

ISSUE

1

October  
2010

# Volunteer Newsletter

of the 2011 Scotties Tournament of Hearts

## Volunteer Rally Schedule Charlottetown Curling Club

Saturday, October 23, 2010

9:30am-10:30am

### Special Events & Volunteers

- Banquets & Receptions
- Ceremonies
- Decorations
- FANtastic
- Volunteers & Merchandising

### Promotions

- Community Events
- Corporate Ticket Sales
- Curling Clubs
- Paint the Town
- Program Sales

10:30am-11:30am

### Hosting

- Info Services & Ambassadors
- Medical Services
- Lounges
- Team Services & Transportation

11:30am-12:30pm

### HeartStop

- Banking
- Bar Services
- Volunteers
- Facilities

12:30pm-1:30pm

### Facilities

- Arena, Rocks & Ice
- Communications & Media Room
- Construction & Signage
- Security & Accreditation
- Officials, Stats & Timers



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## First Volunteer Rally Coming Up October 23!

We want to extend a huge thank you to the 455 volunteers who have registered online for the 2011 Scotties Tournament of Hearts. We are still accepting volunteer applications but positions are filling up fast!

The first Volunteer Rally will be held on October 23 at the Charlottetown Curling Club, 241 Euston Street, Charlottetown. While the rally offers an opportunity to meet other members of your volunteer team, it also is your chance to be sized for volunteer clothing. We have included a suggested schedule by volunteer area on the left of this page, but please feel free to attend at the time most convenient for you - especially if there other members of your household volunteering for other areas.

This is also the best time to place your volunteer uniform order, pay for your Volunteer Reward Package, and have your accreditation photo taken. If you are unable to attend, please contact April at the event office at (902) 569-2326 or by emailing [aennis@curling.ca](mailto:aennis@curling.ca). See you there!

**\$65 volunteer fee can be paid by cash or cheque payable to  
"2011 Scotties Tournament of Hearts".**

### Benefits of Volunteering

- An Official 2011 Scotties Tournament of Hearts Volunteer Uniform consisting of two (2) quality items. They include an official logo lightweight jacket & mock neck.
- Access to the famous HeartStop Lounge with entertainment
- Limited Edition Volunteer Pin (not available to the general public)
- Volunteer Handbook
- Invitation to the Volunteer Appreciation Party
- Discount to purchase 2011 Scotties Tournament of Hearts merchandise (exclusively online)



## Greetings from Kruger Products

### Host Committee

#### Chair

Kim Dolan

#### Vice-Chair

Rebecca Jean MacPhee

#### Directors

#### *Accreditation & Security*

Peter MacDonald

#### *Facilities*

Bill MacPhee

#### *HeartStop Lounge*

Sinead Dolan

#### *Hosting*

Peter McCrady

#### *Promotions*

Craig Mackie

#### *Volunteers & Special Events*

Nicole Phillips

On behalf of Kruger Products, I would like to extend my sincere thanks for volunteering for the 2011 Scotties Tournament of Hearts.

2011 marks the 30<sup>th</sup> anniversary of our corporate women's curling sponsorship making Kruger Products the longest sponsor of amateur sport in Canada. Scotties facial tissue, Cashmere and Purex bathroom tissue and SpongeTowels paper towels have been proud sponsors of the championship, and the 11 provincial and territorial championships leading up to it, since 1982.

We are thrilled that the Scotties Tournament of Hearts is returning to Charlottetown. Charlottetown's warm hospitality will make the 2011 Scotties Tournament of Hearts a great success. PEI is a wonderful curling community and the event has already received a friendly welcome during several functions this year.

Of course the Scotties Tournament of Hearts cannot be a success without your help and the many enthusiastic volunteers who donate their time. We are grateful for all your efforts in making this a premiere event.

Again, thank you for your many contributions. Your support is very much appreciated.

Warm regards,

Nancy Marcus  
Corporate Vice President  
Kruger Products L.P.



Kim Dolan, Host Committee Chair  
2011 Scotties Tournament of Hearts



Hello fellow volunteers, I'm very honored and humbled to chair the 2011 Scotties Tournament of Hearts being held in Charlottetown February 19 - 27. This is my second run at chairing this most prestigious curling event.....In 1999 I also had the pleasure of being on the winning team for the Island which was skipped by Rebecca Jean MacPhee! My husband and I are proud parents of twins Sinead and Marc and together own and operate "Claddagh Oyster House, Olde Dublin Pub" and are co-owners of "Peakes Quay" with John Likely.

I would like to extend my sincerest "Thank You" to each of the 455 Volunteers that have pledged their time, talents and energy to creating a most memorable and successful Scotties Tournament of Hearts. It is my wish, that in addition to thoroughly enjoying your responsibilities, you will be excellent ambassadors for both the sport of curling and for our beautiful City.

Regards,  
Kim Dolan



DESTINATION OSOYOOS – PROMOTING “CANADA’S WARMEST WELCOME”  
 Destination Osoyoos is the tourism marketing and visitor services agency for  
 Canada’s hottest travel destination! Located in the country’s only true desert, and

with its hottest climate and lake, the South Okanagan resort town of Osoyoos, B.C. offers “Canada’s Warmest Welcome”.  
 Visitors experience scenic mountains, sandy beaches, lush orchards and vineyards, water sports, first-class resorts, wineries, spas,  
 golf courses, winter ski hills, championship bass fishing, fine restaurants, First Nations history, and one of the country’s largest  
 Canada Day fireworks shows. Now Osoyoos is a top destination for weddings, business meetings, and for celebrities – in major  
 movies filming in the area, and at star-studded Wine Festivals! Destination Osoyoos manages an impressive provincial ‘gateway’  
 Visitor Centre. See [www.destinationosoyoos.com](http://www.destinationosoyoos.com) or call toll-free 1-888-OSOYOOS.

Amarula Cream liqueur is proud and honoured to be the Official Spirit of Championship  
 Curling in Canada. Amarula Cream is a carefully crafted, cream liqueur based on spirit  
 derived from the African Marula fruit. It is fresh and smooth, with a creamy consistency  
 complemented with tones of vanilla, caramel and chocolate. Enjoy Amarula Cream over  
 ice or as the perfect complement to coffee or hot chocolate and in a variety of cocktails.

Amarula is strongly committed to social sustainability in its native South Africa. It supports  
 communities responsible for harvesting the marula fruit through contributions to schools,  
 medical facilities and Elephant conservation. It is estimated that 60 000 people are  
 dependent on the Income from the marula harvest. Please visit [www.amarulatrust.com](http://www.amarulatrust.com) for  
 more information.

Amarula is a rare find, whether enjoying it at the club or at home, please enjoy it  
 responsibly. Good Curling! [www.amarula.com](http://www.amarula.com) [www.pmacanada.com](http://www.pmacanada.com)



The Delta Prince Edward is Charlottetown’s only waterfront hotel located on the historic  
 Charlottetown Seaport in the heart of Charlottetown. The Delta Prince Edward offers the  
 unique charm of a waterfront resort, but steps away from the heart of historic downtown ~  
 the ideal location for business, sport and pleasure!

Our 4 ½ star property contains 211 spacious guestrooms, 70% of which have spectacular  
 water views. We offer the largest convention and catering facilities on the Island, with  
 over 24,000 sq ft of space. We provide full-service amenities including a Business Centre,  
 onsite Day Spa, Prince Edward Tours, full fitness facility with large pool, sauna and  
 whirlpool, as well as laundry facilities and a full service restaurant & lounge, and in-room  
 dining. Visit us at: <http://www.deltahotels.com/en/hotels/prince-edward-island/>





CFCY, MAGIC 93 and SPUD FM are part of the Maritime Broadcasting System group of radio stations. 95.1 CFCY is Prince Edward Island's heritage station, celebrating 85 years of service.

CFCY is the Island's Number One radio station. Also based in Charlottetown is Magic 93, playing the Island's greatest hits of the 70's through today. 102.1 SPUD FM is Summerside's only local radio station, playing Everything Classic. We are very proud to work and live in this beautiful province. If you are a visitor, we welcome you to our special home and trust you will enjoy not only the Scotties, but everything else our Island has to offer. And if you are an Islander, thanks for listening!

An insatiable sense of curiosity and strong opinions have always been character traits of Prince Edward Islanders and, no doubt, are two of the reasons residents have always been loyal readers of the



current news, sports, and entertainment in an interesting and unbiased manner. Our passion is our community. The newspapers provide hundreds of thousands of dollars of support to community events and causes each year. Our management and staff are ardent volunteers involved with nonprofit organizations and events across Prince Edward Island. The Guardian and the Journal Pioneer brands extend to our websites. Breaking stories and updates posted throughout the day attract readers from across the province and around the world. In fact, you may have first learned about the 2011 Scotties Tournament of Hearts coming to PEI from our websites or newspapers! Visit us at: [www.theguardian.pe.ca](http://www.theguardian.pe.ca) [www.journalpioneer.com](http://www.journalpioneer.com)



From 1977, Mark's Work Wearhouse has evolved from one small store in Calgary, Alberta to over 350 stores across Canada. Today, we're proud to be part of the Canadian Tire Company.

In every store, Mark's goal is to provide our customers with "Clothes That Work" for their lifestyle 24 hours a day, 7 days a week. With one-stop convenience, we offer our customers exclusive private labels and Canada's best sellers in quality casual and business wear, outdoor apparel for men and women, workwear, and safety footwear. Mark's Work Wearhouse is especially committed to local community and is always in search of ways to give back to its valued customers. Mark's is proud to sponsor the 2011 Scotties' Tournament of Hearts.

# Our Corporate Family

## Diamond Sponsors



## Official Vehicle Supplier



## Business Solutions Partner



## Official Wine Supplier



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



## Media Partners



Contact Us!

## 2011 Scotties Tournament of Hearts Event Office

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www.seasonofchampions.ca