



Curling Canada's
2022 All Heart Junior Curler Award
ELIGIBILITY AND FREQUENTLY ASKED QUESTIONS

Thanks to the generosity of the curling community across the country, Curling Canada is thrilled to be offering these awards to young curlers pursuing their own curling goals while committed to growing the game with greater diversity and inclusivity.

The 2022 All Heart Awards will be offered as follows:

Eight \$2,500 awards will be awarded to curling athletes who best demonstrate a desire and ability to grow the sport of curling in meaningful and inclusive ways.

Two awards will be offered to individuals in each of the following four regions; West (British Columbia, Yukon, Northwest Territories and Alberta), Prairies (Saskatchewan, Manitoba), East (Northern Ontario, Ontario, Nunavut and Quebec), and Atlantic (New Brunswick, Prince Edward Island, Nova Scotia, Newfoundland & Labrador).

The All Heart Junior Curler Award will encompass a \$1,000 contribution for the successful applicant to pursue their own curling goals, and a \$1,500 contribution made payable to the recipient's curling facility to directly support the recipient's Diversity and Inclusivity Program Plan.

General Information:

The "All Heart Junior Curler" Award Program is intended for young Canadian athletes who embody the values of curling by placing the highest priorities on fair play, respect, and inclusivity, and who care deeply about diverse representation within the Canada-wide curling community. The purpose is to give the next generation "builders" of curling the support to foster a more inclusive and empowered sporting community.

Please read the **Eligibility and Frequently Asked Questions**, in its entirety, prior to applying. Application forms can be found at www.curling.ca/allheart.

Deadline for applications is July 31, 2022.



Eligibility:

- Applicant must be a Canadian citizen.
- Applicants must be between 15 years and 24 years of age at December 31, 2022 (year of applying).
- Applicants must have a Letter of Endorsement from their curling facility, for their proposed Diversity and Inclusivity Program Plan, to be considered for this award.

Criteria for Selecting Award Recipients:

Selection will be based upon:

1. Authentic desire and demonstrated ability to act in a leadership role to grow the sport of curling in a more diverse and inclusive manner;
2. A well-developed, viable and implementable Diversity and Inclusivity Program Plan for the 2022/2023 curling season;
3. Endorsement and willingness of the applicant's curling facility to support the Diversity and Inclusivity Program Plan;
4. Geographic location will play a deciding factor; awards will be limited to two deserving individuals from each of the four defined regions.

How to Apply for a Scholarship:

1. Complete the 2022 application form including the Letter of Agreement.
2. Prepare and submit a Diversity and Inclusivity Program Plan (maximum 2 pages) that includes all of the following areas:
 - I. Program Design (Key Activities, Number of sessions and Duration of overall Program)
 - II. Target Audience
 - III. Marketing/Outreach strategy
 - IV. Budget
 - V. Success Key Performance Indicators
4. Submit two letters of recommendation.
5. Submit a Letter of Endorsement from your curling facility.

Once completed, please scan and submit your application and supporting documents to donor@curling.ca. **Please scan all documents into one file** and save the file as "AHJCA 2022 Your Last Name, First Name".

Applications may also be mailed to Curling Canada's national office at 1660 Vimont Court, Orleans, Ontario K4A4J4.



Application Deadline:

The application deadline is **11:59 PM (Eastern Time) on July 31, 2022**. Successful applicants will be notified no later than September 30, 2022.

Frequently Asked Questions:

Number of Awards: Up to two awards for each of the four geographical regions, as follows; West (British Columbia, Yukon, Northwest Territories and Alberta), Prairies (Saskatchewan, Manitoba), East (Northern Ontario, Ontario, Nunavut and Quebec), and Atlantic (New Brunswick, Prince Edward Island, Nova Scotia, Newfoundland & Labrador)

Value of Awards: \$2,500 value, disbursed as \$1,000 in expense reimbursement to the successful applicant and \$1,500 to the curling facility of the successful applicant.

Award Components: The successful applicants will be reimbursed for \$1,000 in their personal curling expenses (receipts must be received at Curling Canada national office no later than March 31, 2023) and while their curling facility will receive a \$1,500 contribution to support the applicant's Diversity and Inclusivity Program Plan.

Qualified Expenses:

Qualified curling expenses include any curling-related expenses such as; league dues, bonspiel or competition entrant fees, travel, accommodation, medical (chiropractor, massage therapist, physiotherapist, sports psychologist), equipment, training and skills development (fitness membership).

For any further questions please contact Curling Canada at:
brodie.bazinet@curling.ca or 613.834.2076 ext. 127.