Canadian Curling Association (operating as "Curling Canada")

Financial Statements

For the year ended April 30, 2020

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Independent Auditor's Report

To the Members of Canadian Curling Association

Opinion

We have audited the financial statements of Canadian Curling Association (the "Association"), which comprise the statement of financial position as at April 30, 2020, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at April 30, 2020, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Association in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.



Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Supplementary Financial Information

We have not audited, reviewed or otherwise attempted to verify the accuracy or completeness of the schedules on pages 16 - 17 of the Association's financial statements.

BD lanuda LLP

Chartered Professional Accountants, Licensed Public Accountants

Ottawa, Ontario August 16, 2020

Canadian Curling Association (operating as "Curling Canada") Statement of Financial Position

For the year ended April 30		2020	2019
Assets			
Current Cash Accounts receivable (Note 2) Prepaid expenses Loans receivable (Note 3) Investments (Note 4)	\$	4,919,946 1,583,425 146,439 18,500 737,476	\$ 6,793,480 1,863,618 117,229 - 800,000
		7,405,786	9,574,327
Tangible capital assets and intangible assets (Note 5)		1,392,070	943,181
Loans receivable (Note 3)	_	92,500	25,000
	\$	8,890,356	\$ 10,542,508
Liabilities and Net Assets			
Current Accounts payable and accrued liabilities Due to partners Deferred contributions (Note 6)	\$	560,221 593,235 1,067,335	\$ 1,279,213 1,245,956 1,175,375
	_	2,220,791	3,700,544
Contractual obligations (Note 7)			
Subsequent events (Note 11)			
Net Assets Invested in tangible capital assets and intangible assets Internally restricted reserve (Note 8)	_	1,392,070 5,453,867 (176,372)	943,181 4,781,643 1,117,140
Unrestricted			
Unrestricted	_	6,669,565	6,841,964

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Canadian Curling Association (operating as "Curling Canada") Statement of Changes in Net Assets

For the year ended April 30	Ta	Invested in angible and Intangible pital Assets	Internally Restricted Reserve	Į	Jnrestricted	2020	2019
Balance, beginning of the year	\$	943,181	\$ 4,781,643	\$	1,117,140	\$ 6,841,964	\$ 6,169,740
Excess (deficiency) of revenues over expenses		(212,256)	-		39,857	(172,399)	672,224
Purchase of tangible capital assets		661,145	-		(661,145)	-	-
Internal restrictions (Note 8)			672,224		(672,224)	-	
Balance, end of the year	\$	1,392,070	\$ 5,453,867	\$	(176,372)	\$ 6,669,565	\$ 6,841,964

Canadian Curling Association (operating as "Curling Canada") Statement of Operations

For the year ended April 30		2020		2020		2019
		Budget		Actual		Actual
		(unaudited)				
Revenues						
Season of Champions events	ф	10 001 000	ф	0.074.054	ф	0.001.003
Direct	\$	10,081,000 5,450,000	\$	9,274,854 4,659,697	\$	8,991,893 5,198,947
National and local sponsorships National team programs (Note 9)		2,345,000		2,489,700		2,346,733
Sport Canada core funding		1,263,500		1,263,500		1,263,500
Philanthropic programs		640,000		452,109		494,755
Competitors and affiliation fees		500,000		463,000		542,301
Grants and other		325,000		110,259		233,463
Non Season of Champions events		364,000		70,125		112,590
		20,968,500		18,783,244		19,184,182
Expenses						
Season of Champions events						
Direct		6,096,000		6,396,819		5,528,412
Sponorship commissions		1,550,000		1,371,713		1,477,805
Non Season of Champions events National team programs		4,041,000 2,640,000		3,330,492 2,366,939		3,643,875 2,335,753
Salaries and benefits		3,015,000		2,781,504		2,355,755
Administration		1,880,000		1,450,576		1,316,093
Distribution to Host Committees, World Curling		.,,		.,,		.,,.
Federation, and Provincial Member Association		445,000		593,235		1,245,956
Philanthropic program		640,000		452,109		494,755
Amortization of tangible capital assets and						
intangible assets	_	140,000		212,256		134,573
		20,447,000		18,955,643		18,628,382
Excess (deficiency) of revenues over expenses before other item		521,500		(172,399)		555,800
Other item Profit from jointly controlled operation	_	-		-		116,424
Excess (deficiency) of revenues over expenses	\$	521,500	\$	(172,399)	\$	672,224

Canadian Curling Association (operating as "Curling Canada") Statement of Cash Flows

For the year ended April 30		2020	2019
Cash flows from operating activities	Φ.	(172 200) ¢	/72 224
Excess (deficiency) of revenues over expenses Item not affecting cash: Amortization of tangible capital assets and untangible	\$	(172,399) \$	672,224
assets Unrealized loss on investments		212,256 258,020	134,573 -
Changes in non-cash working capital:		297,877	806,797
Accounts receivable		280,193	754,491
Prepaid expenses		(29,210)	9,123
Accounts payable and accrued liabilities		(718,992)	275,428
Due to partners Deferred contributions		(652,721)	187,376
Deferred contributions	_	(108,040)	(246,529)
		(930,893)	1,786,686
Cash flows from investing activities			
Change in investments		(195,496)	(200,000)
Advances of loans		(86,000)	(25,000)
Acquisition of tangible capital assets	_	(661,145)	(216,383)
		(942,641)	(441,383)
Net (decrease) increase in cash	((1,873,534)	1,345,303
Cash, beginning of the year	_	6,793,480	5,448,177
Cash, end of the year	\$	4,919,946 \$	6,793,480

April 30, 2020

1. Accounting Policies

Purpose of Association

Canadian Curling Association ("the Association") is a not-for-profit organization incorporated under the Canada Not-for-profit Corporations Act and is a Registered Canadian Amateur Athletic Association under the Income Tax Act and as such is exempt from income tax.

The Association co-ordinates the activities and programs of amateur Canadian curlers nationally and internationally.

Basis of Accounting

The Association applies the Canadian accounting standards for not-for-profit organizations.

Jointly Controlled Operation The Association accounts for its jointly controlled operation using the equity method.

Use of Estimates

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the reported amounts of revenues and expenses for the year covered. The main estimates relate to useful lives of tangible capital assets and intangible assets, the collectibility of sponsorships, and possible allowance for doubtful accounts.

Revenue Recognition

The Association follows the deferral method of accounting for contributions. Under this method, restricted contribution are recognized as revenue in the year in which the related expense incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably assured.

Ticket sales, sponsorships and volunteer fees are recognized when the event occurs.

Bar sales are recognized when the goods have been transferred and collection is reasonably assured.

Donations and fundraising revenue are recognized when the amounts are received or receivable if the amounts can be reasonably estimated and collection is reasonably assured.

Competitors and affiliation fees are recognized as revenue proportionately over the year to which they relate.

April 30, 2020

1. Accounting Policies (continued)

Financial Instruments

Initial and subsequent measurement

The Association initially measures its financial assets and liabilities at fair value. The Association subsequently measures all its financial assets and financial liabilities at amortized cost, except for investments, which consist of equities, money market interest accounts and fixed income investments, and are measured at fair value. Changes in fair value of these financial instruments are recognized in the statement of operations in the year incurred.

Impairment

Financial assets measured at amortized cost are tested for impairment when there are indications of possible impairment.

Transaction costs

Transaction costs related to financial instruments that will be subsequently measured at fair value are recognized in the statement of operations in the year incurred. Transaction costs related to financial instruments subsequently measured at amortized cost are included in the original cost of the asset or liability and recognized in the statement of operations over the life of the instrument using the straight-line method.

Tangible Capital Assets

Tangible capital assets are accounted for at cost less accumulated amortization. Amortization is provided on the basis of their useful lives using the straight-line method and following durations.

Building	25 years
Equipment	2-15 years
Furniture	15 years
Roof	15 years

Intangible Assets

Intangible assets are recognized at cost and amortized on the basis of their useful life using the straight-line method and following or duration:

Website 5 years

Contributed Services

Volunteers contribute many hours per year to assist the Assocation in carrying out its activities. Due to the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

Canadian Curling Association (operating as "Curling Canada") Notes to Financial Statements

April 30, 2020

1.	Accounting Policies (co	ontinued)							
Co	ontributed Materials	es which are used in the normal tions and would otherwise have their fair value at the date of own.							
Sp	oort Canada Contribution	e ex are any, omp re w rs' c	nada are sub penditure of subject to in which ar lied with the rould be refu contributions ljustment.	the auc mou e aq ında	funds. The lit by Sport nts charged greed terms ble to Sport				
_	Assessed Baselinella								
2.	Accounts Receivable		_	2020		2019			
	Accounts receivable Grants receivable Sales tax receivable		\$	781,278 135,391 666,756	\$	999,015 32,450 832,153			
			\$	1,583,425	\$	1,863,618			
3.	Loans receivable unde	er the Curling Assistance Program	_	2020		2019			
	Loans receivable, beari maturing between O	\$	111,000	\$	25,000				
	Less : current portion		_	18,500					
			\$	92,500	\$	25,000			

Canadian Curling Association (operating as "Curling Canada") Notes to Financial Statements

April 30, 2020

4.	Investments	2020	2019
	Preferred shares Mutual funds Cash Guaranteed investment certificate, 1%	\$ 712,759 4,673 12,044 8,000	\$ 648,390 25,900 125,710
		\$ 737,476	\$ 800,000

5. Tangible Capital Assets	and	Intangible As	sets			
			2020			2019
Tangible Capital Assets		Cost	Accumulated Amortization	Cost		Accumulated Amortization
Land	\$	66,227	-	\$ 66,227	\$	_
Building		857,199	562,215	857,199	•	527,927
Equipment		1,313,174	566,162	827,519		431,429
Furniture		92,549	48,785	92,549		44,983
Roof		108,360	8,669	108,360		4,334
Intangible Assets		2,437,509	1,185,831	1,951,854		1,008,673
Website		175,490	35,098	-		-
	\$	2,612,999	\$ 1,220,929	\$ 1,951,854	\$	1,008,673
Net carrying amount			\$ 1,392,070		\$	943,181

Canadian Curling Association (operating as "Curling Canada") Notes to Financial Statements

April 30, 2020

6. Deferred Contributions

Deferred contributions represents externally restricted contributions received in the current year that relate to the subsequent year or for which the related expenses have not yet been incurred. The major components are as follows:

	2020	2019
Philanthrophic Balance, beginning of the year Plus: amounts received during the year Less: amounts recognized as revenue in the year	\$ - 443,519 (291,726)	\$ 50,229 - (50,229)
Balance, end of the year	151,793	-
Grants Balance, beginning of the year Plus: amounts received during the year	\$ 315,875 3,485,549	315,875 2,982,625
Less: amounts recognized as revenue in the year	(3,699,132)	(2,982,625)
Balance, end of the year	102,292	315,875
Events Balance, beginning of the year Plus: amounts received during the year Less: amounts recognized as revenue in the year	\$ 859,500 702,500 (859,500)	\$ 1,055,800 859,500 (1,055,800)
	702,500	859,500
Cancelled Event - 2020 World Women's Balance, beginning of the year Plus: amounts received during the year Less: amounts recognized as revenue in the year	\$ - 110,750	\$ - - -
Balance, end of the year	110,750	_
Total deferred contributions, end of the year	\$ 1,067,335	\$ 1,175,375

Canadian Curling Association (operating as "Curling Canada") Notes to Financial Statements

April 30, 2020

7. Contractual Obligations

The Association has committed to various contracts for season of champion events, stakeholders, and high performance consultant and contractors. Future payments total \$1,705,805 over the next two years:

2021	\$ 1,592,805
2022	\$ 113,000

8. Internally Restricted Reserve

The Association's Board of Governors has established a long-term financial reserve to protect against future financial jeopardy. The Association has targeted a minimum long-term reserve amount of \$5,000,000 by the end of the April 30, 2021. The Board must approve any transfers to or from the long-term reserve. Additionally, 50% of the long-term reserve is further restricted by being utilized only after passage of a Board resolution confirmed by a majority of those entitled to vote at a General Meeting.

During the the year, the Board approved to transfer \$672,224 (2019 - \$973,000) from unrestricted net assets to the internally restricted reserve.

The internally restricted reserve also included a commitment of funds towards the Curling Assistance Program (CAP) fund. Therefore, the balance of the CAP from April 30, 2020 of \$nil (2019 - \$21,204) was transferred to the unrestricted net assets.

9. National Team Programs Revenue

Included in National Team Programs revenue is an amount contributed by Sport Canada of \$1,957,000 (2019 - \$2,035,000).

10. Contributed Materials and Services

Administration expenses include \$62,280 (2019 - \$62,280) of contributed in-kind services for insurance and storage. The Season of Champions direct expenses for facilities include \$1,514,656 (2019 - \$961,770) of contributed in-kind service for media. The Season of Champions expenses include \$234,090 (2019 - \$229,500) of contributed goods and services provided during the events.

Canadian Curling Association (operating as "Curling Canada") Notes to Financial Statements

April 30, 2020

11. Uncertainty due to COVID-19

The global pandemic, COVID-19, has disrupted economic activities and supply chains. Although, the disruption from the virus is expected to be temporary, given the dynamic nature of these circumstances, the duration of business disruption and the related financial impact cannot be reasonably estimated at this time. The Association's ability to continue to operate and meet its contractual obligations as they come due is dependent on the continued ability to generate revenues and cash flows. The Association is monitoring their financial health in light of the pandemic but is not able to estimate the effects on the existing events and programs, which is a significant revenue source.

As a result of the pandemic, events were suspended or cancelled and there is uncertainty around the 2020-21 playing season. Given the daily evolution of the COVID-19 outbreak and the global responses to curb its spread, there is an uncertantiy whether the Association will be able or not to host the major events as well as to continue to foster the well being with their member associations and curling clubs across Canada. Overall, the Association is not able to fully estimate the effects of the COVID-19 outbreak on its results of operations, financial condition, or liquidity at this time.

The association is making every reasonable effort to foster as much curling during the 2020-21 season as is safe for participants and its employees, while feasible, affordable and respectful of all stakeholders. The Association issued "return to play" guidelines for the 1,000 curling clubs across Canada to assist with a safe 2020-21 season. The Board of Governors has authorized management to access up to \$1,454,000 from the \$5,454,000 internally restricted reserve to manage the operations for the 2020-21 fiscal year. The management team is strategically managing operations by restricting non mission critical spending, freezing the Curling Assistance Program for one year and optimizing all available resources. At the same time, management is exploring all feasible options, with the support of stakeholders and funders, to hold as many Season of Champions Events as possible in 2020-21.

Canadian Curling Association (operating as "Curling Canada") Notes to Financial Statements

April 30, 2020

12. Financial Instruments Risks

Credit risk

The Association is exposed to credit risk for its accounts receivable. The Association assesses, on a continuous basis, its receivables on the basis of amounts it is virtually certain to receive, and will setup an appropriate allowance for doubtful accounts when needed. The credit risk may increase due to the impact of COVID-19.

Interest rate risk

The Association is exposed to interest rate risk on its fixed interest rate financial instruments. Fixed interest instruments subject the Association to a fair value risk, since fair value fluctuates inversely to changes in market interest rates. The interest rate risk may increase due to the impact of COVID-19.

Other price risk

The Association is exposed to other price risk through its investments for which the value fluctuates with the quoted market price. This risk is reduced to a minimum since the Association mitigates the risk by regularly rebalancing its portfolio and investing in the Canadian financial sector. The other price risk has increased due to the impact of COVID-19.

13. Comparative Figures

Certain figures for the previous year have been reclassified to conform to the presentation adopted in the current year.

Canadian Curling Association (operating as "Curling Canada") Schedule of Operations Season of Champions (Unaudited)

For the year ended April 30, 2020	Cont	Ok Tire tinental Cup Ontario	Ford's World Women's Curling Championship British Columbia	Tim Hortons Brier Ontario	 Scotties urnament of Hearts iskatchewan	 ne Hardware Canada Cup Alberta	Total
Revenues Tickets Sponsorship and grants Bar Services Merchandising Volunteer fees Other income	\$	284,285 492,023 5,020 6,196 15,700 15,713	\$ - 1,069,592 - 400 35,100 486	\$ 2,011,240 1,906,436 263,057 53,130 39,300 188,437	\$ 985,522 1,014,462 167,168 26,284 40,929 32,496	\$ 201,467 365,355 29,011 5,174 14,900 5,971	\$ 3,482,514 4,847,868 464,256 91,184 145,929 243,103
		818,937	1,105,578	4,461,600	2,266,861	621,878	9,274,854
Expenses Administration Bar services Facilities Hosting Media and Publications Sponor fulfillment Tickets Volunteers		170,204 7,203 133,236 251,744 10,495 7,275 80,576 21,729	383,736 53,399 107,513 63,462 5,592 142,224 331,591 49,611	398,965 375,786 609,472 346,292 24,310 9,625 542,420 50,597	353,204 117,976 570,912 190,717 17,825 10,658 352,414 56,091	240,484 41,294 116,565 32,539 18,245 4,790 70,021 26,027	1,546,593 595,658 1,537,698 884,754 76,467 174,572 1,377,022 204,055
Distributions Host Committees World Curling Federation Provincial Membership Associations		682,462 28,140 - 10,834	1,137,128	2,357,467 189,324 - 191,481	1,669,797 98,552 - 49,817	549,965 19,884 - 5,203	6,396,819 335,900 - 257,335
The state of the s		38,974	-	380,805	148,369	25,087	593,235
Excess (deficiency) of revenues over expenses	\$	97,501	\$ (31,550)	\$ 1,723,328	\$ 448,695	\$ 46,826	\$ 2,284,800

Canadian Curling Association (operating as "Curling Canada") Schedule of Operations Season of Champions (Unaudited)

For the year ended April 30, 2019	World Financial Group Continental Cup Nevada		Pioneer World's Men's Curling Championship Alberta		Tim Hortons Brier Manitoba		Scotties Tournament of Hearts Nova Scotia		Home Hardware Canada Cup Saskatchewan		Total
Revenues Tickets Sponsorship and grants Bar services Merchandising Volunteer fees Other income	\$ - - - -	\$	1,085,725 1,517,718 122,489 1,782 39,700 125,395	\$	1,565,018 1,766,131 289,759 3,872 41,976 201,063	\$	666,319 795,377 39,127 261 33,300 130,809	\$	178,425 317,371 27,270 86 18,500 24,420	\$	3,495,487 4,396,597 478,645 6,001 133,476 481,687
	-		2,892,809		3,867,819		1,665,193		566,072		8,991,893
Expenses Administration Bar Services Facilities Hosting Media and Publications Sponor fulfillment Tickets Volunteers	144,918 140 33,495 75,288 15,762 79,079		343,981 167,662 280,321 193,599 27,781 29,145 293,077 69,456		410,470 221,850 198,570 417,356 26,498 34,416 542,789 64,837		346,498 82,539 155,748 172,667 17,214 9,376 316,105 69,818		272,653 44,358 147,185 45,557 16,911 3,578 129,480 28,235		1,518,520 516,549 815,319 904,467 104,166 155,594 1,281,451 232,346
Distributions Host Committees World Curling Federation Provincial Membership Associations	348,682 - - -		1,405,022 108,349 545,747 137,944		1,916,786 156,502 - 171,628		1,169,965 66,632 - 39,528		687,957 17,842 - 1,784		5,528,412 349,325 545,747 350,884
	 -		792,040		328,130		106,160		19,626		1,245,956
Other items Profit from joint arrangement	\$ 116,424	\$	-	\$	-	\$	-	\$	-	\$	116,424
Excess (deficiency) of revenues over expenses	\$ (232,258)	\$	695,747	\$	1,622,903	\$	389,068	\$	(141,511)	\$	2,333,949