
- Open during the week with small menu. Open with full menu for bonspiels.
- Open every day there is curling.
- Open every day to serve the members. This area is contracted out though.
- Open for all leagues and major bonspiels.
- Open for bonspiels and some rental upon request. Staffed by volunteers.
- Open for bonspiels only.
- Open for breakfasts league play bonspiels.
- Open for curling draws and bonspiels.
- Open for every league, bonspiels and also does catering (private).
- Open for league plays and bonspiels.
- Open for square draw Monday to Thursday. Open Wednesdays @4pm for after school curling; Open Friday to Sunday for Bonspiels.



- Open from 7am 3 or 4 pm. Open again for evening functions.
- Open full time and catering for large groups.
- Open Monday Friday 9 am 10 pm & Weekends as needed.
- Open Monday to Friday evenings and for special events.
- Open on Thursday night and Saturday morning. Also open for tournaments.
- Open only for spiels.
- Open regular basics for lunch, dinner.
- Open year round-pay rental to Club.
- Operated by volunteers, confectionery open all season, meals served for bonspiels.
- Our canteen is rented out for the season.
- Our concession pays the curling club a monthly rental fee of \$400/month. The concession is open during all draws and bonspiels and rentals.
- Our kitchen is open for bonspiels and special events operated by club members who are volunteers.
- Provider runs own business & pays nominal rent. Kitchen can be reserved by members for "special" functions (do it yourself).
- Regular booth operation.
- O Regular hours during the curling season Tuesdays through Thursdays.
- Rent kitchen and catering to outside person. It is open for all regular curling and bon spiels also open to the public.
- O Run by members under direction of Food Services, a board elected person.
- Sandwiches during the day. Full a la carte menu week nights. Available for bonspiels, banquets and luncheons as required.
- O Senior Lunches 3 Days a week -Cater Rentals -All our own Bonspiels.
- Short order canteen open 10 7 daily Banquets kitchen and facility as rented.
- Short order food during league and bonspiel hours.
- O Sub-contract during curling season.
- O The arena organizes the operation of the booth. It is open most evenings & sometimes organizes supper specials.
- O The canteen is open the same hours the bar is open.
- The Curling Rink and the Skating Rink are joined. The Skating Rink has a food booth open during the winter.
- The food service component is contracted out. The concession is generally open when leagues are applying. Banquets are catered by the food service operator.
- \circ The kitchen is open whenever there are curling activities in the club.
- Tuesday Men's Draws, Bonspiels, Rentals (Christmas parties, etc, Special Events.
- Volunteer ladies organized by two individuals.
- Volunteer staff community kitchen. Open for bonspiels, hockey tournaments, skating Lessons, public skating.
- O We are in F&B business weddings etc.
- O We have a caterer on contract.
- We have a complete food service operation. For all curling functions, and also for Weddings, Anniversary Parties, etc., and we also Cater to functions outside the curling club. In Gananoque the Club Manager does all the food service.
- We have a concession that is open for bonspiels and Junior curling.
- We have a full menu concession that we lease out on a yearly basis.
- We have a fully operational kitchen which services our catering needs for rentals, bonspiels, and some other in house needs.
- O We have a kitchen which is useful only for potluck dinners etc, and special functions
- o we lease our kitchen.
- O We lease out the operation to an independent caterer. Food services are open for most regular season scheduled draws, all bonspiels and all special events during the curling season.
- O We offer simple meals for supper (e.g. soup, sandwiches, hamburgers and hotdogs) during the week, as well as breakfast on Saturday.



- We operate a small concession stand with the basics no hot food. The facility operators next door run the bar and they offer food from a menu that is prepared in the bar/kitchen they have next door.
- We pay a contractor to provide food services over the curling season. The contractor provides daily food services and banquet services for the Club. A monthly retainer plus proceeds are fully retained by the contractor.
- O We sell French fries, onion rings, steaks for golf tournaments etc.
- O Year round kitchen and facilities.

Question D(r) - Do you sell sponsor advertising?

Item	-	% reply	-	# reply
□ Yes	-	72.71%	-	(357/491)
\square No	-	19.35%	-	(95/491)
☐ No answer	_	7.94%	_	(39/491)

If yes, describe where the advertising is placed and the cost per year (excluding any sign production cost)

Average Price

Arena walls	\$292	(221 responses)
In the ice	\$469	(105 responses)
Scoreboards	\$270	(125 responses)
Interior of the club	\$182	(22 responses)
Exterior of the club		(only 4 responses)
Publication(s)	\$174	(35 responses)
Leagues	\$581	(32 responses)
Bonspiels	\$734	(53 responses)

Question D(s) - Describe other fundraising activities and the financial impact on the club's operation?

- Ticket drive, for tickets with multiple draws of cash prizes.
- o \$125.00 dinner and raffle evening
- O Curling Christmas party \$3,000 bar sales. Wind up party \$2000.00 bar sales.
- Work Bingos through out the year 2. Worked a Casino in 2003.
- o 2 small raffles for TV's, Gold Coins, DVD's.
- \circ 200 Club Draw / 200 tickets X \$30.00 = \$6000.00 \$3000.00 paid out in prizes. Beer Gardens / Summer fair average about \$1000.00
- o 2003-2004 -Tournoi provenciaux -Vins et fromages (Wine & cheese)
- Lottery Cash (Daytimers) \$7000.00 TV Draw \$1000.00 Mystery Bus tour \$1200 Golf Tourney \$800.00.
- o Murder Mystery, Bonspiels.
- Free membership draw \$600 800 per year Tips donated by bartender \$3000 3500 per year.
- Bartender Delight Xmas raffle \$1,500 -Bingo @ Casino, once/year \$500 \$1,000.
- Adopt-a-Rock; one time, name on rock. Sponsor a rock; each year \$700.00. 1 Day Fun Fair (annual); \$6000.00
- Ads on rocks; annual 12/25 goose shoot; grey cup party and grey cup pool; TV draw; annual windup.
- o Annual Antique show and sale. Assist Women's Institute with their craft show.



- Annual auction sale raises approximately \$10M. Critical to ongoing operation.
- o Annual craft sale 3+k / yr. Annual office rental 3-5k / yr. Annual Aerobics 3-4 k / yr.
- Annual Dream Draw Dinner and Dance; sell 400 tickets at \$100.00 per couple.
- Annual farmers spiel, major financial impact. Largest spiel 32 teams; 6 days; banquet \$14,000 in donated prizes.
- Annual Golf Tournament Members guest bonspiel Opening dinner and dance.
- o Annual lobsterfest avg. income \$3500.00.
- Annual men's dinner \$9,000.00 net. Supply bar service to Monkton mets baseball fans.
- Annual Mother's day lobster & steak dinner and dance. Rent lounge area for meetings.
- o Annual motor-home dinner draw raised approx. \$30,000 per year.
- o Annual Oktoberfest
- o Annual silent auction approx. \$2,000 annually.
- Annual TV draw approx. \$2,000/yr. Basket draws etc. for special events/spiels approx. \$500/yr.
- O Annual TV raffle (generates 1,000 to 2,000 net profit).
- o Annual yard sale \$4000.
- o Annually we raffle off a large television that is viewed during the season in the lounge.
- Apple Pie fund. Last year members prepared 1200 pies ready for bake, \$3000.00. Various local festivals raffles \$2000.00. Donation town of Dalhousie for youth program, \$1000.00.
- o Auction every two years 50 / 50.
- Auction \$7,000 / year -Card night \$1,000.
- Bi-annual auction proceeds used to pay club expense. The various leagues run draws, sell tickets at bonspiels and within the club. Proceeds used for club expenses. Without fundraising dues would have to increase so much that we would lose members.
- o Annual hog roast & dance impact has been positive, and kept club viable
- o Brunch. Silent auction.
- Cash Calendar draw \$3500 plus, Fall Supper \$ 1000 plus.
- o Cash calendars, 50/50 draws.
- Cash Draw for capital expenditures 50/50 draws and Hog tax for Hogged rocks (\$.25/rock)to general operations.
- o Chicken BBQ: May to August
- o Christmas raffles -
- Club 200 we sell 200 tickets at \$25.00 ea. we draw 19 prizes of \$100.00 and one of \$500.00.
 We have had this for 22 years. Profit is \$2500.00 year.
- o Contract with Pepsi \$1100 per year
- o Craft sale \$4000.00
- o Craft show, hall rentals, monthly bridge playing, fashion show.
- Curl for cancer fund raiser for cancer society. Introduction of new people to curling and our club 2 day event.
- o Dinner theatre Banquets with entertainment
- Equipment sales, Blueberry, fresh fruit sales, pins and badges sales. During fair club open for bar and Kitchen All proceeds used for operations of the club
- o Fall Auction generates about \$6,000.00 Net
- Family Fun Night on the first Friday in January makes about \$1000. to go towards family curling and ice upkeep. We get donations and prizes by canvassing the local communities.
- o Gala auction every 2 years. Items donated by club members or local business.
- Garage sale
- Garage Sale about \$2000 Fund Raising Spiel in March \$7000.00 to \$10,000
- Golf Tournament and Oktoberfest Evening
- Golf tournament for the junior program Curlcutta bonspiel with bets for the members maximum 48 players.
- Grey cup pool lottery \$8500 / yr Annual fundraiser (at a night club) \$1200 Capital works donation campaign.
- o Grey cup tickets.
- Grey Cup Tickets \$3,000 Super Bowl Tickets \$1,000 TV Draw \$2,000.



- Grey Cup Tickets \$6000 annually 50/50 draws approx \$1000 annually Bingos approx \$1500 every 3 years. Occasional Merchandise Raffles approx \$1000 annually Silent Auctions at Club Events \$250 annually.
- Grey Cup Tickets: Net \$5-6,000
- Had two ready to move house draws, had two 10 heifer cattle draws, these were fundraising for building. Guy Hemmings fun day.
- O Hamper draws, car rally, working bingos, working the bar at weddings, pancake breakfast. We have to do the extra fundraising for our club in order to operate in the red.
- o Harvest festival Dinner Dance Lottery
- Hockey Pool-for NHL playoffs
- Jitneys Trivia Nights 50/50 draws TV/DVD Raffles Corn Roast/Fundraising Dinners.
- o July 1st Dance. Pancake breakfast. Hamburger sales at a local grocery store.
- Juniors Meat shop gift certificates 8% Return.
- Largest fundraiser is an annual dinner & auction evening at the end of the season. Other fund raisers are Regal, McMillans, Home & Gift, 50/50 draw weekly, and raffles.
- New year dance \$600 bar tips \$500 curling supplies \$2,000 one time handle engraving \$6,000 planned garage sale and weekly 50/50 draw \$2,400.
- New years eve gala-\$700 yard sale spring- \$300-500 weekly fifty-fifty draws-\$1000/yr.
- New years eve party Fun nights * New Years eve party brought in new funds and the fun nights encourage new members.
- New Year's party; Molson donated tickets for NHL hockey game; 50-50 draws; Cuba trip draw; euchre tournament.
- One per year we sell 2500 Super Bowl tickets and generate approximately \$5,200. yr.
- Our club host an annual New Year's Eve part, which raises approximately. \$2000 to \$3000/year.
- Our club runs a 144 team bonspiel at the end of March every year. It is a 64 men 40 women and senior/junior combination up to 40 teams all run at the same time in the entire complex. We have 6 sheets in the Olympic size arena and 4 in our club to make a total of 10 sheets. We generally make \$15-20,000 every year but one year we made 24 thousand. Also in the summer our club operates a 160 acre farm on a volunteer basis. Farm suppliers are lobbied to donate inputs and custom services so a large portion of the gross is returned to our complex for capital improvements. In 7 years we have raised over \$100,000 for our arena in this manner. While it is done by the members of the Curling Club, these funds are for the benefit of all user groups in our complex.
- Our newly developed web site will provide advertising opportunities. Currently business card sized ads are \$50. Looking for larger curling related advertisers.
- Outside Bars with a caterers endorsement \$12,000 Junior Curling Nevada Ice rental -\$3,000 Yard Sale - \$2,500
- Raffle tickets for week at Brier + 2 nights accommodation. We run bars and bonspiels to help run this operation, our books are a bright shade of red + I don't know how long the town will be able to continue to bail us out.
- Regular twice a week card playing all year round with a weekly 50/50 draw. Contributes
 greatly to the non-curling season revenues.
- Shop and stop meal at the Legion Christmas DVD + 2 prizes draw, 50/50 all year Sausage grind in the spring.
- Since we had new insert in our rocks instituted an Adopt-A-Rock program. One time donation - full rock is \$300., half rock is \$150. with donors name (s) engraved on handles.
 Also fund raising for our junior program Nevada tickets, chocolate bar sales and Lottery on a bigger ticket item is sold each season.
- Slave and item auction Bar at spiels and other events Kitchen.
- Slave auction and ticket sales.
- o Spaghetti dinner takes in \$1200-\$1400 annually
- o Spring Fling dinner and dance major fundraiser
- Steak Fry (September) Important for the startup costs of the season Festival Breakfast -
- Sunsweep sport tickets good return



- Super Bowl score draft, profit of \$800 for club. Not worth effort when you compare to sponsor advertising.
- There was no way of coming up with the money needed, to get our rocks inserted. We came up with the Adopt a rock promotion. For \$250 you buy a rock and the Curling Club got your name engraved into the handle. We found 32 very generous people in our community, and the rocks will now be there for the next up and coming curlers.
- Vente de parti de golf (retour 75%) Resultat: \$7000.00 de profit pour le club de curling.
- O We deliver Easy-to-Read Phone Books.
- We depend pin catering outside functions e.g., weddings to subsidize the costs of operating our building which is larger than most curling clubs (main "hall" was previously a church).
- We do a canvas of our area business and organizations once per year to assist in meeting club expenses.
- We have a draw for a diamond piece of jewelry each Ladies Spiel and proceeds help us support the Junior curling program and equipment for seniors (sliders, brooms, curl sticks)
- We have a sports dinner (annual) which generates approximately \$15,000 (net) for youth programs & scholarships. We have a grey cup pool which earns us \$1800.00 annually.
- We have an annual fund raiser dinner/dance with profits going to paying down our mortgage.
- We have an annual Golf Tournament which help us raise about \$1000.00 of net income. We also sponsor an annual Tournament with GRAMI (Groupe d'aide aux Maladies Intestinales). The Tournament is well known in the community and 128 teams participates during 15 days. This tournament provides us with a net income of about \$6,000.00. The GRAMI organization itself raises about \$12,000.00
- We have one major fundraising event each year when we raise approx. \$40,000.00 that is given back to the community for kids - Camp Trillium, Halton Women's Place and Halton Big Sisters.
- We hold an annual Fish Fry/Silent Auction fundraiser every September includes a meal, dance, silent auction, & draw table. We earn a profit of approx. \$5,000 annually from this event
- We operate a concession booth at the local fall fair. We run a few flea markets.
- We raised enough funds to cover the cost of new rocks in 2003 (\$13,800) 50/50
- We run cabarets, pancake breakfasts, sell draw tickets etc... We find we cannot operate without extra fundraising.
- We sell Grocery cards and are successful in raising \$2 \$3,000 per year. Bonspiels of course, craft sales, meal catering, raffles, etc. to total about \$10,000 per year.
- We sell liquor tickets, wine basket tickets and TV/satellite dish. Also elimination tickets for wind up.
- We sell lottery tickets and do very well with it. \$12,000 \$16,000 per year. Guy Hemmings curling and banquet.

Section E – Management



Question E(a): How is your club governed?

Item	-	% reply	-	# reply
Board of directors	-	81.06%	-	(398/491)
Owned by a individual / company	-	0.41%	-	(2/491)
Municipality or community	-	1.22 %	-	(6/491)
Club is a part of an organization	-	7.13%	-	(35/491)
None of the above (explain)	-	2.65%	-	(13/491)
No answer	_	7.55%	_	(37/491)

Question E(b): Your Board of Directors is comprised of (434 responses)

Item	-	% reply	-	# reply
Up to 8 directors	-	29.94%%	-	(147/491)
Between 8 and 12 directors	-	46.03%	-	(226/491)
More than 12 directors	-	12.42%	-	(61/491)
No answer	-	11.61%	-	(57/491)

Question E(c): The club is supported by the following committees (check all that are applicable)

Item	-	% reply	-	# reply
Management / executive / operations	-	59.67%	-	(287/491)
Entertainment / social	-	38.09%	-	(187/491)
Bonspiel	-	62.32%	-	(306/491)
Membership	-	49.69%	-	(244/491)
Marketing	-	16.29%	-	(80/491)
Planning	-	13.44%	-	(66/491)
Fundraising	-	35.03%	-	(172/491)
Curling / match / playing	-	44.20%	-	(217/491)
Membership or customer services	-	17.31%	-	(85/491)
Volunteer	-	35.23%	-	(173/491)
Building and/or property	-	44.20%	-	(217/491)
Nominating	-	20.57%	-	(101/491)
Ice and/or arena	-	42.60%	-	(207/491)
Different league committees	-	35.44%	-	(174/491)
Others and explain if required:				

- o Bar
- Food services
- Finance
- o Ice Rental Director
- o Junior Director
- Cleaning
- o Health & Safety
- o Communication
- o **Equipment**



Question E(d) - We have a business and/or strategic plan in place

Item	-	% reply	-	# reply
Yes	-	31.16%	-	(153/491)
No	-	59.27%	-	(291/491)
No answer	-	9.57%	-	(47/491)

Question E(e): We conduct annual and/or semi-annual general meetings

Item	-	% reply	-	# reply
Yes	-	92.26%	-	(453/491)
No	-	1.43%	-	(7/491)
No answer	-	6.31%	-	(31/491)

Question E(f): We survey our membership to identify their needs

Item	-	% reply	-	# reply
Yes	-	52.75%	-	(259/491)
No	-	38.29%	-	(88/491)
No answer	-	8.96%	-	(44/491)

Question E(g): We conduct exit surveys of those members who do not return to find out why they are leaving our club

Item	-	% reply	-	# reply
Yes	-	19.96%	-	(98/491)
No	-	70.26%	-	(345/491)
No answer	-	9.87%	-	(31/491)

Question E(h): Our annual financial statements are audited by an independent authority

Item	-	% reply	-	# reply
Yes	-	64.97%	-	(319/491)
No	-	26.27%	-	(129/491)
No answer	-	8.76%	-	(44/491)

Question E(i): We have roles and responsibilities for all our Board members.

Item	-	% reply	-	# reply
Yes	-	74.54%	-	(366/491)
No	-	16.09%	-	(79/491)
No answer	-	9.37%	-	(46/491)

Question E(j): We have roles and responsibilities for our volunteers.



Item	-	% reply	-	# reply
Yes	-	44.60%	-	(219/491)
No	-	44.81%	-	(220/491)
No answer	-	10.59%	-	(52/491)

Question $E(\mathbf{k})$: In the past five years, we have successfully applied for and received a grant in the amount of:

Item	-	% reply	-	# reply
No answer	-	41.14%	-	(202/491)
Less than \$5,000	-	30.35%	-	(149/491)
\$5,001 to \$10,000	-	8.15%	-	(40/491)
\$10,001 to \$25,000	-	10.18%	-	(50/491)
\$25,001 to \$50,000	-	5.30%	-	(26/491)
More than \$50,000	-	4.89%	-	(24/491)

If the amount was in excess of \$10,000, where did the funding came from?

- o Alberta Community Facility Enhancement Program (16)
- o BC Gaming (6)
- o Government of New Brunswick (1)
- o HRDC (2)
- o Manitoba Government (4)
- o Nova Scotia Sport & Recreation Commission (3)
- NS Government (1)
- o Ontario Trillium Foundation (45)
- o PEI Government (2)
- o Rotary Club (1)

Question E(l): We are aware of our Constitution and Bylaws

Item	-	% reply	-	# reply
Yes	-	83.10%	-	(408/491)
No	-	6.92%	-	(34/491)
No answer	-	9.98%	-	(49/491)

Question E(m): We review our Constitution and Bylaws regularly to determine their applicability

Item	-	% reply	-	# reply
Yes	-	56.01%	-	(275/491)
No	-	32.38%	-	(159/491)
No answer	-	11.61%	-	(57/491)

Question E(n): We budget for revenues and expenses

Item	-	% reply	-	# reply
Recruitment strategies	-	11.61%	-	(57/491)
Job descriptions	-	18.33%	-	(90/491)
Recognition activity	-	16.29%	-	(80/491)



All three - 6.11% - (30/491) No answer - 69.65% - (342/491)



Section F – Season of Champions

Question F(a) - Does your club have an association with an automobile manufacturer, automotive dealership or automotive service centre? If yes, please list organization names:

7.4% of respondents had an association with an automobile manufacturer, automotive dealership or automotive service centre (36/491). Here are the companies that were specifically identified:

- o Harwood Ford 8-ender club, Martin Chrysler Dodge Brooks, AB
- Dunlop Ford, College Ford, Davis Pontiac Lethbridge, AB
- o Gardner GM Hope, BC
- o Don Folk Chev Olds, Coyne Automotive Kaslo, BC
- Preston Chev Olds Dams Lincoln Ford Langley, BC
- Coal Valley Pontiac, Millenium Ford-8 ender Sparwood, BC
- o Keystone Ford Victoria, BC
- o Landau Ford Lincoln Gauthier Pontiac Stony Mountain, MB
- Birchwood Automotive Group, Melnick Motors, Dudeck Motors Tyndall, MB
- o Suburban Motors (Ford) Victoria, MB
- o Bob's Husky Service Centre Coniston, N. ONT
- Armstrong Motors, Wilsons Chev Olds, North Way Chrysler New Liskeard, N. ONT
- o Parkway Ford Riverside, NB
- o Century Honda, Century Hyundi, Mills Mazda Truro, NS
- o Brantford Nissan Brant, ON
- Hamilton Motor Products, Dundas Valley Collision Service Centre, Terrace Lincoln Mercury Sales, Bullus Automotive (Firestone Tires), Leggat Auto Group -Dundas Valley, ON
- General Motors Dealership, Ford Dealership Morrisburg, ON
- o Dubois Honda Norwich, ON
- o Jim Wilson Chev Olds Orillia, ON
- o Talbot Ford, St. Thomas, ON
- o Peninsula Ford Sales, Hanna Motors Stayner, ON
- Swift Current Ford Gravelbourg, SK
- Mainline Motors, Centennial Ford, Acme Service Watrous, SK
- Hallmark Toyota, Royal Chev-Olds, Blackstock Ford Orangeville, ON



Question F(c): If your club has an association with any of the organizations outlined above, what sort of activities do they participate in (check all that apply): (56 responses)

Item	-	% reply	-	# reply
Curl In-ice logos	-	25.00%	-	(14/56)
Vehicle displays	-	7.14%	-	(4/56)
Trade show booth display	-	0.00%	-	(0/56)
Bonspiel sponsorship	-	50.00%	-	(28/56)
Team sponsorship	-	17.86%	-	(10/56)
Junior team sponsorship	-	8.93%	-	(5/56)
Arena signage	-	64.29%	-	(36/56)
Name recognition	-	5.36%	-	(3/56)
Other:	-	3.57%	-	(2/56)

- o membership roster book
- o scoreboard signage

Question F(c): Does your club purchase or lease vehicles for business purposes (typically called "company vehicles")? Yes or No and, if yes, how many:

Four (4/491) of the clubs answered yes and each purchased or leased one vehicle for business purposes.

Question F(d): Which of the following Season of Champions National Sponsor activities are present at your club?

Item	-	% reply	# reply
Scott Paper Cash for Clubs Promotion	-	28.92%	(142/491)
Ford Eight Ender Program	-	21.59%	(106/491)
True Value Sponsored Bonspiels	-	1.63%	(8/491)
Best Western Hotels Promotion	_	5.30%	(26/491)

