



## Getting more kids and youth out on the ice! Curling Canada is looking to support the startup of **new Inter-City / Inter-Club Youth Leagues on-ice curling programs.**

### Grassroots Youth Funding Opportunity

The goal for our youth grassroots funding initiatives is to get more youth and their friends on the ice, to try curling within game and league scenarios, in a fun and welcoming environment.

We're looking for great new program ideas that will not only meet the criteria below but will also demonstrate built-in sustainability, inclusivity and new participant recruitment.

If you have a league program concept that will get more youth out on the pebbled ice, then we want to hear from you!

## Program Criteria and **Submission Details**

To be considered for funding your program concept must:

- Be a new two-year program or initiative; expansions to existing programs and/or one-year programs will not be considered
- Include new Inter-City / Inter-Club Leagues for young curlers
- Demonstrate community partnerships
- Be a multi-week on-ice program; one-time curling experiences will not be considered
- Have the support of your Provincial/Territorial Sporting Organization for curling

Available funding will range from \$1,250 to \$2,500 per year of your two-year program concept submission.

Deadline for funding opportunity submissions is 11:59PM EDT September 30, 2021.

Submissions are to be sent as a single PDF to [helen.radford@curling.ca](mailto:helen.radford@curling.ca)

All submissions will be reviewed by an internal panel at Curling Canada and program concepts that best demonstrate meeting the goals and priority criteria of this Grassroots Youth Funding Opportunity will be selected for funding and notified by October 29, 2021.



*\* Please complete all submission fields.*

### **Request for Funding Contact**

Please provide the lead organization or group for this league proposal concept, as well as the best individual to contact with any follow up questions.

Organization/Group applying for funding:

Organization/Group address:

Point of contact name:

Point of contact phone:

Point of contact email:

Point of contact association to the organization or school:

### **On-ice Program Outline**

Your multi-week, new on-ice league concept can target youth from ages Under-15 to Under-18, or junior high/high schools or university/college groups. The format of the leagues can consist of Doubles, Triples or Four-Person teams. Your two-year program concept should target organizations or groups that do not already have an established curling league.

### **Community Partners**

Please list any community partners (organizations or individuals), including their role, that you will work with to make this program a success.

## Targeted Reach

Over the course of your two-year program how many unique participants (youth) will your program reach?

Estimated number of youth participants:

## Program Budget

Please include a two-year budget figure and brief description for each of the following key program expenses.

| Key Program Expense           | Budgeted Amount | Brief Description |
|-------------------------------|-----------------|-------------------|
| Transportation                | \$              |                   |
| Program leaders/instructors   | \$              |                   |
| Equipment                     | \$              |                   |
| Ice rental                    | \$              |                   |
| Marketing/Promotions          | \$              |                   |
| Other                         | \$              |                   |
| Total Two-Year Program Budget | \$              |                   |

## Program Funding

Ensuring sustainable funding for your two-year program is a priority for Curling Canada; we are accepting requests for funding from \$1,250 up to \$2,500 annually, for two years. Please indicate all available funding opportunities for your program.

Requested amount of Curling Canada: \$ \_\_\_\_\_ per year of your two-year program.

| Additional Funding | Secured | Potential |
|--------------------|---------|-----------|
|                    |         |           |
|                    |         |           |
|                    |         |           |

## Provincial/Territorial Member Associations

Working together to create the best possible opportunities for youth through our sport is a team effort! Please ensure your respective [Provincial/Territorial Member Association](#) for curling is aware and supportive of your on-ice inter-city/inter-club league program.

To be complete by your respective Member Association.

Provincial/Territorial Member Association:

Representative:

I, the named representative for the Provincial/Territorial Member Association above, have reviewed this program concept and support the applicant's proposed initiative

## Funding Contingency Requirements

Please note the following key dates and requirements - *all dates are "no later than" and could be actioned sooner as appropriate.* Should your program concept be selected for Curling Canada's Grassroots Youth Funding Opportunity you will be expected to adhere to the following key dates and requirements:

|                    |  |
|--------------------|--|
| October 29, 2021   | Curling Canada to notify successful submissions and arrange for 50% payout of approved year one funding.   |
| March 31, 2022     | Program point of contact to provide required year one project reporting to Curling Canada.   |
| April 30, 2022     | Curling Canada to ensure payout of remaining 50% of year one program pre-approved funding.   |
| September 30, 2022 | Program point of contact to provide required year two continued confirmation report to Curling Canada.<br>Curling Canada to arrange for 50% payout of pre-approved year two funding. |
| March 31, 2023     | Program point of contact to provide required year two project reporting to Curling Canada.   |
| April 30, 2023     | Curling Canada to ensure payout of remaining 50% (and final) year two program pre-approved funding.  |

## Signature & Confirmation

I, as the listed point of contact for this on-ice program concept, am confirming that, to the best of my knowledge, all details provided are accurate and comprehensive; and that we are prepared to meet the above funding contingency requirements.

Date: