



TV NON RIGHTS-HOLDERS

TSN is the sole TV rights-holder for the 2016 Home Hardware Canada Cup, thus no cameras/portable video devices from any other media affiliation are allowed **inside** the boards during morning, afternoon and evening draws.

However, in order to provide other stations and/or networks with an opportunity to get brief game/highlight footage, approved camera positions will be available at certain locations **outside** the boards around the perimeter or at various places on the concourse level or press box, provided your position at no time blocks the view of spectators nor presents a fire access hazard. ***Please ensure that your camera has no visible logo. If so, please cover it up.***

You are allowed to air two minutes of game footage daily, provided the game footage is not from a game being televised as the feature game by TSN, in which case you must use their highlights with the appropriate credit.

The main media scrum takes place at ice level near the media bench. There will be an appropriate backdrop/signage noting the area. All players will pass by this area en route to their dressing rooms.

TV cameras must allow the media scrum to first interview any requested players before arranging individual interviews. However, cameras may be part of any scrum. For TV non rights-holders, you are allowed to air as much footage from the scrums as you wish.

When all games have been completed for any draw **AND** when TSN has concluded its telecast and is **off** the air, you are allowed to do 'stand-ups' or interviews at ice level on the carpeted areas, near the scoreboards or even inside the boards, provided you are not disrupting the ice technicians as they prepare the surface for the next draw.

For brief live hits, **if** TSN is not on the air, you will be able to do stand-ups on the concourse, seating areas, etc. providing any lighting requirements have been pre-approved. **When TSN is on the air, NO live hits are allowed.**

Thank you. If there are any questions, please contact (on-site):

Al Cameron
Director, Communication and Media Relations
Curling Canada

Cell: **403-463-5500**