



CANADIAN  
WOMEN & SPORT



# SHE'S GOT IT ALL: LEADERSHIP SKILLS, TENACITY, AND THE CHALLENGE OF NOT SHOWING BOTH WHEN SHE COMPETES.



High-level curling demands strategizing, taking charge, and bringing intense focus to the game. Men with these skills are admired, but women are perceived as too serious—or even angry. Women should be judged on their athletic abilities, not how pleasantly they smile as they play.

Let's change the game at [yourrole.womenandsport.ca](http://yourrole.womenandsport.ca)

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