



**APPLICATION FOR HOSTING**

**2027**

**BRIER,  
CANADIAN MEN'S  
CHAMPIONSHIP**

**FEBRUARY 26 -  
MARCH 7, 2027**



## 2027 Brier, Canadian Men's Championship - February 26 to March 7.

### 1. OBJECTIVE:

Curling Canada is requesting expressions of interest for the hosting of the **2027 Brier, Canadian Men's Championship, February 26 to March 7.**

### 2. BACKGROUND:

Curling Canada is the national sport governing body responsible for the development, promotion and organization of curling in Canada. In cooperation with its Provincial and Territorial Member Associations, Curling Canada provides programs and services to curlers of all ages. The primary area of administration and the most financially consuming of Curling Canada's responsibilities are championships. On an annual basis, Curling Canada sanctions and conducts 16+ national curling championship events. Thousands of competitive curlers from all provinces and territories enter play at the curling club level with the hopes of becoming one of the Canadian Champions crowned annually. The championships are:

#### Season of Champions Events

Brier, Canadian Men's Championship

Tournament of Hearts, Canadian Women's Championship

World Men's Championship & World Women's Championship (alternating years)

PointsBet Invitational

#### Non-Season of Champions Events

Canadian Mixed (4-person) Championship

Canadian Senior Men's and Women's Championships

Canadian Under-18 Championships

Canadian Wheelchair Curling Championship

USPORTS / Curling Canada Canadian University Curling Championships

Canadian Under-20 - Men's and Women's Championships

CCAA / Curling Canada Canadian College Curling Championships

Canadian Mixed Doubles Championship

Canadian Under-21 Mixed Doubles Championship

Canadian Curling Club Championships

#### Trials Events (once every four years)

Canadian Curling Pre-Trials

Canadian Curling Trials

Canadian Mixed Doubles Trials

### 3. EVENT OVERVIEW & ECONOMIC IMPACT:

#### • Event Dates:

- **Access to ice:** February 20, 2027 at 01h00.
- **Practice:** February 26, 2027.
- **Competition dates:** February 26 to March 7, 2027.
- **Tear-down:** March 7, 2027.

- **Event Details:**
  - Ten (10) days of competition.
  - Eighteen (18) teams: 90+ athletes, 18 coaches, 25-30 officials.
  - 375+ volunteers required.
- **Previous Communities That Have Hosted This Event:**
  - 2025: Kelowna, BC.
  - 2024: Regina, SK.
  - 2023: London, ON.
  - 2022: Lethbridge, AB.
- **Future Hosts:**
  - 2026: St. John's, NL.
- **Details & Requirements:**
  - Arena Seating capacity (minimum 5,000).
  - Convention space (minimum 16,000 square feet).
  - Hotel rooms booked (not including fans/supporters) = 220+ rooms per night.
- **Benefits & Economic Impact:**
  - National live television coverage 66+ hours.
  - Economic impact is approximately \$15,000,000.
  - The Host Committee retains 10% of all ticket sales revenue.
  - Host Committee retains 100% of any other lottery type revenues (i.e. 50/50 draws).
  - Volunteer engagement & development.
  - Legacy opportunities.

#### 4. TIMELINES:

Please see **Page 16** for timelines for the bid process.

#### 5. BID PROCESS:

- Bid packages will be treated with confidentiality as a 'closed' process given the multitude of stake-holders and diverse interests which may be represented.
- Curling Canada reserves the right to not accept any or all of the bids at its discretion.
- While Curling Canada is seeking the best possible bid for this event, it is not obligated to accept the highest bid.
- As above, bids must be in the form of written presentation only. In the event that a site visit is required, Curling Canada will be responsible for all related expenses. Curling Canada reserves the right to disseminate further information to all candidates throughout the bid process.
- This document must be fully completed as presented. We welcome other promotional / marketing documentation to support any bid, however, if this PDF is not completed, your bid will not be reviewed. Note: This document focuses on arena-based applications.

**EVENT:**

Event Application pertains to: **2027 Brier, Canadian Men's Championship**

Dates of proposed event: **February 26 to March 7, 2027**

Have you notified your Curling Member Association of bid? Yes No

Is the venue you are proposing for this competition an arena? Yes No

Is the venue you are proposing for this competition a curling rink? Yes No

**ORGANIZATION SUBMITTING BID**

Name of Applicant:

Contact person:

Contact phone:

Contact email:

Signature:

**MAJOR COMPETITIONS:**

List **any** major competitions / events hosted in the past 5 years.

(Note: Prior hosting does not preclude awarding of this event.)

## HOST CITY INFORMATION:

Name of Host City

List any major activities or events scheduled to take place in your city **one year before and/or one year after** the proposed dates of this Curling Canada competition (not exclusive to curling events). Please include any events where a bid has been submitted or are planning on submitting a bid where success is not currently known:

**EVENT**

**DATES**

**In preparing proposals, applicants should consider how best to meet Curling Canada's objectives for this event:**

- Ensure the ongoing sustainability of the event by operating a financially viable event.
- A “Best in Class” event execution that supports athlete success.
- Present a world-class event that showcases our athletes and presents Canada as a global leader in the sport.
- Broad outreach within the community with significant involvement from local Indigenous peoples.
- Provide a superior entertainment experience for all spectators & viewers.
- Maximize exposure of the event through the media, television, participants and spectators at the event.
- Prominent promotion and exposure in local media.
- Leave a curling and economic legacy for the Host Community.

## REVENUE GENERATION

Bid analysis by Curling Canada weighs revenue generation as **50% of the strength of any bid.**

## BID FEE

Minimum bid fee = **\$800,000.00.**

**Bid fee is made up of the following:**

Cash: \$

**Value in kind:** Please describe any value in kind contributions.  
(i.e., the venue rental fee is \$5000/day, but we will offer a discount of \$1000/day).

Value:

Description:

\$

\$

TOTAL BID FEE:

\$

**PLEASE DESCRIBE SOURCES OF FUNDING (for example, municipal, provincial government):**



## COST CONTROL AND ATHLETE SERVICES:

*Bid analysis by Curling Canada weighs Cost Controls and Athlete Services as 40% of the strength of any bid.*

## VENUE INFORMATION

1. Name of venue(s):
2. Daily rental fee for competition venue:
3. Address:
4. Facility Contact Name:
5. Facility Contact Mobile:
6. Facility Contact email address:
7. Owner / management company (if any):
8. Size of main competition surface:
9. Seating capacity of competition arena (attach seat map to bid):
10. Number of suites available for sale:
11. Two (2) complimentary suites available for Curling Canada (if any): Yes No
12. Is the building equipped with a dehumidifying system? Yes No
13. What is the strength of the dehumidifying system?
14. Is there an air exchange system? Yes No
15. What is the strength of the refrigeration system?
16. Provide an estimate of number of hours required to remove netting, glass and support posts:
17. Provide a lighting level within the arena:
18. Is there room for a mobile broadcast truck within building or outside?
19. Number of dressing rooms:
20. Number of function rooms available:
21. Is there a functional room with toilet access available to be used for Doping Control purposes?

22. Is there an existing medical / training room available?
23. What medical service provider does the venue currently use?
24. Distance to the closest hospital.
25. Can sponsored food / beverage be brought into the arena?
26. Is there free or paid parking? If paid parking, what is the cost?
27. Curling Canada requires a maximum of 10 parking spots. Achievable?      Yes      No
28. Is there a Jumbotron? Please attach technical specifications:
29. Does the Jumbotron have an assigned operator available for the competition days?
30. Is the concourse available to setup sponsor booths and kiosks for Curling Canada's corporate partners?
31. Does the venue have free public WiFi available?      Yes      No
32. What is the approximate strength and upload and download speeds for WiFi?

## **TICKETING, SERVICE FEES & ADVANCE PAYMENT TERMS (for Season of Champions Events ONLY)**

Does the venue require the use of an exclusive ticketing provider? If so, please provide details regarding anticipated fees or fee ranges. Curling Canada may consider sourcing a third-party supplier if not required by the venue. All fees related to ticketing including credit card charges will be considered payable by the customer over and above the advertised price and must be displayed to the customer at the time of purchase. Curling Canada acknowledges ticket related fees vary by venue and ticket service provider. Further, Curling Canada acknowledges that many ticket fees are generated at the "per event" or "per game" level however, due to the number of draws in our full event and weekend packages, venue must agree to adjust the per game/event rate to a reduced package rate for all fee types, deemed reasonable by Curling Canada. As a condition of any bid being accepted, any and all fees must be agreed to before any announcement being made. Please list applicable ticket related fee categories and identify what it includes as applicable.

Where possible and only if applicable, provide estimated ticket fees for the following categories:

14 - 25 game packages: CRF or Facility Fee, Ticket Service Fee, Other (if applicable).

4 - 13 game packages, CRF or Facility Fee, Ticket Service Fee, Other (if applicable).

2 - 3 game packages, CRF or Facility Fee, Ticket Service Fee, Other (if applicable).

Single game tickets, CRF or Facility Fee, Ticket Service Fee, Other (if applicable).



Unless otherwise outlined in your bid, all suite ticket revenues will be added to the gross receipts of the event. As a condition of any bid being accepted, if pre-existing venue agreements with suite owners prevent the event from receiving all ticket revenue from suites, a negotiated buyout must be agreed to before the event is awarded. Please describe suite agreement details as it pertains to ticket revenue and identify the proposed buyout amount, if applicable.

In the event that your existing ticketing provider, if applicable, is unable to provide the necessary level of technology to meet Curling Canada's package and reserved seating needs, or if your ticketing provider agreement is not exclusive or not applicable to our event, please advise what venue fees that would have to be applied in a situation that Curling Canada sources its own supplier.

Curling Canada will require advanced funds on ticket sales at a minimum rate of 75% of face value. The understanding is retained funds will go towards paying rent and expenses. Venues must agree to advance funds on a mutually agreed to schedule as part of a venue agreement. That schedule will be no less than quarterly payments starting no more than 3 months after the initial on sale. All ticket sales proceeds will be held in a trust account in the name of Curling Canada.

Exclusive Ticket Provider:

Contact Name:

Email:

Mobile:

## VENUE MAP

**PLEASE PROVIDE A VENUE MAP OUTLINING ALL ROOMS ON ALL LEVELS AVAILABLE FOR USE.**

## CONVENTION ROOM (for Season of Champions Events ONLY)

- 1) Name of convention room(s) available for Entertainment Area?
- 2) What are the dimensions of available rooms? Please describe:
- 3) What is the daily rental fee for the room?
- 4) Distance from the competition venue?
- 5) Number of tables available for use?
- 6) Number of chairs available for use?
- 7) Number of coolers available for use?
- 8) Is the room equipped with a music and entertainment system?

- 9) Does the space have an assigned emergency medical services provider? If so outline?
  
- 10) Does the space have an assigned janitorial services provider? If so outline?
  
- 11) Does the space have in-house catering services? If so outline?
  
- 12) Can outside suppliers be brought in for any of the above services? Please outline details.

**CONVENTION ROOMS MAP (for Season of Champions Events ONLY)**

PLEASE PROVIDE A CONVENTION CENTRE MAP OUTLINING ALL SPACE, RESTROOMS AND OTHER AREAS AVAILABLE FOR USE ON ALL LEVELS.

## BASE RENTAL FEE FOR VENUE:

Base rental fee for setup, official practice days, event days and tear down is the following:

## BASE RENTAL FEE FOR CONVENTION SPACE:

Base rental fee for setup, tables, chairs, etc., and tear down is the following:

## COSTS TO BE INCLUDED IN BASE RENTAL FEE:

- IATSE costs in venue and convention space (if applicable).
- Ushers.
- Box office staff.
- On-site manager for all days outlined.
- IT support manager for all days outlined.
- Spectator medical services.
- Security.
- Use of any building owned equipment (staging, tables, forklift, stanchions, fridges etc.).
- Existing telephone lines (long distance included).
- Cleaning and custodial services.
- Use of ice resurfacing machines.
- Arena Public Address system.
- In-house video system / Jumbotron.
- Access to edit suite.
- In house AV supervisor.
- All dressing rooms (except major tenants).
- Utilities (including electricity, electrician, gas, lighting, water, heating, ventilation, air conditioning, hot /cold water facilities, waste removal, interior and shore power for event broadcaster)
- Costs associated with take down of any stanchions, posts, glass and removal of netting.
- Use of suites and boxes as outlined on page 6 (10) & (11).
- **Additional Costs To Be Paid By Curling Canada Include:**
  - In-ice sponsor logos and curling rings.
  - Carpeting, pipe and drape.
  - Setup and tear-down of media bench.
  - All ice making.

# APPLICATION FOR HOSTING: 2027 BRIER, CANADIAN MEN'S CHAMPIONSHIP

Please complete the below expense template to be included as part of the Bid Submission. If the space provided is not sufficient, please feel free to replicate the template, and expand, if necessary.

<b>Fees and Charges</b>			
Organization:			
Venue			
Contact			
Phone Number:			
Email:			
DESCRIPTION OF SERVICES	Cost (Pretax)	Units	Total (Pretax)
VENUE RENTAL			
Main Bowl Event (daily)			
Main Bowl Load-In and Load Out and install days cost per day			
STAFFING			
Onsite Event Coordinator			
Front of House Coordinator			
Usher			
Facility Operations			
Third Party - Production Labour (Nasco)			
Production Coordinator			
Production Operator			
BOX OFFICE			
Single Ticket Processing Fee			
Credit Card Charges			
Debit Card Charges			
THIRD PARTY SERVICES			
Third Party Service - Security			
Third Party Service - Paramedical			
Third Party Service - Equipment Rentals			
ADDITIONAL FEES			
Internet and Connectivity			
Sub Total			
Total Fees Payable			

## HOTEL INFORMATION

Please complete the required general hotel information below for major hotels. An official and more detailed Hotel Request For Proposal will be sent to area hotels by **Frank Di Rocco**, Regional Director, Meeting Encore/Fuel Sports on behalf of Curling Canada. For all hotel related questions, please contact Frank DiRocco at [fdirocco@meetingencore.com](mailto:fdirocco@meetingencore.com).

Hotel #1 Name

Address

Distance in kilometres from venue

Contact Person

Email Address

Hotel website

Hotel #2 Name

Address

Distance in kilometres from venue

Contact Person

Email Address

Hotel website

Hotel #3 Name

Address

Distance in kilometres from venue

Contact Person

Email Address

Hotel website

## **NOTE: THE INFORMATION ON THIS PAGE IS FOR SEASON OF CHAMPIONS EVENTS ONLY.**

### **MERCHANDISE**

- The venue will allow Curling Canada to setup kiosks for the sale of event related merchandise.
- All revenue generated from sale of event related merchandise will belong solely to Curling Canada.

### **CONCESSIONS**

- All concourse food and all beverage and suite concession sales revenue (alcoholic and non-alcoholic) on official practice day and event days will be split 75% Venue / 25% Curling Canada unless otherwise negotiated.

### **SPONSORSHIP AND SIGNAGE**

- The building will allow, with no additional charge, sponsors to donate food and beverage for distribution to volunteers, sponsors, media, athletes and officials for use throughout the venue including on the field of play.
- The building will allow sponsors of Curling Canada to setup kiosks which may include serving and brewing food or beverage products for sale.
- The building will provide a list of all current sponsor signage and placement in the venue (below):



We hereby confirm that, except for advertising allowed by Curling Canada, the arena will be free from all advertising during the **2027 Brier, Canadian Men's Championship**.

**ARENA MANAGEMENT REPRESENTATIVE:**

Name:

Date:

Email Address:

Mobile:

Signature:

**CONTACT INFORMATION**

Name of Building:

Signing Authority (name):

Email address:

Mobile:

I have the authority to bind the Corporation

Signature:

## AREA MAP

Please provide an area map showing the airport, venue, convention centre, proposed hotels and nearby restaurants.

## COMMUNITY INVOLVEMENT

Bid analysis by Curling Canada weights Community Involvement and desire as **10% of the strength of any bid**. Please **attach a separate document** to the application package (**two pages or less**) answering the following questions.

- Why does your city want to host this championship?
- If your bid is successful, what are the committee's plans to market the championship to local residents?
- If your bid is successful, what are the committee's plans to engage local sponsorship in support of this event?
- Most events of this magnitude require a minimum number of volunteers. If your bid is successful, what are the committee's plans to engage local citizens to volunteer for this event?
- Curling Canada invites organizations that support our mission of more curlers, curling better, more fans and in particular, bringing diversity to our sport. Please outline your organization's plan to support this initiative, how you currently conduct your business, and how you would help us with our mandate.
- If your bid is successful, how will you engage with local Indigenous communities in a meaningful way, both leading up to and during the event?

Submitted by:

Organization:

E-mail:

Phone:

Signature:

## SUBMIT ONE (1) ELECTRONIC COPY TO:

**Tanya Colburne**

**Curling Canada, Senior Manager, Event Operations**

**[tanya.colburne@curling.ca](mailto:tanya.colburne@curling.ca)**

**902-599-1155**

## TIMELINES FOR THE BIDDING PROCESS

DEADLINE	DELIVERABLE	NECESSARY DOCUMENTS	WHO TO PREPARE
February 5, 2025	Release all Bid Opportunities for the 2026-2027 curling season.	2026-2027 Curling Canada Bid Document	Curling Canada
February 5, 2025 to March 31, 2025	Question Period	Questions can be submitted to <a href="mailto:tanya.colburne@curling.ca">tanya.colburne@curling.ca</a>	Local Bid Committee
April 30, 2025	All application packages due to Curling Canada	Completed Application Form	Local Bid Committee
September 30, 2025	Decisions & Notifications		Curling Canada
Fall 2025	Announcements		Curling Canada

The attached Venue and Patch Agreements must be completed, prior to the award of hosting rights. Please review the details carefully, and should you have any questions or concerns, please direct them to Tanya Colburne at [tanya.colburne@curling.ca](mailto:tanya.colburne@curling.ca) during the Question Period as outlined on page 16.



## Appendix A - Venue Agreement

**DATE:** [insert]

**PARTIES:**

Canadian Curling Association, a not-for-profit corporation, operating as Curling Canada, 1660 Vimont Court, Orleans, Ontario, K4A 4J4

and

[insert name of licensor]

**RECITALS:**

- a) Curling Canada wishes to host the [insert name of event] at [insert name of building] in the city of [insert name of city] in the province / territory of [insert name province or territory].
- b) The [insert name of licensor] agrees to grant Curling Canada a Licence to hold [insert name of event] at the [insert name of building] on the terms and conditions set out below.

**THIS AGREEMENT WITNESSES:**

**1) GRANT OF LICENCE**

The [insert name of licensor] hereby grants to Curling Canada a licence to the exclusive use of the [insert name of building] during the term of this agreement.

**2) TERM OF AGREEMENT**

- a. From [1:00 am Sunday 20?? to 12:00 pm on Monday, 20??]
- b. The Term consists of the following:
  - i. Six (6) days for load-in and set-up.
  - ii. One (1) practice day.
  - iii. Ten (10) days competition; and,

- iv. One (1) day for load-out.

### 3) VENUE

- a. For the purposes of this Agreement, the venue consists of the arena including:
  - i. [????] ticketable seats.
  - ii. the existing hockey rink ice surface, which shall become curling ice sheets, to be made and maintained by Curling Canada,
  - iii. Curling Canada VIP and volunteer lounges,
  - iv. space for a merchandise store and merchandise storage,
  - v. a media room,
  - vi. broadcaster studio(s),
  - vii. broadcaster office(s),
  - viii. broadcaster lounge (for catering purposes),
  - ix. medical treatment area,
  - x. team dressing rooms,
  - xi. coaches' dressing room,
  - xii. nursing mothers' room,
  - xiii. officials' room,
  - xiv. event office,
  - xv. 50/50 count room,
  - xvi. ice tech lounge,
  - xvii. ice tech storage,
  - xviii. box office,
  - xix. sponsor booths,
  - xx. additional hosting areas,
  - xxi. parking areas: the exclusive use of fifty (50) parking spaces for Curling Canada and the broadcaster and the non-exclusive use of sixty (60) parking spaces,
  - xxii. space for parking of broadcast trucks and other vehicles,
  - xxiii. and such other adjacent and additional areas as may reasonably be required by Curling Canada for the proper presentation of the [insert name

[of event] subject to the prior approval of Licensor acting reasonably.

- b. For the purposes of this Agreement, the venue does not include (if necessary)

#### 4) FEES

- a. Operating expenses vary depending on the event and capacity; they will include all reasonable and necessary personnel and services in connection with any event booked at the venue. Costs include but are not limited to: building staffing, security, ushers, ticket takers, emergency medical personnel, box office staff, operations, utilities, housekeeping, internet and phone services. Curling Canada's definition of *Facility Rental* includes *building staffing, security, ushers, ticket takers, emergency medical personnel, box office staff, operations, utilities, housekeeping, internet and phone services*. [insert venue name] definition of *Facility Rental* is a flat daily rate that applies for *set up or event days*. Separate charges apply for *security, ushers, ticket takers, medical, cleaning and other services*, on a day-by-day basis. Noting this, final staffing numbers including *security, ushers, ticket takers, medical, cleaning and other services* will be agreed upon and approved 30 days prior to the start of the [insert event name].
- b. Noting the above, the rental fees payable by Curling Canada for all set up days, practice days, and event days, including all staffing costs shall not exceed [\$\$\$\$\$\$], plus HST/GST.
- c. Union (insert name) labour needs, and associated fees to be determined during the first Venue Site Visit.
- d. The Fees are payable within thirty (30) days following the event, to the extent they are not covered by box office receipts held by the Licensor as provided in Section 5(c).
- e. In addition to the Fees, Curling Canada will pay the actual cost of Curling Canada Services as set out in Section 10(c) below.

#### 5) TICKETING & SUITES

- a. Curling Canada reserves the right to set and adjust ticket prices at their sole discretion. Any adjustments Curling Canada makes to the estimated prices that



were shared during the bid process will only impact the credit card recovery fee, based on the credit card recovery fee rate, and have no impact on the facility and/or ticket service fee.

- b. Curling Canada will have the right, at its sole discretion, to determine the number of seats that may be sold (including suites).
- c. Except as otherwise agreed to herein, the Licensor or its designated ticket sales service agent is the exclusive provider of ticket services to venue and has exclusive rights to print, sell and distribute, at its expense, all tickets and/or ticket packages, as defined by Curling Canada, at the venue. Except as specifically set out under Fees above, no additional amounts shall be payable to the Licensor by Curling Canada, unless otherwise set out in this Agreement.
- d. All box office receipts shall be held by the Licensor and applied to the payment of all sums of money due from Curling Canada to Licensor hereunder unless otherwise set out in this Agreement. Licensor and Curling Canada will work with Ticket Seller to determine the way ticket revenue will be collected and disbursed.
- e. On the first business day of each month, from the effective date of [August 1, ????] the Licensor or Ticket Seller will advance to Curling Canada not less than 75% of ticket revenue, for the preceding month. Such advanced funds shall be used by Curling Canada, at Curling Canada's discretion to organize and operate the event and shall be subject to Sections 20 and 21.
- f. All ticket and suite revenue received by the Licensor more than monies owed by Curling Canada pursuant to Section 4(a) hereof shall be paid by the Licensor to Curling Canada within thirty (30) days following the completion of the Event.
- g. Curling Canada has the exclusive right to distribute, free of any printing or other costs, any complimentary tickets required. The Licensor has the right to distribute fifty (50) complimentary tickets per draw to remedy any seating problem or for other purposes. A count will be taken of tickets used and an accounting performed at the close of each draw. Tickets must be free of any competing sponsor and/or venue-specific sponsor recognition.
- h. Curling Canada will have exclusive use of two (2) suites for the duration of the event, free of charge (food and beverage not included).

## 6) MERCHANDISE AND TRADE BOOTHS

- a. Curling Canada shall have the exclusive right to provide and sell all merchandise, Licenced products, and souvenir concessions, related to the event at the venue during the term. All revenue earned from the sale of Event Merchandise shall be retained by Curling Canada.
- b. During the event at the venue, the Licensor will not sell any Event Merchandise whatsoever, and shall not sell any merchandise, products, or any souvenir concessions, unrelated to the Event.
- c. Curling Canada suppliers and service providers as well as sponsors will also have the right to exhibit at trade booths located in the concourse area of the Venue.

## 7) FOOD AND BEVERAGE

- a. Catering for the Event will be provided by [insert name of caterer] food and beverage team.
- b. Venue food concessions will be open during all Event Days and for one hour before the commencement of each draw and one-half hour thereafter. Food concessions will be staffed exclusively by the Licensor or its contracted service provider, at its sole cost and expense.
- c. Beer, wine, and spirits will be available for purchase as follows:
  - i. Beer, wine, spirits and ready to drink beverage products of Curling Canada Sponsors will be exclusively (or majority 80%) the featured products sold/served and promoted at the venue including concourse bars, concessions, sponsor lounge suites, and all VIP areas.
- d. For the purposes hereof, "Gross Food Concession Revenue" means the aggregate of the proceeds from the sale of food and beverage (both alcoholic and non-alcoholic) at venue concession stands and lounges and suites in the venue. Licensor agrees to share the proceeds 75% for the venue and 25% for Curling Canada. Settlement to take place no later than thirty (30) days after the

end of the Term and will be supported by appropriate documentation substantiating the Gross Food Concession Revenue.

- e. Curling Canada Sponsors will be permitted, at no additional charge to Curling Canada, to donate food and beverages for distribution to volunteers, sponsors, athletes, and officials throughout the Venue including the field-of-play (non-spectator areas).

## **8) TV AND BROADCAST**

- a. For the purposes of this agreement, "Broadcast" includes all forms of transmission of the Event in all geographical regions including, without limitation, cable, digital, television, streaming, video, radio, and all other forms of transmission that may be developed from time to time.
- b. The parties acknowledge that the event will be broadcast by TSN and will work together to maximize the effectiveness of the event for its television and online viewers. Licensor and Curling Canada will use their commercially reasonable best efforts to ensure that their respective suppliers of technology and systems work co-operatively to ensure that any transition from one supplier to another is as smooth and seamless as possible.
- c. Curling Canada will be responsible for all aspects of television production including staffing, rigging, additional equipment, set, scenery, and media bench construction, based on technical requirements of the event.
- d. Curling Canada, through its media partners, will have the exclusive right to broadcast and control the broadcast of the event and all related activities conducted at the venue during the Term. Licensor shall not have any rights with respect to the Broadcast of any such activities. Curling Canada shall also have the exclusive right to arrange, conduct or permit commercial and non-commercial photography, filming, videotaping, radio transmission or other media coverage of such activities. Curling Canada shall have the exclusive rights to all revenues derived from all Broadcasts of the Event.

## **9) INTERNET AND CONNECTIVITY**

- a.** Licensor will ensure that internet connectivity is available in all assigned areas of the Venue including, but not limited to rooms and areas designated as Event Office, Broadcast Partner Office, Media Workroom, Media Bench, Broadcast Office, Accreditation, Transportation and Dispatch, Sponsor Booths, Patch (as applicable).
- b.** Internet connectivity may be provided via a Secured Private WIFI Network but may require some wired internet connectivity in some areas, as identified by Curling Canada. Individual user Internet speeds must be comparable to mid-range High Speed Internet available from Bell, Rogers, Sasktel, MTS, Telus, or Shaw (between 50 and 100 Mbps).
- c.** The acceptability of the Internet connectivity provided will be at the sole discretion of Curling Canada, acting reasonably. Any upgrades that may be required to meet the needs of the Event will be at the cost of the Licensor.

## **10) BUILDING OPERATIONS AND STAFFING**

- a.** Licensor and Curling Canada will work together to develop a services and staffing plan, which will be coordinated and executed by venue staff with the support of Curling Canada volunteers, staff, and third-party contractors. The plan will outline all "closed shop" activities and those activities requiring union participation, acting reasonably. Without limiting the generality of the foregoing, the Plan will set out in detail approach to such matters as: staffing levels, work allocations, project timelines, Licensor Services, and Curling Canada Services.
- b.** The following operational services will be provided by the Licensor at its sole cost and expense (and are recoverable costs included in the Fees):
  - i.** Operational costs of the ice plant, and repair and maintenance thereof; furniture, fixtures and equipment ordinarily supplied by the Licensor including, without limitation, staging equipment, tables and chairs, podiums, Public Address systems, stanchions, refrigerators, forklifts.
  - ii.** All utilities, including electricity, electrician, gas, lighting, water, heating, ventilation, air conditioning, hot/cold water facilities, waste removal,

interior and existing shore power for event broadcaster.

- iii.** A knowledgeable venue operator, familiar with all aspects of the operation of the Venue including the ice plant and climate controls, etc., accessible 24-hours per day throughout the Term.
  - iv.** Broadband, telephone, cable, and internet connectivity and secured WIFI and wired connectivity as set out above.
  - v.** All audio-visual equipment and staff including, without limitation, in-house video/jumbotron, Public Address system, in-house Audio-Visual supervisor, access to edit suite; Jumbotron operator, spotlight operator.
  - vi.** All real property taxes and other costs associated with the use and operation generally of the Venue.
  - vii.** Food concessions staffing.
  - viii.** Ushers, ticket scanners/takers, crowd control and box office staff.
  - ix.** On-site manager.
  - x.** IT support manager.
  - xi.** Spectator medical services.
  - xii.** Security and security personnel (including metal detector/wanding/pat downs of guests/badge checkers and additional backstage/ dressing room/overnight security).
  - xiii.** Cleaning and custodial staff.
  - xiv.** Maintenance staff including forklift operator.
  - xv.** Ice surfacing machine(s).
  - xvi.** Removal, storage and replacement of stanchions, posts, glass, and netting.
  - xvii.** Removal of curling ice.
  - xviii.** Parking lot maintenance.
  - xix.** Snow removal and de-icing as necessary.
  - xx.** All other costs that are a normal part of the operation of the Venue.
- c.** The following operational services will be provided by Curling Canada at its sole cost and expense (and are in addition to the Fee, although such costs and expenses may be paid to a third-party provider and not the Licensor):

- i. Venue decoration.
      - ii. All aspects of television production including staffing, rigging, additional equipment, set, scenery, and media bench construction.
      - iii. Operators for signage and scoring systems and for LED ribbons and scoreboards; specialized Audio/Visual and telephone equipment.
      - iv. Cost of adding in-ice sponsor logos and curling rings.
      - v. Carpeting, pipe, and drape.
      - vi. Set-up and tear down of media bench.
  - d. Curling Canada agrees to make reasonable efforts to promote the use of public transportation to the event in its marketing messaging to ticket purchasers, and to reasonably assist Licensor in promoting same where so requested.
  - e. Curling Canada shall not perform any work or employ any personnel in connection with the Event if such work or employment conflicts with labour agreements to which Licensor is a party or which control labour activities at the Venue. Union labour costs will be set out in the Services & Staffing Plan and any increases in such costs arising because of changes to Venue labour contracts will not be passed on to Curling Canada.

## **11) USE AND OCCUPATION**

- a. Licensor agrees that the Venue shall be delivered to Curling Canada at the commencement of the Term in clean and broom-swept condition, suitable for the purposes which are the subject matter of this Licence Agreement.
- b. Licensor further agrees to provide in and, on the Venue, such supplies of water, electricity, light, heat, and air conditioning as are presently available and normally provided in the Venue during an active tournament period.
- c. Curling Canada agrees to use and cause its employees, agents, and invitees to use the Venue only for the purposes herein stipulated, and for no other purpose.
- d. Immediately prior to and after the Term, Curling Canada and the Licensor will jointly conduct a thorough inspection of the Venue with a view to determining its state of repair and maintenance and completing a full inventory of Furniture, Fixtures & Equipment. Unless Curling Canada notifies Licensor to the contrary,



- Curling Canada's load-in on the first day of the Term shall mean that Curling Canada accepts that the Venue is in a safe, sanitary condition and in good repair.
- e. Curling Canada will leave the Venue at the conclusion of the Event in the same condition and state of repair as received by it excepting only reasonable wear and tear and will bear the cost of repairing all damage that may have been caused by Curling Canada, its exhibitors, invitees, visitors, sub-contractors, employees or agents, reasonable wear and tear excepted.
  - f. Curling Canada shall give immediate written notice with complete details of any damage, loss or defect in or to any part of the Venue or any damage or loss of any property of any person using the Venue or any damage or loss of any property of Licensor in the Venue which comes to the attention of Curling Canada, its officers, employees, members, servants or contractors, notwithstanding that Licensor may not have any obligation with respect to same.
  - g. Both Parties agree to comply with all laws, rules and regulations of the Government of Canada and the Province / Territory of **[insert name of province / territory]** and with all applicable bylaws, rules, resolutions, and requirements of the City of **[insert name of city]** and will not do nor suffer to be done anything on the premises in violation of any such laws, bylaws, rules regulations, resolutions, and requirements.
  - h. Licensor will secure all Licences, permits and approvals that may be required in connection with the use of the venue for the event, including without limitation occupancy Licences and those required by bylaws, rules and/or regulations of governmental authorities, as well as all Licences required by any performing arts societies such as SOCAN or SESAC for music or other copyrighted works to be utilized or displayed at the Event. Licensor will ensure that all such Licences and permits cover the activities of Curling Canada in the Venue.
  - i. The HOSTING COMMITTEE will be granted the rights to 50/50 draws operated in the arena during the **[insert event name]** subject to the laws of **[insert province name]**. A written report of the results and disbursement of these legacy funds must be provided to Curling Canada at the conclusion of the event as a condition of such rights to be granted.

## 12) SPONSORSHIP

- a. Curling Canada will have the exclusive right to arrange sponsorships, suppliers, and other rights of affiliation or association with the Event. Licensor shall not grant any sponsorships, suppliers and other rights of affiliation or association that would affect or compete with any of the rights of Curling Canada hereunder and:
  - i. any such sponsorships, suppliers and other rights previously granted shall be suspended during the Term; and,
  - ii. any physical manifestations of such rights on the interior or exterior of the Venue will be covered up or obscured, at the Licensor's expense, provided they are returned to their original condition post-Event.
- b. The Licensor acknowledges that Curling Canada currently has agreements with the partners set out in **Schedule B** ("Curling Canada Sponsors") including the beer, spirits, wine sponsors listed on **Schedule B** (please see added details below), as well as the sponsors offering food services in the Patch, and as listed on **Schedule B** (please see added details below). No products or services that compete with the products or services of Curling Canada Sponsors will be permitted in the Venue during the Term.

## 13) SIGNAGE

- a. Licensor shall ensure, at no cost to Curling Canada, that the Venue is free and unencumbered of any advertising, corporate or commercial messages or any commercial identification, logo or corporate colour scheme or any description that is inconsistent with or in conflict with the rights of any Curling Canada Sponsors. Licensor agrees that it shall not, during the term of this Agreement, grant any such inconsistent or conflicting signage to any other sponsors.
- b. Curling Canada will have the right to temporarily affix, install and maintain interior and exterior signage and displays (including, but not limited to Jumbotron, signs, lighting, projection, digital, posters, and decals) in the arena and seating bowl, including everything inside the boards, dasher/matrix boards, VOMs, stairwells and mutually agreed upon concourse areas, provided such signage does not obstruct venue naming rights signage. Curling Canada may assign its rights

hereunder to any Curling Canada Sponsor.

- c. In addition to the above, the following is required:
  - i. 7- 10, 10 x 10 booth spaces
  - ii. Use of Jumbotron
  - iii. Use of any LED Screens, including but not limited to LED Halos, additional screens around the field of play
  - iv. Concourse TVs and any display screens throughout the Venue
  - v. 1 lockable room for storage
  - vi. 20 x 20 back-of-house storage space

#### **14) ADVERTISING, MARKETING AND COMMUNICATIONS**

- a. Curling Canada, through its media partners, will have the exclusive right to issue communications or press releases in respect of the Event and all Curling Canada's activities conducted at the Venue and the Licensor shall not have any rights with respect to the communication and release of such information.
- b. Curling Canada shall have the sole and exclusive right to promote and advertise the Event. All advertisements for the Event shall be developed by Curling Canada and shall be produced at the sole cost and expense of Curling Canada.

#### **15) INTELLECTUAL PROPERTY**

- a. Licensor will work with Curling Canada to oppose any intentional or unintentional attempt by a third party who is not an official Curling Canada Sponsor (a "Non-Partner") to create a false or unauthorized commercial association with Curling Canada or the Event ("Ambush Marketing"), where such Ambush Marketing occurs on or about the Venue, in an effort to protect the rights of those parties authorized by Curling Canada to exclusively associate themselves and their products or services with the Event.
- b. Use of any logos, emblems or other intellectual property of Curling Canada is restricted to users authorized in writing by Curling Canada. Licensor shall not use any Curling Canada intellectual property in any marketing and communications initiatives without the prior written approval from Curling Canada.

- c. Use of any logos, emblems or other intellectual property of Licensor is restricted to users authorized in writing by Licensor. Curling Canada shall not use any Licensor intellectual property in any marketing and communications initiatives without the prior written approval from Licensor.

## **16) INSURANCE**

- a. Prior to commencement of the Term, to address Curling Canada 's indemnification obligations hereunder, Curling Canada shall obtain, at its own cost and expense, the following insurance:
  - i. Comprehensive general liability insurance in respect of the Venue and the Event, and Curling Canada's obligations under this agreement, against claims for bodily injury including death, personal injury and property damage or loss, indemnifying, and protecting the Licensor, its respective employees, servants, agents, contractor's, invitees, or Licencee's, to the inclusive limit of not less than Five Million (\$5,000,000.00) dollars per occurrence. The policy will include coverage for Curling Canada's legal liability, Contractual Liability, non-owned automobile liability, Curling Canada and Contractor's Protective Liability, Employers Liability and Contingent Employers Liability.
  - ii. The Licensor shall be an additional insured.
  - iii. Upon request, Curling Canada shall produce to the Licensor a certificate of insurance.
- b. Prior to commencement of the Term, to address its indemnification obligations hereunder, Licensor shall obtain, at its own cost and expense, the following insurance:
  - i. Comprehensive general Liability insurance in respect of the Venue and the Event, and Licensor's obligations under this agreement, against claims for bodily injury including death, personal injury and property damage or loss, indemnifying, and protecting Curling Canada, its respective employees, servants, agents, contractors, invitees, or Licencee's, to the inclusive limit of not less than Five Million (\$5,000,000.00) dollars per

occurrence. Curling Canada shall be an additional insured on this coverage.

- ii. Boiler and Machinery Insurance covering costs of repairing or replacing damaged equipment and machinery, including all equipment and machinery involved in the ice making process, and covering all business losses sustained by the Licensor and Curling Canada because of damages to such equipment or machinery.
- iii. Curling Canada shall be an additional insured on these policies, except for Boiler and Machinery insurance.
- iv. Upon request, the Licensor shall provide Curling Canada with a certificate of insurance.

## **17) INDEMNIFICATION AND LIABILITY**

- a. Curling Canada agrees to indemnify and hold harmless the Licensor, and its officers, partners, affiliates, servants, employees, agents, contractors, Licencees, invitees, service providers and service provider's servants, employees, and agents; collectively, the Licensor Parties from and against any damages, losses, costs, and expenses arising from:
  - i. Curling Canada's non-performance of this Licence Agreement, if Curling Canada shall not be obligated to indemnify Licensor in respect of any such damages, losses, costs, or expenses to the extent caused by Licensor, or its employees, agents, contractors, Licencees, or invitees and those for whom Curling Canada is not in law responsible.
  - ii. Bodily injury or death of any person caused by Curling Canada, or its employees, agents, contractors, Licencees or invitees, negligence, willful acts, or misconduct, arising during, or in connection with Curling Canada's operation and/or use of the Venue; and
  - iii. Any physical loss or damage, (beyond reasonable wear and tear), caused by Curling Canada or its employees, agents, contractors, Licencees, or invitees, negligence, or willful acts, or misconduct, to all or part of the Venue or to any equipment, assets or other property related thereto,

related to Curling Canada's operation, and/or use of the Venue.

- b.** Licensor agrees to indemnify and hold harmless Curling Canada, and its officers, partners, affiliates, servants, employees, agents, contractors, Licencees, invitees, service providers and service provider servants, employees, and agents from and against any damages, losses, costs, or expenses arising from:
  - i.** Non-performance of this Licence Agreement, including breach of the warranty referred to in Section 23 (a), if Licensor shall not be obligated to indemnify Curling Canada in respect of losses, costs or expenses to the extent caused by Curling Canada.
  - ii.** Or its employees, agents, contractor, Licencees, or invitees, and those for whom the Licensor is not in law responsible.
  - iii.** Bodily injury or death of any person caused by Licensor's negligence, willful acts, or misconduct, arising during, or in connection with Licensor's operation and/or use of the Venue; and
  - iv.** Any physical loss or damage, (beyond reasonable wear and tear) caused by the Licensor, or its employees, agents, contractors, Licencees, or invitees, to all or part of Curling Canada's equipment, assets or other property related thereto, related to the Licensor's operation and/or use of the Venue.

## **18) BREACH**

- a.** In the event either Party fails to perform any of its obligations herein, the non-breaching Party shall give the breaching Party notice in writing of such breach. If the breaching Party fails to cure said breach within fifteen (15) days after receipt of notice, the non-breaching Party, at its option, shall have the right to:
  - i.** terminate this Licence Agreement for material breach in accordance with Section 19;
  - ii.** sue the breaching Party for legal or equitable relief, and/or
  - iii.** pursue any other remedy allowed hereunder or under applicable law. If the breach will cause irreparable harm to the non-breaching Party (for example, if the Event is imminent (i.e., any time following **insert date**, or



already in play), then the non-breaching Party will not be required to give written notice to the breaching Party or to wait any period before pursuing any remedies hereunder or under applicable law.

## **19) TERMINATION**

- a.** Subject to the provisions of Sections 20 and 21 below, this Licence Agreement may be terminated by the Licensor on five (5) business days' prior written notice to Curling Canada if:
  - i.** Curling Canada materially breaches the terms of this Licence, and does not cure the breach within fifteen (15) business days of being notified of same in writing (or in the case of a material breach that cannot be cured in fifteen (15) business days does not begin to take steps to cure in fifteen (15) business days); or,
  - ii.** Curling Canada becomes insolvent or bankrupt or its board of directors' elect to wind up Curling Canada.
- b.** Subject to the provisions of Sections 20 and 21, this Licence Agreement may be terminated by Curling Canada on five (5) business days prior written notice to Licensor if:
  - i.** Licensor materially breaches the terms of this Licence, and does not cure the breach within fifteen (15) business days of being notified of same in writing (or in the case of a material breach that cannot be cured in fifteen (15) business days, does not begin to take steps to cure in fifteen (15) business days); or,
  - ii.** Licensor becomes bankrupt, insolvent, or elects to wind-up or dissolve the Licensor.

## **20) CANCELLATION OF EVENT**

- a.** If the Event is cancelled by Curling Canada any time from the Effective Date of this Licence Agreement up to and including **[insert date – 30 days prior]** (the "Cancellation Date) unless Force Majeure; as hereinafter defined, or other cause beyond Curling Canada's control, has caused the cancellation, Curling Canada

shall pay Licensor within a reasonable period of time all the Licensor's non-recoverable costs and expenses incurred in preparation for the event. Any funds advanced to Curling Canada pursuant to Section 5 d) shall be returned to the Licensor within two (2) days of such cancellation.

- b. Except as provided in Section 21 a) below, If the Event is cancelled by Curling Canada at any time after the Cancellation Date until the final day of the Term, Curling Canada shall pay Licensor all amounts owing on account of the Fee at the time of cancellation, subject to commercially reasonable mitigation efforts by Licensor to lease the Venue (or portions thereof) to another Licencee which amounts shall be credited to Curling Canada's account.

## **21) FORCE MAJEURE**

- a. If this Licence Agreement becomes impossible to perform due to events outside the Parties' reasonable control, including but not limited to acts of God, fires, floods, explosions, riots, wars, hurricane, major vandalism, major accident, restraint of government, strike or labour dispute, catastrophic widespread disease and other like events which prevent the availability and use of the Venue ("Force Majeure"), the Parties' performance under this Licence Agreement shall be suspended for the period of Force Majeure, or entirely where it will be impossible for Curling Canada, in its sole determination acting reasonably, to stage the Event. Lack of funds or credit, or inclement weather, will not constitute an event of Force Majeure. Where Force Majeure makes it impossible for Curling Canada, in its sole determination acting reasonably to stage the Event, any deposit or other monies paid by Curling Canada to the Licensor will be returned to Curling Canada, and any funds advanced by Licensor to Curling Canada pursuant to Section 5 c) shall be returned to Licensor, in both cases, within two (2) days from the date of cancellation.

## **22) COMPLIANCE WITH LAWS**

- a. Curling Canada and Licensor shall abide by and conform to and comply with, and shall cause every person under its direction or control who is connected with the

performance of any aspect of this Licence Agreement to fully abide by, conform to and comply with all applicable laws, rules, regulations and ordinances of Canada, the Province of **[insert province]**, the City of **[insert city]**, and their respective agencies for the use, occupancy and operation of the Venue.

- b. Curling Canada shall not use or attempt to use any part of the venue for any use or proposed use which would be contrary to law, common decency or good morals or otherwise improper or detrimental to the reputation of Licensor.
- c. Neither Curling Canada nor Licensor shall discriminate against any employee or any applicant for employment for any reason prohibited by law or against any person relative to admission, services or privileges offered to or enjoyed by the public for any reason prohibited by law.

### **23) GENERAL OBLIGATIONS**

- a. This Licence Agreement (including all Schedules hereto) reflects the entire agreement between the Parties respecting the subject matter hereof and supersedes all prior agreements, understandings, or commitments, written or oral, between the Parties hereto. This Licence Agreement may only be modified or amended by a subsequent written agreement signed by both Parties hereto.
- b. This Licence Agreement may not be transferred, sub-Licensed, or assigned by either party without the prior written consent of the other, acting reasonably. Any such transfer, sub-Licence, or assignment will require that the transferee, sub-Licencee, assignee, as applicable, agrees, in writing, to be bound by all the provisions hereof, and in no event shall the original party be released of liability hereunder.
- c. The relationship between Licensor and Curling Canada is that of independent contractors and not agents or employees. Under no circumstances shall this Licence be considered a contract of partnership or joint venture. Neither Party shall be liable for any of the debts, accounts, obligations or other liabilities of the other Party, its agents, or employees and neither Party shall have any authority to obligate or bind the other Party in any manner except as may be expressly provided herein.

- d.** No waiver shall be effective unless in writing and executed by the Party to be charged with such waiver. No waiver shall be deemed a continuing waiver in respect of any subsequent breach or default, whether similar or dissimilar nature, unless expressly stated in writing.
- e.** Time is of the essence for the completion of the work described in this Licence Agreement.
- f.** This Licence Agreement is entered into in the Province of Ontario and in the event of any controversy or litigation, shall be governed by and construed in accordance with the laws of the Province of Ontario, without regard to its principles of conflicts of laws. The Parties hereby agree to the exclusive jurisdiction of the courts of the Province of Ontario.
- g.** Any headings preceding the text of several sections, paragraphs or subparagraphs hereof are inserted solely for the convenience of reference and shall not constitute a part of this Licence Agreement, nor shall they affect its meaning, construction, or effect.
- h.** This Licence Agreement may be executed in multiple counterparts, each of which shall be deemed an original but together shall contribute one and the same instrument.
- i.** Each Party represents and warrants to the other Party that it has the full right, power, and authority to enter and perform this Licence Agreement.
- j.** Any notice or other written communication required or permitted hereunder shall be in writing and (i) delivered personally with a signed receipt evidencing such delivery, (ii) transmitted by email with confirmation of transmission, or (iii) delivered by duly recognized courier service to the following addresses:

Curling Canada

1660 Vimont Court  
Orleans, ON, K4A 4J4  
Attention Helene Paquet-Young  
Helene.paquet-young@curling.ca

Licensors

Address

Attention:

Email address

SIGNED by the authorized signatories of the Parties, as of the Effective Date identified on the first page hereof.

<b>Canadian Curling Association</b> Per Nolan Thiessen Chief Executive Officer	<b>Licensors</b> Per Title
<hr/> <i>signature</i>	<hr/> <i>signature</i>

## **SCHEDULE A – ADDITIONAL TERMS**

### **1) USE**

- a. Curling Canada may use the Venue during the Term as follows:
  - i. the Set-Up and Practice Days, for the sole purpose of putting in equipment and preparing the Venue for the Event and team practices;
  - ii. during the Event Days, for the sole purpose of conducting and supporting of Event Day operations;
  - iii. during the Load-Out Days, for the sole purpose of packing up and removing all equipment, fixtures and property placed in, on or about the Venue by Curling Canada for the purposes of conducting and supporting the Event; and for no other use or purpose whatsoever, without the express written consent of Licensor.

### **2) USE RESTRICTIONS**

- a. Neither Curling Canada, nor its agents, guests or invitees shall bring or permit any person to bring into the Venue, without the prior written consent of Licensor: any animals, (except for Licensor approved disability service animals); and gasoline, acetylene or other fuel or other combustible or hazardous substances.
- b. Unless otherwise set out herein, any decorating or other work, and all material therefor, done or furnished by Curling Canada shall be subject to approval by Licensor.
- c. Curling Canada shall abide by and shall cause any of Curling Canada's employees, agents, contractors, patrons, guests, and invitees to abide by any rules and regulations as may from time to time be adopted by Licensor for the use, occupancy, and operation of the Venue.

### **3) SURVIVING OBLIGATIONS**

- a. Any obligations dealing with payment of monies, indemnification, insurance, confidentiality, and any other provisions that by their terms survive the expiry or termination of this Agreement shall survive such expiry or termination and

continue thereafter in full force and shall bind the Parties and their respective successors and permitted assigns.

#### **4) LATE FEES**

- a. Any amounts not paid when due by Curling Canada shall bear interest at the lesser of (i) two (2%) per month or (ii) the maximum rate permitted by law from the due date due to and including the date of payment in full.

#### **5) MEDICAL SERVICES**

- a. If Curling Canada or Curling Canada Parties at any time accept or use the services of a physician or surgeon, or accept or use an ambulance service or any service in connection with any injury or sickness occurring to any person or persons while within or about the Venue during the Term, even though such service or services are made available or are obtained through Licensor, Curling Canada will hold Licensor harmless from all responsibility or liability arising therefrom.

#### **6) RISK OF LOSS OR DAMAGE**

- a. Equipment and Personnel: Curling Canada agrees that the risk of loss or damage in relation to all its property or the property of Curling Canada Parties shall be borne by Curling Canada, and Curling Canada shall be solely responsible for the security of its equipment and that of its personnel and invitees. Licensor shall not be liable to Curling Canada for any loss or damage caused to any of Curling Canada's property at any time.
- b. Property Left: Licensor reserves the right after the end of the Term to remove from the Venue all property of Curling Canada remaining at the Venue and to store such property wherever it sees fit in its name or, at its option, in the name of Curling Canada, and at the sole cost, expense and risk of Curling Canada, and Licensor shall not be liable in any way to Curling Canada for the removal and storage of such property. For any additional period beyond the term of this



Agreement that any property of Curling Canada remains in the Venue, Licensor shall be entitled to charge a reasonable amount per day for storage.

## **7) MODIFICATION**

- a. No modification or amendment of any provision of this Agreement will be binding or valid unless in writing and executed by all Parties.

## **8) CONFIDENTIALITY**

- a. Each Party will keep confidential the details of this Agreement together with all confidential information concerning the business and affairs of the other Party which may come into its possession during the performance of its obligations under this Agreement and will not reveal the content of this Agreement or any other Confidential Information without the express prior written consent of the other Party.

## **9) SET-OFF RIGHTS**

- a. Each party shall have the following set off rights: A Party wishing to set off rights shall have the right to set off against amounts owing to the other party amounts that the other Party owes to the set off Party.

## SCHEDULE B – Curling Canada Official Partners and Product Category Exclusivities

PARTNER	CATEGORY	EXCLUSIVITY COVERS:
Kruger Products Inc.	<p><b>Consumer and Away-From-Home Paper Products.</b> For additional clarity, the Category consists of paper products, personal hygiene paper products, sanitary paper products, or any of the following products:</p> <ul style="list-style-type: none"> <li>• Consumer sanitary and away-from-home paper products (including facial tissue, paper towels, bathroom tissue, and moist wipes);</li> <li>• Incontinence products and diapers;</li> <li>• Forest and Wood Products (including lumber, wood panels, and floor and subfloor systems);</li> <li>• Newsprint;</li> <li>• Coated Paper;</li> <li>• Super-calendared Paper;</li> <li>• Directory Paper;</li> <li>• Paperboard, Container Board and Packaging Products;</li> <li>• Any product or service that may be reasonably considered to be competitive with or a substitute for any of the foregoing.</li> </ul>	CCA & SOC Events
Montana's BBQ & Bar	Casual Dining (Full Service) Restaurant	<p><b>CCA &amp; SOC Events &amp; Montana's BBQ &amp; Bar shall have the exclusive rights to operate and sell food products within a designated location in The Patch. Montana's BBQ &amp; Bar will be the sole vendor of BBQ-related food items in The Patch and will retain 100% of all sales revenue generated from such operations.</b></p>
AMJ Campbell	Moving & Storage	CCA & SOC Events
Home Hardware	Retail Hardware	CCA & SOC Events
BKT Tires	Tires & Tire Manufacturing	CCA & SOC Events
New Holland	Agricultural & Construction Equipment	CCA & SOC Events

PointsBet	Sport Betting	CCA & SOC Events
Connect Hearing	Hearing Healthcare Provider	CCA and the following events: Scotties Tournament of Hearts, Montana's Brier, Everest Curling Club Championships, Everest Seniors
Pharmasave	Pharmacy Retailer	CCA, Curling Day in Canada & SOC Events
Original 16 (Great Western Brewing)	Alcoholic and non-alcoholic malt- based beverages; alcoholic seltzer beverages.	CCA and SOC events. Exclusivity does not include television commercial inventory during TSN or RDS broadcasts.  <b>Beer, wine, spirits and ready to drink beverage products of Curling Canada Sponsors will be exclusively (or majority 80%) the featured products sold/served and promoted at the venue including concourse bars, concessions, sponsor lounge suites, and all VIP areas.</b>
Goldline	Athletic Apparel	CCA & SOC Events
Everest Funeral	Funeral planning and concierge services	Curling Club Championships and Seniors only.
Days Inn	Economy Hotel Chain	The following SOC Events: Scotties Tournament of Hearts, Montana's Brier, BKT World Championship, New Holland U- 20s. Exclusivity does not include television commercial inventory during TSN or RDS broadcasts, nor Event websites supporting Travel and Tourism in and around the events.
AGI	Agricultural Infrastructure, Storage, Handling & Technology Solutions	Brier Only

## Curling Canada's Official/Exclusive Licensees

<b>Licensee</b>	<b>Category</b>	<b>Licensed Product Examples</b>
Goldline	Official merchandise and uniform partner of CCA and Season of Champions Events	Branded athletic apparel, accessories and premiums, curling equipment, team uniforms
Chilly Moose	Coolers and insulated drinkware	Coolers, thermoses, water bottles
Laurie Artiss/The Pin People	Lapel Pins	Pins and buttons
Merchant Ambassador	Tabletop Games	Wood and plastic tabletop curling games
Imagineer	Video Gaming	Video game software /game titles

*\*The above lists of Curling Canada Sponsors and Licensees is subject to change and additions.*

*\*\*Please direct any questions on business categories exclusivities and possible partners to Curling Canada's partnership team.*

*\*\*\* Should the [venue] wish to consider granting sponsorship rights and benefits to a prospective partner where there could reasonably be a disagreement about whether or not the prospective partner's offerings fall within or outside an exclusive category, please bring the opportunity forward to Curling Canada's partnership team for review and consideration, as some business/product/service category nuances may apply*



## Appendix B - Patch Agreement

### DATE OF AGREEMENT:

**PARTIES:** a) Canadian Curling Association, a not-for-profit corporation, operating as Curling Canada, 1660 Vimont Court, Orleans, Ontario, K4A 4J4

b) \_\_\_\_\_ (“Licensor”)

### RECITALS:

1. Curling Canada wishes to stage \_\_\_\_\_ (herein the “Event”) at \_\_\_\_\_, in the Province of \_\_\_\_\_
2. Curling Canada wishes to use the “Venue” as a food and beverage (including alcoholic beverage) lounge and the licensor is willing to grant Curling Canada a licence to use the Venue for that purpose on the terms and conditions set out below.

### THIS AGREEMENT WITNESSES:

#### 1. **GRANT OF LICENCE**

- (a) The Licensor hereby grants to Curling Canada an exclusive licence to use the Venue as a food and beverage lounge during the term of this agreement.
- (b) The term “Venue”, when used in this Agreement includes an area consisting of a room of approximately \_\_\_\_\_ sq. ft. The venue will consist of convention space, meeting rooms, storage room(s).

2. **TERM OF AGREEMENT:** From \_\_\_\_\_ to \_\_\_\_\_ (the “Term”)

- (a) The Term consists of the following:
  - i) \_\_\_\_\_ days for set-up
  - ii) \_\_\_\_\_ days for event draws, and
  - iii) \_\_\_\_\_ days for load-out.

#### 3. **FEES**

- (a) Operating expenses vary depending on the event and capacity; they will include all reasonable and necessary personnel and services in connection with any event booked at the venue. Costs include but are not limited to: building staffing, security, emergency medical personnel, operations, utilities, housekeeping, internet and phone services. Curling Canada’s definition of *Facility Rental* includes *building staffing, security, emergency medical personnel, operations, utilities, housekeeping, internet and phone services*. [insert venue name’s] definition of *Facility*

*Rental* is a flat daily rate that applies for *set up or event days*. Separate charges apply for *security, medical, cleaning and other services*, on a day-by-day basis. Noting this, final staffing numbers including *security, medical, cleaning and other services* will be agreed upon and approved 30 days prior to the start of the [insert event name].

- (b) Noting the above, the Fees payable by Curling Canada to the Licensor, for the use of the Venue shall not exceed \$ \_\_\_\_\_ +HST/GST for both facility rental and staffing. The venue will consist of change rooms, storage room and other rooms as needed.
- (c) The Fees are payable within thirty (30) days following the Event.

#### **4. FOOD AND BEVERAGE**

- (a) Curling Canada shall have exclusive rights to serve beer, spirits, and wine products in the Venue throughout the term.
- (b) All staff, equipment, small wares, bars, ice, glasses, mixes, dispensers, and related items required to operate the lounge shall be provided by Curling Canada, unless otherwise agreed to by both parties.
- (c) Curling Canada's approved food providers shall provide all food and beverage for all Curling Canada official functions.
- (d) Curling Canada Sponsors will be permitted, at no additional charge to Curling Canada, to donate food and beverages for distribution to volunteers, sponsors, athletes, media, and officials throughout the Venue.

#### **5. OPERATIONAL SERVICES**

- (a) The following operational services ("**Licensor Services**") will be provided by the Licensor at its sole cost and expense and are included in fees):
  - i) Cleaning the Venue each night and periodically throughout the day as directed by Curling Canada.
  - ii) Additional washroom facilities as may be required by applicable regulations including the terms of any liquor licence.
  - iii) All utilities, including electricity, electrician, gas, lighting, water, heating, ventilation, air conditioning, hot/cold water facilities, waste removal, interior power. The Venue must meet and maintain a minimum consistent temperature of 21 degrees Celsius at all times.
  - iv) Broadband, telephone, fax, cable, and internet connectivity and secured, private WIFI and wired connectivity.
  - v) Garbage and recycling containers throughout the venue together with garbage and recycling pickup.
  - vi) All other items that are a normal part of the operation of the Venue.
  - vii) A stage will be provided and will be set up and dismantled as per requirements by Curling Canada.
  - viii) All tables and chairs as agreed upon by Curling Canada.
  - ix) Patch volunteers and Curling Canada Patch staff will be allowed to park at \_\_\_\_\_.
  - x) Parking for reefer and production trucks, Curling Canada staff, VIPS, sponsors, entertainers, and other event personnel, as required.

- (b) The following operational services (“**Curling Canada Services**”) will be provided by Curling Canada at its sole cost and expense:
  - i) Staff and volunteers to operate the Venue.
  - ii) Draping and decoration of the Venue.
  - iii) 24-hour security personnel.
  - iv) Televisions, screens, spotlights, sound, lighting, and rigging.
- (c) Labour costs will be set out in the Staff & Services Plan as agreed upon by both parties, up to 30 days prior to the event, and any increases in such costs arising because of changes to Venue labour contracts, during the Term of this Agreement, will not be passed on to Curling Canada.

## 6. **USE AND OCCUPATION**

- (a) Licensor agrees that the Venue shall be delivered to Curling Canada at the commencement of the Term in clean and broom-swept condition, suitable for the purposes which are the subject matter of this Licence Agreement.
- (b) Licensor further agrees to provide in and on the Venue such supplies of water, electricity, light, heat, and air conditioning as are presently available and normally provided in the Venue during an active tournament period.
- (c) Curling Canada agrees to use and cause its employees, agents, and invitees to use the Venue only for the purposes herein stipulated, and for no other purpose.
- (d) Immediately prior to and after the Term, Curling Canada and the Licensor will jointly conduct a thorough inspection of the Venue with a view to determining its state of repair and maintenance and completing a full inventory of FF&E.
- (e) Curling Canada will leave the Venue at the conclusion of the Event in the same condition and state of repair as received by it excepting only reasonable wear and tear and will bear the cost of repairing all damage that may have been caused by Curling Canada, its exhibitors, invitees, visitors, sub-contractors, employees or agents, reasonable wear and tear excepted.
- (f) Both Parties agree to comply with all laws, rules and regulations of the Government of Canada and the Province of \_\_\_\_\_ and with all applicable bylaws, rules, resolutions, and requirements of the City of \_\_\_\_\_, and will not do nor suffer to be done anything on the Venue in violation of any such laws, bylaws, rules regulations, resolutions, and requirements.
- (g) Curling Canada will secure all licences, permits and approvals that may be required in connection with the use of the Venue for the Event, including without limitation, occupancy licences and those required by bylaws, rules and/or regulations of governmental authorities, as well as alt-licences required by any performing arts societies such as SOCAN or SESAC for music or other copyrighted works to be utilized or displayed at the Event.
- (h) Licensor will ensure that Curling Canada has all such licences and permits to cover the activities of Curling Canada in the Venue.

## 7. **SPONSORSHIP**

- (a) Curling Canada will have the exclusive right to arrange sponsorships, suppliers, and other rights of affiliation or association with the Event. Licensor shall not grant any sponsorships, suppliers and other rights of affiliation or association that would affect or compete with any of the rights of Curling Canada hereunder and:



- i) any such sponsorships, suppliers and other rights previously granted shall be suspended during the **[insert event name]**; and,
  - ii) any physical manifestations of such rights on the interior or exterior of the Venue will be covered up or obscured, at the Licensor's expense, provided they are returned to their original condition post-Event.
- (b) The Licensor acknowledges that Curling Canada currently has agreements with the partners set out in **Schedule A ("Curling Canada Sponsors")** including the beer, spirits, wine sponsors listed on **Schedule A (please see added details below)**, as well as the sponsors offering food services in the Patch, and as listed on **Schedule A (please see added details below)**. No products or services that compete with the products or services of Curling Canada Sponsors will be permitted in the Venue during the Term.

## **8. SIGNAGE**

- (a) Licensor shall ensure, at no cost to Curling Canada, that the Venue is free and unencumbered of any advertising, corporate or commercial message or any commercial identification, logo or corporate colour scheme or any description that is inconsistent with or in conflict with the rights of any Curling Canada Sponsors. Licensor agrees that it shall not, during the term of this Agreement, grant any such inconsistent or conflicting signage to any other sponsors.
- (b) Curling Canada will have the right to affix, install and maintain interior and exterior signage and display booths in the venue. Curling Canada may assign its rights hereunder to any Curling Canada Sponsor.

## **9. ADVERTISING, MARKETING AND COMMUNICATIONS**

- (a) Curling Canada, through its media partners, will have the exclusive right to issue communications or press releases in respect of the Event and all Curling Canada's activities conducted at the Venue and the Licensor shall not have any rights with respect to the communication and release of such information.
- (b) Curling Canada shall have the sole and exclusive right to promote and advertise the Event. All advertisements for the Event shall be developed by Curling Canada and shall be produced at the sole cost and expense of Curling Canada.

## **10. INTELLECTUAL PROPERTY**

- (a) Licensor will work with Curling Canada to oppose any intentional or unintentional attempt by a third party who is not an official Curling Canada Sponsor (a "**Non-Partner**") to create a false or unauthorized commercial association with Curling Canada or the Event ("**Ambush Marketing**"), where such Ambush Marketing occurs on or about the Venue, in an effort to protect the rights of those parties authorized by Curling Canada to exclusively associate themselves and their products or services with the Event.
- (b) Use of any logos, emblems or other intellectual property of Curling Canada is restricted to users authorized in writing by Curling Canada. Licensor shall not use any Curling Canada intellectual property in any marketing and communications initiatives without the prior written approval from Curling Canada.

## 11. **INSURANCE**

- (a) Prior to commencement of the Term, to address Curling Canada's indemnification obligations hereunder, Curling Canada shall obtain, at its own cost and expense, the following insurance:
- i) Comprehensive general liability insurance in respect of the Venue and the Event, and Curling Canada's obligations under this agreement, against claims for bodily injury including death, personal injury and property damage or loss, indemnifying, and protecting the Licensor, its respective employees, servants, agents, contractor's, invitees, or licencees, to the inclusive limit of not less than Five Million (\$5,000,000) dollars per occurrence.
  - ii) The policy will include coverage for Curling Canada's legal liability, Contractual Liability, non-owned automobile liability, Curling Canada and Contractor's Protective Liability, Employers Liability and Contingent Employers Liability.
  - iii) The Licensor shall be an additional insured.
  - iv) Upon request, Curling Canada shall produce to the Licensor a copy of the policy.
- (b) Prior to commencement of the Term, to address its indemnification obligations hereunder, Licensor shall obtain, at its own cost and expense, the following insurance:
- i) Comprehensive general Liability insurance in respect of the Venue and the Event, and Licensor's obligations under this agreement, against claims for bodily injury including death, personal injury and property damage or loss, indemnifying, and protecting Curling Canada, its respective employees, servants, agents, contractors, invitees, or licencees, to the inclusive limit of not less than Five Million (\$5,000,000) dollars per occurrence.
  - ii) Boiler and Machinery Insurance covering costs of repairing or replacing damaged equipment and machinery and covering all business losses sustained by the Licensor and Curling Canada because of damages to such equipment or machinery.
  - iii) Curling Canada shall be an additional insured on these policies.
  - iv) Upon request, the Licensor shall provide Curling Canada with a copy of these policies.

## 12. **INDEMNIFICATION AND LIABILITY**

- (a) Curling Canada agrees to indemnify and hold harmless the Licensor from and against any damages, losses, costs, and expenses arising from,
- i) Curling Canada's non-performance of this Licence Agreement, if Curling Canada shall not be obligated to indemnify Licensor in respect of any such damages, losses, costs, or expenses caused by Licensor, or its employees, agents, contractors, licencees, or invitees and those for whom Curling Canada is not in law responsible.
  - ii) Bodily injury or death of any person caused by Curling Canada's, or its employees, agents, contractors, licencees or invitees, negligence, willful acts, or misconduct, arising during, or in connection with Curling Canada's operation and/or use of the Venue; and
  - iii) Any physical loss or damage, (beyond reasonable wear and tear), caused by Curling Canada or its employees, agents, contractors, licencees, or invitees, negligence, or willful acts, or misconduct, to all or part of the Venue or to any equipment, assets or other property related thereto, related to Curling Canada's operation, and/or use of the Venue.

- (c) Licensor agrees to indemnify and hold harmless Curling Canada from and against any damages, losses, costs, or expenses arising from:
  - i) Non-performance of this Licence Agreement, if Licensor shall not be obligated to indemnify Curling Canada in respect of losses, costs or expenses caused by Curling Canada, or its employees, agents, contractor, licencees, or invitees, and those for whom the Licensor is not in law responsible.
  - ii) Bodily injury or death of any person caused by Licensor's negligence, willful acts, or misconduct, arising during, or in connection with Licensor's operation and/or use of the Venue; and,
  - iii) Any physical loss or damage, (beyond reasonable wear and tear) caused by the Licensor, or its employees, agents, contractors, licencees, or invitees, to all or part of Curling Canada's equipment, assets or other property related thereto, related to the Licensor's operation and/or use of the Venue.
- (d) Except as provided above, in no event will either Party or its directors, officers, shareholders, employees, agents, assigns or successors in interest be liable to the other Party for any loss of profits, or indirect, special, incidental, punitive, aggravated, exemplary or consequential damages of any kind whatsoever, even if advised or aware of the possibility of such damages under any theory of law or equity, whether for breach of contract, tort or otherwise, arising out of or in any way related to this Licence Agreement, whether or not foreseeable.

### **13. BREACH**

- (a) In the event either Party fails to perform any of its obligations herein, the non-breaching Party shall give the breaching Party notice in writing of such breach. If the breaching Party fails to cure said breach within fifteen (15) days after receipt of notice, the non-breaching Party, at its option, shall have the right to:
  - i) terminate this Licence Agreement for material breach in accordance with Section 14; by giving five (5) days' written notice thereof to the breaching Party.
  - ii) sue the breaching Party for legal or equitable relief, and/or
  - iii) pursue any other remedy allowed hereunder or under applicable law. If the breach will cause irreparable harm to the non-breaching Party (for example, if in the case of Curling Canada the Event is imminent or already in play), then the non-breaching Party will not be required to give written notice to the breaching Party or to wait any period before pursuing any remedies hereunder or under applicable law, notwithstanding section 14.

### **14. TERMINATION**

- (a) Subject to the provisions of Sections 15 and 16 below, this Licence Agreement may be terminated by the Licensor on five (5) business days prior written notice to Curling Canada if:
  - i) Curling Canada materially breaches the terms of this Licence, and does not cure the breach within fifteen (15) business days of being notified of same in writing (or in the case of a material breach that cannot be cured in fifteen (15) business days does not begin to take steps to cure in fifteen (15) business days); or,
  - ii) Curling Canada becomes insolvent or bankrupt or its board of directors elect to wind up Curling Canada.

- (b) Subject to the provisions of Sections 15 and 16 below, this Licence Agreement may be terminated by Curling Canada on five (5) business days prior written notice to Licensor if:
- i) Licensor materially breaches the terms of this Licence, and does not cure the breach within fifteen (15) business days of being notified of same in writing (or in the case of a material breach that cannot be cured in fifteen (15) business days, does not begin to take steps to cure in fifteen (15) business days); or
  - ii) Licensor becomes bankrupt, insolvent, or elects to wind-up or dissolve the Licensor.

15. **CANCELLATION OF EVENT**

- (a) If the Event is cancelled by Curling Canada any time from the Effective Date of this Licence Agreement up to and including \_\_\_\_\_ (the "**Cancellation Date**"), there will be no charge to Curling Canada for the Event, any deposit will be returned to Curling Canada and neither Party shall have any liability to the other.
- (b) If the Event is cancelled by Curling Canada at any time from day after the Cancellation Date until the commencement date of the Term, Curling Canada shall pay Licensor all amounts owing on account of the Fees at the time of cancellation, subject to commercially reasonable mitigation efforts by Licensor to lease the Venue (or portions thereof) to another licensee which amounts shall be credited to Curling Canada's account. Curling Canada shall have no obligation to pay amounts other than the Fees unless services have been rendered.

16. **FORCE MAJEURE**

- (a) If this Licence Agreement becomes impossible to perform due to events outside the Parties' reasonable control, including but not limited to acts of God, fires, floods, explosions, riots, wars, hurricane, vandalism, accident, restraint of government, catastrophic widespread disease and other like events (but excluding for certainty any strike or labour dispute) which prevents the availability and use of the Venue because of destruction or damage to the Venue and/or unfitness of the Venue for occupancy ("**Force Majeure**"), the Parties' performance under this Licence Agreement shall be suspended for the period of Force Majeure, or entirely where it will be impossible for Curling Canada, in its sole determination acting reasonably, to stage the Event. Where Force Majeure makes it impossible for Curling Canada, in its sole determination acting reasonably to stage the Event, Licensor shall return to Curling Canada any Fee, deposit, advance payment or any payments made whatsoever to Licensor, without any further liability or obligation on the part of either Curling Canada or Licensor.

17. **COMPLIANCE WITH LAWS**

- (a) Curling Canada and Licensor shall abide by and conform to and comply with, and shall cause every person under its direction or control who is connected with the performance of any aspect of this Licence Agreement to fully abide by, conform to and comply with all applicable laws, rules, regulations and ordinances of Canada, the Province of \_\_\_\_\_, the City of \_\_\_\_\_, and their respective agencies for the use, occupancy and operation of the Venue.

- (b) Curling Canada shall not use or attempt to use any part of the Venue for any use or proposed use which would be contrary to law, common decency or good morals or otherwise improper or detrimental to the reputation of Licensor.
- (c) Neither Curling Canada nor Licensor shall discriminate against any employee or any applicant for employment for any reason prohibited by law or against any person relative to admission, services or privileges offered to or enjoyed by the public for any reason prohibited by law.

18. **GENERAL OBLIGATIONS**

- (a) This Licence Agreement (including all Schedules hereto) reflects the entire agreement between the Parties respecting the subject matter hereof and supersedes all prior agreements, understandings, or commitments, written or oral, between the Parties hereto. This Licence Agreement may only be modified or amended by a subsequent written agreement signed by both Parties hereto.
- (b) This Licence Agreement may be transferred or assigned by Curling Canada provided the assignee agrees, in writing, to be bound by all the provisions hereof. This licence agreement may not be assigned or transferred by the Licensor without Curling Canada's written permission, which shall not be unreasonably withheld.
- (c) The relationship between Licensor and Curling Canada is that of independent contractors and not agents or employees. Under no circumstances shall this licence be considered a contract of partnership or joint venture. Neither Party shall be liable for any of the debts, accounts, obligations or other liabilities of the other Party, its agents, or employees and neither Party shall have any authority to obligate or bind the other Party in any manner except as may be expressly provided herein.
- (d) No waiver shall be effective unless in writing and executed by the Party to be charged with such waiver. No waiver shall be deemed a continuing waiver in respect of any subsequent breach or default, whether similar or dissimilar in nature, unless expressly stated in writing.
- (e) Time is of the essence for the completion of the work described in this Licence Agreement.
- (f) This Licence Agreement is entered into in the Province \_\_\_\_\_ and in the event of any controversy or litigation, shall be governed by and construed in accordance with the laws of the Province of \_\_\_\_\_, without regard to its principles of conflicts of laws. The Parties hereby agree to the exclusive jurisdiction of the courts of the Province of \_\_\_\_\_.
- (g) Any headings preceding the text of several sections, paragraphs or subparagraphs hereof are inserted solely for the convenience of reference and shall not constitute a part of this Licence Agreement, nor shall they affect its meaning, construction, or effect.
- (h) This Licence Agreement may be executed in multiple counterparts, each of which shall be deemed an original but together shall contribute one and the same instrument.
- (i) Each Party represents and warrants to the other Party that it has the full right, power, and authority to enter and perform this Licence Agreement.
- (j) Delivered personally with a signed receipt evidencing such delivery, or transmitted by telecopier with confirmation of transmission, or delivered by duly recognized courier service to the following addresses:

Curling Canada	1660 Vimont Court Orleans, ON, K4A 4J4 Attention Helene Paquet-Young Email: Helene.paquet-young@curling.ca
Licensor	Address: Email:

SIGNED by the authorized signatories of the Parties, as of the Effective Date identified on the first page hereof.

<p><b>Canadian Curling Association</b></p> <p>Per: _____ Nolan Thiessen Chief Executive Officer</p>	<p><b>Licensor</b></p> <p>Per: _____ Name _____ Title _____</p>
---	---

# Appendix C - Host Committee Structure

---

## SOC EVENTS – HOST COMMITTEE STRUCTURE

---

### CURLING CANADA EVENT STAFF

- Senior Manager, Event Operations – Oversees the overall strategic vision, organization and presentation of the event.
- Director, Event Marketing – Oversees the overall marketing strategy as well as fan engagement efforts for the event.
- Event Manager – Leads and oversees day to day operations and detailed event planning and execution. Primary point of contact for all internal staff, Host Committee Chair and Directors.
- Coordinator, Marketing & Tickets – Responsible for all aspects of ticket sales and local promotions.
- Senior Coordinators, Sponsorship & Game Day Experience (2) – Responsible for all aspects of local and national sponsorship fulfilment in addition to assisting with fan engagement activities.
- Director, Communications & Media Relations – Responsible for the overall communications strategy as well as all media relations pre-event, and on site.
- Director, Information Services & Technology – Responsible for organizing all IT requirements associated with the event.
- Senior Manager, Philanthropy & Youth Impacts – Responsible for all youth engagement activities and programs as well as managing the Curling Canada Foundation – For the Love of Curling efforts.
- Manager, Food & Beverage Services – Responsible for organizing and operating all aspects of the Patch, including ordering product and inventory control as well as managing all personnel including bartenders and servers.
- Master of Ceremonies – Official MC and host of the Patch for the duration of the event.
- Slider – Curling Canada’s official Mascot.
- Game Day Production Lead – Responsible for executing all game day production elements in venue.
- Chief Ice Technician – Responsible for all aspects of ice making and maintenance for the event.
- Chief Umpire – Responsible for ensuring the rules of the game are followed.

### HOST COMMITTEE

One Host Chair will be appointed and will assume the position of host committee spokesperson. They will be responsible for appointing the 13 Directors that will lead each committee and report directly to the Event Manager.



## VOLUNTEER COMMITTEES

COMMITTEE	DESCRIPTION / TASKS	# OF VOLUNTEERS
Access Control & Accreditation ( <i>Previously Event Services &amp; Accreditations</i> )	Volunteers will act as access control and check accreditation at restricted areas in venue during the event. Some volunteers will be required to work at an accreditation desk managing on-site accreditation distribution needs.	25
50/50	Volunteers will support the 50/50 program through the selling of 50/50 tickets during the event. Volunteers are responsible for interacting with fans while selling on a handheld device. Volunteers need to be comfortable with a lot of walking and standing.	30 <i>Must be 19 and over</i>
Transportation Services	Volunteers will drive event delegates such as athletes, VIPs and event staff locally and between host hotel and competition venue. Drivers are restricted to the local city and will include airport pickup/drop-off. Dispatch takes calls and provides direction to a pool of volunteer drivers in event vehicles. Early mornings and late-night shifts will be required. Some volunteers will begin their shifts before the event starts. A clean drivers abstract, and valid driver license are required.	30 <i>Must be 19 and over</i>
Patch Services	Volunteers will work under the direction of the Curling Canada Food & Beverage Manager to serve beer, wine and spirits. Bar Backs assist with inventory control and stocking coolers; Bussers provide table clean-up. Volunteers will also assist in the delivery of a variety of organized Patch Games in between draws. Volunteers need to be prepared to work in the Patch wherever needed and to be on their feet for long periods of time. Volunteers will need to be available for late nights during the event and will be trained pre-event for duties related to the sale and serving of beverages. "Serving it Right" or other provincial qualification certificate may be required (related costs covered by Curling Canada).	80 <i>Must be 19 and over</i>
Media Support	Volunteers will be directed by the Curling Canada Director of Communications and assist with obtaining interview requests for athletes, operation of the media bench, maintenance of the media lounge area and other tasks on site during the event.	12
Timing, Scoring & Stats	<b>Timing/Scoring:</b> Volunteers will be directed by the Curling Canada Head Official and the duties will include managing the time clocks and updating digital scoreboards during the event. Curling Canada certification may be required to volunteer in this area.	24 stats, 24 scorers/timers

	<b>Statisticians:</b> Volunteers will be directed by the Curling Canada Head Statistician and the duties will include keeping stats during the event. Curling Canada certification may be required to volunteer in this area	
Youth Engagement	Volunteers will work under the direction of Curling Canada's Senior Manager, Philanthropy & Youth Impacts to assist in the delivery of youth related initiatives including Future Stars, School Program, Youth In-Venue Experience, Hit Draw Tap.	20
Volunteer Services	Volunteers will support the execution of the volunteer program for all volunteers before and during the event. Volunteers will be responsible for a range of activities, including volunteer uniform and accreditation distribution, volunteer check-in, volunteer celebrations and volunteer lounge maintenance. Volunteers will be responsible for assisting other committees with volunteer scheduling and must be able to respond to last minute assistance requests from other committee members, be a central source for event information for all volunteers and seek feedback, suggestions and complaints regarding volunteering.	10
Merchandise	Volunteers will work in the official souvenir store under the direction of Curling Canada's merchandiser – Goldline. Provide store set-up and retail assistance to patrons and processing the sale of souvenirs. Volunteers will also assist with keeping the store tidy and stocking merchandise. Comfort level working in retail and using an iPad and a friendly demeanor with fans is an asset. Some volunteers will begin their shifts a few days before the event to help set up the store. May be required to stand for long periods and do some lifting.	25
VIP & Hospitality <i>(Previously Lounges)</i>	Volunteers will assist with the preparation and management of VIP lounges and hospitality areas with a wide range of responsibilities, including set-up/tear down, cleaning, inventory and distribution of refreshments, snacks and other necessary items, decorating, greeting and check-in of VIP guests and sponsors.	20  <i>Must be 19 and over</i>
Team Services	Volunteers will provide support for the teams before and during the event. Volunteers will have a range of responsibilities, including, but not limited to collaborating with the Transportation Committee on athlete's airport pick-up and drop-off, equipment transfers, airport welcome, accreditation and uniform distribution, finding local medical services, tailoring and special gift distribution.	10
Fan Experience & Game Day <i>(Previously Info)</i>	Volunteers will assist in the presentation and execution of all arena activations and game day activities including up close & personal, ceremony presentation, flag bearing, managing the	25

<i>Services and Celebrations &amp; Game Day)</i>	info desk and assisting Curling Canada’s official mascot, Slider. Volunteers will also work closely with Curling Canada’s sponsorship team with promotional item giveaways and sponsor activations. Volunteers need to be flexible and dynamic for this position, engaging with fans and be comfortable with a lot of walking and standing.	
Venue Operations <i>(previously Set up, Maintenance &amp; Tear Down)</i>	Volunteers will support event operations and logistics at the arena including event set up and tear down, truck and equipment loading and unloading, setting up tables and chairs, signage, managing watercooler distribution and general maintenance during the event. Volunteers need to be flexible and dynamic for this position and be comfortable with a lot of walking and standing. Physical work and lifting required. Most volunteers will have shifts before the start of the event and after its conclusion.	6
Ice Crew	Volunteers will work under the direction of the Curling Canada Head Ice Technician. Most of the volunteers in this area will need their Level 1 or 2 Ice Technician Certificate. Volunteers will need to be available for the entire week preceding the event to make ice, for the duration of the event for maintaining ice and to assist with taking ice out after the event. Shifts may be any time from 6:00am to midnight.	25  <i>Must be 19 and over</i>
Community Engagement	Volunteers will be responsible to assist with various marketing initiatives and promotional events leading up to and during the event such as street team and paint the town. Volunteers will act as local ambassadors in the community while attending and supporting activities in the city promoting the event. Volunteers will also support Curling Canada’s sponsorship team with local sponsorship opportunities. Responsibilities also include management of the street curling, event trophy, event banners and tent cards distribution and assisting with VIP and team gifting/special events. Most volunteers will have shifts in the months leading up to the event. Volunteers must be able to travel within city limits.	10

*Total = 376*