

# The Business of **CURLING**

**Le curling, nos affaires**

MARCH / MARS 2001

**GERRY McCANN**

A long-time club member  
trades in competition  
for cooperation

**WENDY OAKLEY**

Fundraising with a  
"hands-on" approach

**5 GREAT IDEAS  
ON WAYS TO GET  
AND KEEP YOUR  
MEMBERS**

Hints for recruiting  
and maintaining club  
membership

**VOLUNTEER  
OF THE  
YEAR**

**LE BÉNÉVOLE  
DE L'ANNÉE**

CANADIAN  
CURLING  
ASSOCIATION  
CANADIENNE  
DE CURLING



The Official Publication of  
the Boards of Directors of  
Canadian Curling Clubs

# Attention Curling Clubs:

## Looking to get a Handle on your Newsletter?

*"Club newsletters are a great way to relay important club announcements, publish current curling statistics, promote upcoming events and to recognize your volunteers."*

Danny Lamoureux



Well, look no further because we've got a very **COLOURFUL** solution for you.

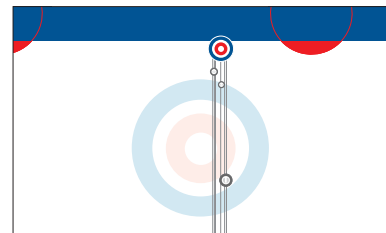
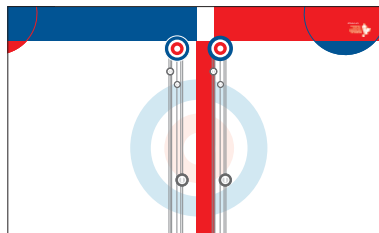
It's called The Entrepreneur and it offers you just what you need, **AFFORDABLE COLOUR NEWSLETTERS!**

With The Entrepreneur solution, you can create professional looking, colour newsletters without exceeding your budget. How? Well, it's as easy as 1-2-3!

### 1. Call or fax us with your order.

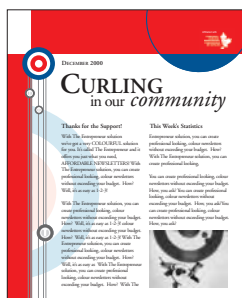
For just **\$59.95\*** you will receive:

- **200 professionally-designed**, color preprints (Flat size = 8.5" x 14" to fit your laser printer.)
- **2 copy templates** in either MS WORD or QuarkXpress format.



### 2. Open a copy template and insert your copy and images into the provided spaces.

### 3. Place the colour preprints in your laser printer and print what you need. Fold in half and voila – you have an attractive, 4 page, **COLOUR** newsletter.



So straightforward and easy-to-use, **The Entrepreneur** is a very economical way to add a little color to your curling club newsletter!

For a closer look at the available newsletter designs, go to [www.pwgroup.ca](http://www.pwgroup.ca) and click on the CCA Members button on our home page.

To order, call us at **1-877-279-4768** or fax your order to **306-757-2439**.

\* Price does not include applicable taxes or shipping and handling charges.





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POUR LA  
**'SAISON DES CHAMPIONS'**