

EVEREST FERBEY

NATIONAL PRO AM

Dear Valued Canadian Curling Association Member,

With the start of another great curling season upon us, Everest, title sponsor of the Canadian Senior Men's and Women's Curling Championship is proud to announce the launch of the Everest Ferbey National Pro Am (EFN Pro Am).

Created in association with Hall of Fame and Four-Time World Champion curler, Randy Ferbey, the EFN Pro Am is dedicated to promoting and inspiring seniors curling for men and women regardless of skill level.

Everest and the CCA would like to extend an invitation for members of your club to participate and help create an event that will elevate the visibility and participation of your existing seniors curling nights.

HERE ARE THE DETAILS:

The Everest Ferbey National Pro Am will activate as part of your existing senior curling nights to ensure easy implementation and flexibility with all clubs regardless of club size or structure. Everest and our partner, World Financial Group (WFG) will provide staff, posters and prizes to ensure no extra expense or work is required from your team.

Individuals will be awarded points based on their level of participation in your existing seniors league play format.

Each individual from your club will be able to submit one ballot for each night they participate in tournament play regardless of results. This will ensure that the individual who plays the most has the best chance to win. Each ballot will be entered into a national draw to win a VIP trip to the 2015 Canadian Seniors Curling Championship in Edmonton and play in the Everest Ferbey National Pro Am against legendary curler Randy Ferbey.

In addition monthly prizes will be awarded and any individual participating in the EFN Pro Am will automatically qualify.

TOURNAMENT START: Week of November 3, 2014

TOURNAMENT CONCLUSION: Week of February 23, 2015

To register your curling club, please go to www.everestfuneral.ca/curling

We look forward to a great season with you!

Regards,



Mark Duffey
President and CEO
Everest



Randy Ferbey
Hall-of-Famer
Four-Time World Champion

“Join me in welcoming Everest as the new title sponsor of the Canadian Senior Championships and watch for your chance to win a VIP trip to the 2015 Seniors in Edmonton to play against me in the first ever Everest-Ferbey National Pro Am.”

HALL-OF-FAMER & FOUR-TIME WORLD CHAMPION, RANDY FERBEY



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