



## Getting more kids and youth out on the ice! Curling Canada is looking to support the startup of **new BIPOC youth on-ice curling programs.**

### Grassroots Youth Funding Opportunity

The goal for our youth grassroots funding initiatives is to get a more diverse group of kids on the ice and try curling with their friends in a fun and welcoming environment.

We're looking for great new program ideas that will not only meet the criteria below but will also demonstrate built-in **sustainability, inclusivity** and new diverse participant recruitment.

If you have a program concept that will get more BIPOC youth out on the pebbled ice, then we want to hear from you!

## Program Criteria and **Submission Details**

To be considered for funding your program concept must:

- Be a new two-year program or initiative; expansions to existing programs and/or one-year programs will not be considered
- Include new BIPOC youth from Under-12 to Under-18 in recruitment
- Demonstrate community partnerships
- Be a multi-week on-ice program; one-time curling experiences will not be considered
- Have the support of your Provincial/Territorial Sporting Organization for curling

Available funding will range from \$1,250 to \$2,500 per year of your two-year program concept submission.

Deadline for funding opportunity submissions is 11:59PM EDT September 30, 2021.

Submissions are to be sent as a single PDF to [helen.radford@curling.ca](mailto:helen.radford@curling.ca)

All submissions will be reviewed by an internal panel at Curling Canada and program concepts that best demonstrate meeting the goals and priority criteria of this Grassroots Youth Funding Opportunity will be selected for funding and notified by October 29, 2021.



*\* Please complete all submission fields.*

### **Request for Funding Contact**

Please provide the lead organization or group for this program proposal concept, as well as the best individual to contact with any follow up questions.

Organization/Group applying for funding:

Organization/Group address:

Point of contact name:

Point of contact phone:

Point of contact email:

Point of contact association to the organization or group:

### **On-ice Program Outline**

Your multi-week, new on-ice program concept can target BIPOC youth from ages Under-12 up to Under-18. Projects can connect directly with community organizations such as the Boys and Girls Club, YMCA/YWCA, etc. Your two-year program concept should target organizations or groups that do not already have an established curling program.

### **Community Partners**

Please list any community partners (organizations or individuals), including their role, that you will work with to make this program a success.

## Targeted Reach

Over the course of your two-year program how many unique participants (youth) will your program reach?

Estimated number of youth participants:

## Program Budget

Please include a two-year budget figure and brief description for each of the following key program expenses.

Key Program Expense	Budgeted Amount	Brief Description
Transportation	\$	
Program leaders/instructors	\$	
Equipment	\$	
Ice rental	\$	
Marketing/Promotions	\$	
Other	\$	
Total Two-Year Program Budget	\$	

## Program Funding

Ensuring sustainable funding for your two-year program is a priority for Curling Canada; we are accepting requests for funding from \$1,250 up to \$2,500 annually, for two years. Please indicate all available funding opportunities for your program.

Requested amount of Curling Canada: \$ \_\_\_\_\_ per year of your two-year program.

Additional Funding	Secured	Potential

## Provincial/Territorial Member Associations

Working together to create the best possible opportunities for youth through our sport is a team effort! Please ensure your respective [Provincial/Territorial Member Association](#) for curling is aware and supportive of your on-ice BIPOC youth program concept.

To be complete by your respective Member Association.

Provincial/Territorial Member Association:

Representative:

I, the named representative for the Provincial/Territorial Member Association above, have reviewed this program concept and support the applicant's proposed initiative.

## Funding Contingency Requirements

Please note the following key dates and requirements - *all dates are "no later than" and could be actioned sooner as appropriate.* Should your program concept be selected for Curling Canada's Grassroots Youth Funding Opportunity you will be expected to adhere to the following key dates and requirements:

October 29, 2021	Curling Canada to notify successful submissions and arrange for 50% payout of approved year one funding.
March 31, 2022	Program point of contact to provide required year one project reporting to Curling Canada.
April 30, 2022	Curling Canada to ensure payout of remaining 50% of year one program pre-approved funding.
September 30, 2022	Program point of contact to provide required year two continued confirmation report to Curling Canada. Curling Canada to arrange for 50% payout of pre-approved year two funding.
March 31, 2023	Program point of contact to provide required year two project reporting to Curling Canada.
April 30, 2023	Curling Canada to ensure payout of remaining 50% (and final) year two program pre-approved funding.

## Signature & Confirmation

I, as the listed point of contact for this on-ice BIPOC program concept, am confirming that, to the best of my knowledge, all details provided are accurate and comprehensive; and that we are prepared to meet the above funding contingency requirements.

Date: