



APPLICATION FOR HOSTING

**2026 WORLD
WOMEN'S
CURLING
CHAMPIONSHIP**

March 14 – 22, 2026



APPLICATION FOR HOSTING - WWCC 2026

World Women's Curling Championship, March 14-22, 2026

1. Objective

Curling Canada is requesting expressions of interest for the hosting of the 2026 World Women's Curling Championship.

2. Background

Curling Canada is the national sport governing body responsible for the development, promotion and organization of curling in Canada. In cooperation with its Provincial and Territorial Member Associations, Curling Canada provides programs and services to curlers of all ages. The primary area of administration and the most financially consuming of Curling Canada's responsibilities are championships. On an annual basis, Curling Canada sanctions and conducts 11+ national curling championship events. Approximately 10,000 competitive curlers from all provinces and territories enter play at the curling club level with the hopes of becoming one of the Canadian Champions crowned annually. The Canadian Curling Championships are:

Brier - Men's Championship

Tournament of Hearts - Women's Championship

Mixed Championship - 4-person

Seniors - Canadian Senior Men's and Women's Championships

Under-21 - Canadian Junior Men's and Women's Championships

Under-18 - Canadian Junior Boy's and Girl's Championships

Wheelchair Championship

USPORTS / CCAA Post-Secondary Curling Championships

Mixed Doubles Championship

In addition to these Championships, Curling Canada is also responsible for the following events:

PointsBet Invitational

World Championships (when held in Canada)

Curling Pre-Trials

Curling Trials

Doubles Trials

3. Economic Impact Assessment - World Women's Curling Championship

The following key benefits have been associated with the event:

- International television audience for the Host Committee to leverage.
- The Host Committee retains 10% of all ticket sales revenue.
- The rights and profits to any other revenues (i.e. 50/50 draws) during the course of the event are 100% retained by the Host Committee.

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- A legacy from the event may be established for the benefit of curling in the region.
- Volunteer development and capacity enhancement for future events.
- 104 athletes & coaches, 35 officials, 100 television crew.
- Economic impact, as reported by previous host cities and EI assessments, is approximately \$6.0 million+.
- Hotel rooms booked (not including fans/supporters) = 240 rooms per night.

4. Timelines

Please see **Page 17** for timelines for the bid process.

5. Bid Process

- Bid packages will be treated with confidentiality as a 'closed' process given the multitude of stake-holders and diverse interests which may be represented.
- Curling Canada reserves the right to not accept any or all of the bids at its discretion.
- While Curling Canada is seeking the best possible bid for this event, it is not obligated to accept the highest bid.
- As above, bids must be in the form of written presentation only. In the event that a site visit is required, Curling Canada will be responsible for all related expenses. Curling Canada reserves the right to disseminate further information to all candidates throughout the bid process.
- This document must be fully completed as presented. We welcome other promotional / marketing documentation to support any bid, however, if this PDF is not completed, your bid will not be reviewed.

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EVENT

2021 World Women's Curling Championship
March 14 - 22, 2026

DETAILS & REQUIREMENTS

- 13 teams of 7-8 persons;
- 3,500 seat arena (minimum) with an associated facility of approximately 20,000 square feet for the licensed food & beverage area;
- 75 hours of live television coverage is included;
- 250 room nights required per day (12 days) for television, athletes and staff;
- economic impact between six and eight million dollars;
- volunteer commitment between 300 and 400 hundred.

LAST 4 COMMUNITIES THAT HAVE HOSTED THIS EVENT

2022: Prince George, BC

2020: postponed due to Covid

2018: North Bay, ON

FUTURE HOSTS OF THIS EVENT

2024: Sydney, NS

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EVENT

Event Application pertains to: **2026 World Women's Curling Championship**

Dates: **March 14-22, 2026**

Have you notified your Curling Member Association of bid? Yes ☐ No ☐

Minimum Hosting Fee - \$400,000 (Cash and/or Value In Kind) Yes ☐ No ☐

ORGANIZATION SUBMITTING BID

Name of Applicant

Contact person

Contact phone

Contact email

Signature

MAJOR COMPETITIONS

List any major sport competitions hosted in the past 5 years
(prior hosting does not preclude awarding of event)

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HOST CITY INFORMATION

Name of Host City

List any major activities or events scheduled to take place in your city **one year before and/or after** the proposed dates of this Curling Canada competition (not exclusive to Curling events). Please include any events where a bid has been submitted or are planning on submitting a bid where success is not currently known:

EVENT

DATES

In preparing your proposals, applicants should consider how best to meet Curling Canada's objectives for this event:

- Operating a financially viable event.
- Event execution that supports athlete success.
- Present a world-class event that showcases athletes and presents Canada as a leader in sport.
- Provide a superior entertainment experience for all spectators & viewers.
- Maximize exposure through the media, television, participants and spectators at the event.
- Prominent promotion and exposure in local and national media.
- Leave a curling legacy for the Host Community.

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REVENUE GENERATION

Bid analysis by Curling Canada weighs revenue generation as **50% of the strength of any bid.**

BID FEE

Minimum bid requirement towards event budget \$400,000 - insert your bid number

Your bid fee is made up of the following:

Cash considerations ...\$

Value in kind - budget relief items:

	Item	Value		
#1	<input type="text"/>	<input type="text"/>	...\$	<input type="text" value="\$0"/>
#2	<input type="text"/>	<input type="text"/>	...\$	<input type="text" value="\$0"/>
TOTAL BID FEE				<input type="text" value="\$0"/>

TICKET SALE POTENTIAL

Number of people residing within 200km of venue

Number of registered curlers within 200km of venue

Outline (if any) pre-sale ticket drive as part of bid

- Total Tickets Pre-Sold
- Percentage of Building Occupancy

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COST CONTROL AND ATHLETE SERVICES

Bid analysis by Curling Canada weighs Cost Controls and Athlete Services as 40% of the strength of any bid.

VENUE INFORMATION

1. Name of venue
2. Daily rental fee for competition venue
3. Address
4. Facility Contact Name
5. Mobile
6. Email address
7. Owner / mgmt company (if any)
8. Size of main competition surface
9. Seating capacity of competition arena
10. Number of suites available for sale
11. Two (2) complimentary suites available for Curling Canada and World Curling Federation Yes ☐ No ☐
12. Is the building equipped with dehumidifying system? Yes ☐ No ☐
13. What is the strength of dehumidifying system?
14. Is there an air exchange system? Yes ☐ No ☐
15. What is the strength of the refrigeration system?
16. Provide estimate of number of hours required to remove netting, glass and support posts
17. Provide a lighting level within the arena
18. Is there room for mobile broadcast truck within building or outside?
19. Number of dressing rooms in the rink
20. Number of function rooms available in facility
(Minimum 10 rooms needed for questions 19/20)
21. Is there a functional room (separate of questions 19/20)
with toilet access available to be used for Doping Control purposes?

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22. Is there an existing medical / training room available?
23. What medical service provider does the venue currently use
24. Distance to closest hospital
25. Can sponsored food / beverage be brought into the arena?
26. Is there free or paid parking? If paid parking lots available, what is the cost?
27. Curling Canada requires a maximum of 50 parking spots. Achievable? Yes ☐ No ☐
28. Is there a jumbotron? Please attach technical specifications
29. Does the jumbotron have an assigned operator available for the competition days?
30. Approximate size of the concourse? Is it available to setup sponsor booths and kiosks for Curling Canada's corporate partners?
31. Does the arena have free public WiFi available? ☐ Yes ☐ No
32. What is the strength of WiFi upload and download speeds?

TICKETING, SERVICE FEES & ADVANCE PAYMENT TERMS

Does the venue require dealing with an exclusive ticketing provider agreement? If so, please provide details regarding anticipated fees or fee ranges. Curling Canada may consider sourcing our own supplier and agreements if not required by the venue.

All fees related to ticketing including credit card charges will be considered payable by the customer over and above the advertised price and must be displayed to the customer at the time of purchase. Curling Canada acknowledges ticket related fees vary by venue and ticket service provider. As a condition of any bid being accepted, any and all fees must be agreed to before any announcement being made. Please list applicable ticket related fee categories and identify what it includes as applicable.

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Where possible, and only if applicable, provide estimated ticket fees for the following categories:

14 - 25 game packages	<input type="text"/>
4 - 13 game packages	<input type="text"/>
2 - 3 game packages	<input type="text"/>
single game tickets	<input type="text"/>

In the event that your existing ticketing provider, if applicable, is unable to provide the necessary level of technology to meet Curling Canada's package and reserved seating needs, or if your ticketing provider agreement is not exclusive or not applicable to our event, please advise what venue fees that would have to be applied in a situation that Curling Canada sources its own supplier.

Curling Canada will require advanced funds on ticket sales at minimum rate of 75% of face value. The understanding is retained funds will go towards paying rent and expenses. Venues must agree to advance funds on a mutually agreed to schedule as part of a venue agreement. That schedule will be no less than quarterly payments starting no more than 3 months after the initial on sale.

All ticket sales proceeds will be held in a trust account in the name of Curling Canada.

VENUE MAP

PLEASE PROVIDE A VENUE MAP OUTLINING ALL ROOMS ON ALL LEVELS AVAILABLE FOR USE.

CONVENTION SPACE

- 1 Name of convention space available for Entertainment Area
- 2 What are the dimensions of available rooms?
- 3 What is the daily rental fee for the room?
- 4 Distance from the competition venue
- 5 Number of tables available for use?
- 6 Number of chairs available for use?
- 7 Number of coolers available for use?
- 8 Is the room equipped with a music and entertainment system?

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9 Does the centre have an assigned emergency medical services provider? If so outline?

10 Does the centre have assigned janitorial services provider? If so outline?

11 Does the centre have in-house catering services? If so outline?

12 Can outside suppliers be brought in for any of the above services?

CONVENTION SPACE MAP

PLEASE PROVIDE A CONVENTION CENTRE MAP OUTLINING ALL SPACE, RESTROOMS AND OTHER AREAS AVAILABLE FOR USE ON ALL LEVELS.

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HOTEL INFORMATION

Please complete the required general hotel information below for major hotels. An official and more detailed Hotel Request For Proposal will be sent to area hotels by **Frank DiRocco**, Regional Director, Meeting Encore/Fuel Sports on behalf of Curling Canada. For all hotel related questions, please contact Frank DiRocco at fdirocco@meetingencore.com.

Hotel#1 Name	<input type="text"/>
Address	<input type="text"/>
Contact Name	<input type="text"/>
Contact Number	<input type="text"/>
Email Address	<input type="text"/>
Hotel website	<input type="text"/>

Hotel#2 Name	<input type="text"/>
Address	<input type="text"/>
Contact Name	<input type="text"/>
Contact Number	<input type="text"/>
Email Address	<input type="text"/>
Hotel website	<input type="text"/>

Hotel#3 Name	<input type="text"/>
Address	<input type="text"/>
Contact Name	<input type="text"/>
Contact Number	<input type="text"/>
Email Address	<input type="text"/>
Hotel website	<input type="text"/>

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EVENT DATES:

Access to ice surface: 1:00AM, Sunday, March 8
Setup days: March 8 - 12
Practice days: March 13
Event days: March 14-22
Tear down and move out: March 22 by midnight (ice surface)

BASE RENTAL FEE

Base rental fee for setup, official practice days, event days and tear down is the following:

\$

COSTS TO BE INCLUDED IN BASE RENTAL FEE

- IATSE costs in venue and convention space (if applicable)
- Ushers
- Box office staff
- On-site manager for all days outlined
- IT support manager for all days outlined
- Spectator medical services
- Security
- Use of any building owned equipment (staging, tables, forklift, stanchions, fridges etc)
- Existing telephone lines (long distance included)
- Cleaning and custodial services
- Use of ice resurfacing machines
- Arena Public Address system
- In-house video system / jumbotron
- Access to edit suite
- In house AV supervisor
- All dressing rooms (except major tenants)
- Utilities (including electricity, electrician, gas, lighting, water, heating, ventilation, air conditioning, hot /cold water facilities, waste removal, interior and shore power for event broadcaster)
- Costs associated with take down of any stanchions, posts, glass and removal of netting
- Use of suites and boxes as outlined in Application to Host

ADDITIONAL COSTS

Costs to be paid by Curling Canada include:

- In-ice sponsor logos and curling rings
- Carpeting, pipe and drape
- Setup and tear-down of media bench
- All ice making

MERCHANDISE AND CONCESSIONS

The venue will allow Curling Canada to setup kiosks for the sale of event related merchandise.

All revenue generated from sale of event related merchandise will belong solely to Curling Canada.

All concourse food and all beverage concession sales revenue (alcoholic and non-alcoholic) on official practice day and event days will be split 75% Venue / 25% Curling Canada unless otherwise negotiated.

SPONSORSHIP AND SIGNAGE

Curling Canada retains all rights, revenues and responsibility for the cost of covering the existing rink board signage and will arrange for rink board covering to be installed featuring only the event sponsors. Venue will allow, with no additional charge, sponsors to donate food and beverage for distribution to volunteers, sponsors, media, athletes and officials for use throughout the venue including on the field of play.

CURLING CANADA SPONSOR DELIVERABLES

Venue will allow sponsors of Curling Canada to setup kiosks which may include serving and brewing food or beverage products for sale.

INTERNET ACCESS

Curling Canada requires internet connectivity be made available in all assigned areas of the venue (e.g. offices, broadcast areas, consumer areas, logistics). Please indicate whether you can provide secured private wifi and wired connectivity (speeds similar to high speed internet available from national carriers). Please indicate whether this is included in the price of venue rental.

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ARENA MANAGEMENT ADVERTISING AGREEMENT

We hereby confirm that except for advertising allowed by Curling Canada, the arena will be free from all advertising during the **2026 World Women's Curling Championship**.

The arena means the whole of the inside of the rink that can be viewed within TV sight lines (ten rows of seats). Curling Canada withholds the rights, at their cost, to drape any signage outside of TV sight-lines that they deem necessary

Licensors will provide a list of all current sponsor signage and placement in the venue

ARENA MANAGEMENT REPRESENTATIVE:

Name

Date

Signature

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, the applicant organization, acknowledges that the sponsors listed below are current national sponsors of Curling Canada and as such hold contractual rights as outlined in agreements between each sponsor and Curling Canada. The applicant organization will honour the contractual agreements and will not solicit or enter into agreements with companies within the protected categories. All local sponsorships require Curling Canada approval and protected categories are subject to change.

Name

Date

Signature

I have the authority to bind the applicant organization ☐

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COMMUNITY INVOLVEMENT

Bid analysis by Curling Canada weighs Community Involvement and desire as **10% of the strength of any bid**. Please attach to the application package **in two pages or less** answers to the following questions.

- Why does your city want to host this championship?
- If your bid is successful, what are the committee's plans to market the championship to local residents?
- If your bid is successful, what are the committee's plans to engage local sponsorship in support of this event?
- Most events of this magnitude require a minimum number of volunteers, if your bid is successful, what are the committee's plans to engage local citizens to volunteer for this event?
- Curling Canada invites organizations that support our mission of more curlers, curling better, more fans and in particular, bringing diversity to our sport. Would you like to make a statement on your organization's wish to support this initiative. How you currently conduct your business and, how you could help us with our mandate?
- If your bid is successful, how will you engage with local Indigenous communities in a meaningful way, both leading up to and during the event?

PLEASE SUBMIT ELECTRONICALLY TO:

Danny Lamoureux
danny@curling.ca
613-878-3682

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TIMELINES FOR THE BIDDING PROCESS

DEADLINE	DELIVERABLE	NECESSARY DOCUMENTS	WHO TO PREPARE
January 1	Curling Canada provide all MA's with proposed dates (including setup and tear-down if necessary) for all events that can be bid on for the 2023-2027 seasons.	Summary of Events to be bid upon	Curling Canada
September 30, 2024	All application packages due to Curling Canada	Completed Application Form	Local Committee
October 2024	Site visits scheduled (only if necessary)		Curling Canada
December 2024	Decisions and notifications		Curling Canada