MEMBER SERVICES HANDBOOK

CURLING CANADA

POWERED BY CURLING CANADA'S CURLING DEVELOPMENT FEE

PEOPLE ASK US WHAT WE DO. **THIS IS OUR RESPONSE.**

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At the root *of everything that Curling Canada and its Member Associations invest in... is people.*

Evaluate any program or objective in this handbook and you will find an investment of resources that empower people to take actions that strategically align with the desired impacts of the curling system at large.

ABOUT US

Curling Canada is a National Sport Organization (NSO) and the leading expert and growth engine for curling excellence in Canada. Curling Canada's exclusive purpose and function is to promote amateur athletics in the form of curling in Canada, on a nation-wide basis. Curling Canada manages high performance programs, selects and manages national teams, and has the exclusive right to name teams to world and Olympic competitions.

Curling Canada is furthermore an association of provincial and territorial curling associations that provides a broad array of programs and services to its members. The philosophy of Curling Canada is to develop resources and services nationally and deliver them regionally. Curling Canada collaborates and leads the development of resources that support capacity building, while it relies largely on Member Associations to deliver these resources to affiliated clubs and curlers from coast to coast.

MEMBER CURLING ASSOCIATIONS	13
AFFILIATED CURLING CLUBS	823
REGISTERED CURLERS	157,728

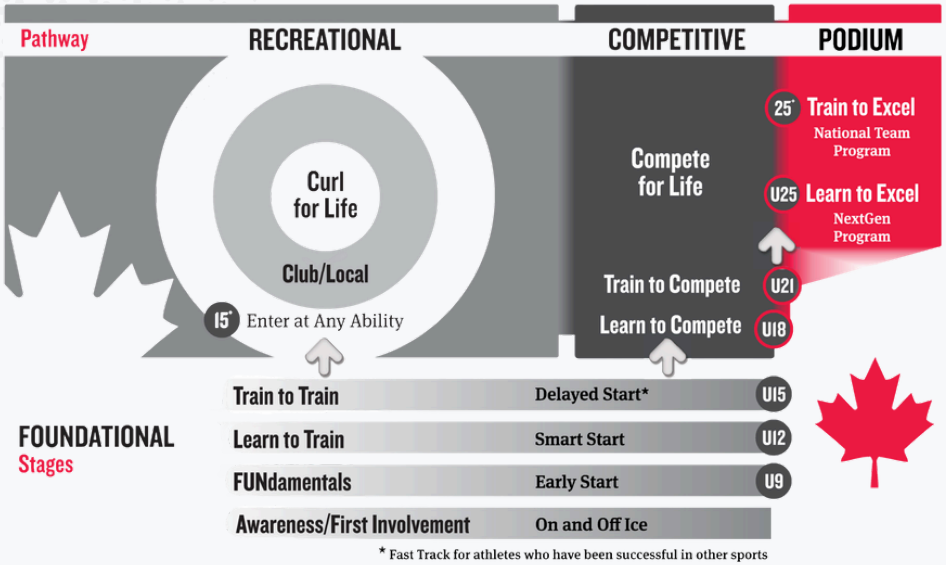
Brand Statement
Curling. Together.

Brand Promise
Supporting your curling journey, every step of the way.

Vision *A sport where everyone is unique, but never belonged more.*

Value Proposition
Setting the standard of a sense of belonging through sport, with authentic values, a strong community, and the courage to elevate a historical Canadian game through unique and impactful experiences.

LONG-TERM CURLER DEVELOPMENT



Canadian Sport Policy *assigns responsibility to Sport Canada and its National Sport Organizations to implement the Long-Term Athlete Development (LTAD) framework as the organizational paradigm of Canadian sport.*

Curling Canada's Long-Term Curler Development (LTCD) Model is a multi-stage framework that includes appropriate pathways for curlers of every age and ambition.

FOR MORE INFORMATION PLEASE VISIT **CURLING.CA/LONGTERMCURLERDEVELOPMENT**



A MESSAGE FROM OUR CEO

Dear Members — It is our privilege to share with you this Member Services Handbook. In these pages you will find a summary of Curling Canada's commitment to empowering the vital work of our member curling associations and their affiliated curling clubs; as well as a demonstration of the collective impact that we can create through Curling. Together.

National governing bodies, regional governing bodies, and community sport clubs are uniquely positioned to support the growth, success, and sustainability of a sport in their own unique way. But when a sport system can work collaboratively together and agree to their shared roles and responsibilities, maximum impact can be achieved for the participant.

This handbook reflects our commitment to you and to the entire curling system, offering a description of the services that we believe help us all achieve our goals and deliver exceptional curling experiences.

Thank you for the energy you bring to our shared mission. Curling Canada is here to support your curling journey; please reach out whenever you need assistance.

OUR MEMBERS

CURLING ALBERTA
curlingalberta.ca
780.643.0809

CURL BC
curlbc.ca
604.333.3616

CURLING QUÉBEC
curling-quebec.qc.ca
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CURLMANITOBA
curlmanitoba.org
204.925.5723

CURLING NB
curlingnb.com
506.327.3445

CURLING NL
curlingnl.ca
709.724.2028

CURLING NT
nwtcurling.com
867.669.8339

NOVA SCOTIA CURLING
nscurl.com
902.425.5454, ext. 345

NUNAVUT CURLING
nunavutcurling.ca
867.979.1090

CURLING ONTARIO
curlingontario.ca
905.831.1757

CURL PEI
peicurling.com
902.368.4208

CURLSASK
curlsask.ca
306.780.9202

YUKON CURLING
yukoncurling.ca
867.668.7121

FOR MORE INFORMATION PLEASE VISIT **CURLING.CA/MEMBERASSOCIATIONS**

OUR MEMBER SERVICES TEAM



Bobby Ray is Curling Canada's *Director of Member Services*. As an ACP Master Curling Professional and former curling association and club administrator, Bobby shares his knowledge of the business of curling with optimism that it will help grow the game.

BOBBY.RAY@CURLING.CA 705.499.0254



Veronica Bernard is Curling Canada's *Member Services Coordinator*. As an active lifelong curler and ACP Associate Curling Professional, Veronica is naturally-suited to act as the first point of contact in serving our members.

VERONICA.BERNARD@CURLING.CA 236.660.3712

CURLING DEVELOPMENT FEE

Curling Canada's Curling Development Fee (CDF) was implemented in the 2025-2026 season to replace what was previously branded as an Individual Membership Fee (from 2015-2025).

The fee is assessed to our Member Associations in exchange for membership benefits from Curling Canada. The fee is assessed on a per capita basis, which is typically passed along by our Member Associations to their Member Clubs (along with their own per capita fee where applicable), and by Member Clubs to individual curlers. Curling Canada's CDF is $5 per curler with planned increases as outlined in the table on the right.

Curling Canada and its Member Associations collect fees with the goal of transforming individual contribution into collective impact by engaging in activities that create better conditions for the game to prosper. As certain objectives are more easily and efficiently accomplished collaboratively, associations pool the curling community's resources to create otherwise unlikely benefits that have a positive impact on curling at the national, provincial, territorial, regional, and community level.

Through this modest commitment, individuals, clubs, and associations are contributing to the health of curling in Canada, now and in the future.

YEAR	FEE
2015-2025	$2
2025-2026	$5
2026-2027	$5
2027-2028	$8
2028-2029	$8
2029-2030	$10

SEE **INFOGRAPHIC** ON FOLLOWING PAGE

CURLING DEVELOPMENT FEE

WHAT IS CDF?

Curling Canada's **Curling Development Fee (CDF)** is a per capita assessment collected from every individual curler, at every affiliated curling club in Canada.

The goal is to transform individual contribution into collective impact; and to create conditions that empower the curling system to reach its fullest potential.

Curling Canada has a long-standing partnership with associations and clubs that has proven to advance the sport of **Curling. Together.**

WHAT WE DEVELOP



COMMUNITY

We **develop** our network of stakeholders because we are stronger when we work together.



KNOWLEDGE

We collect data, conduct research & **develop** informed strategies for growth & sustainability.



LEADERS

We **develop** coaches, ice technicians, board members, organizers & curling professionals.



MARKETS

We tell the stories of our community & **develop** new audiences through national campaigns.



PROGRAMS

We **develop** programs that result in more & better curlers of all ages, abilities & backgrounds.



TECHNOLOGY

We fund & **develop** comprehensive tools for club & association management.

SUPPORTING YOUR CURLING JOURNEY, EVERY STEP OF THE WAY

FOR MORE INFORMATION PLEASE VISIT **CURLING.CA/MEMBERSHIP**

SERVICES FUNDED BY CDF

The following section outlines Curling Canada's services that are funded by its Curling Development Fee (CDF). Some services are only partially funded in situations where there also exists the presence of a user fee or contributions from donors*.

**This is often the case through the work of Curling Canada's For The Love Of Curling philanthropic program in support of youth curling.*

FUNDED BY CDF

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BUSINESS OF CURLING

WHAT

Curling Canada's Business of Curling program is a three-step process designed to help curling clubs understand the evolving business they are responsible for. Curling Canada empowers its Member Associations to support affiliated curling club board members, staff, and organizers by providing access to (1) exclusive stores of information, (2) annual in-person symposiums, and (3) strategic planning services.

WHY

Curling clubs can experience a variety of challenges adapting to the ever-changing environments in which they operate. Meeting the challenge of sustained success in the marketplace has prompted clubs to reimagine their approaches to delivering curling at the community level with a business mindset.

Curling clubs thrive under conditions where the best people, with the best information, make the best decisions. The Business of Curling program is an investment in creating these conditions and in developing the people that champion the growth and sustainability of the sport at the community level.

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CURLING DAY IN CANADA

WHAT

Curling Day in Canada is a national campaign aimed at celebrating and promoting the sport of curling, and the curling community, with various activities for Member Associations and their affiliated clubs to leverage every season.

Activities include a photo contest for individuals, a skills competition for affiliated clubs, the sale of limited-edition merchandise to support youth curling, a special 1-hour broadcast on national television, and a series of local celebrations organized by curling clubs across Canada.

WHY

This event is an investment in providing Member Associations and their affiliated clubs an opportunity to honour their participants, volunteers, and sponsors; while also opening their doors to the curling curious by hosting community-friendly activities that invite new audiences to experience the sport during the peak of the *Season of Champions* broadcast schedule.

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MARKETING & PROMOTION

WHAT

Curling Canada invests in national marketing campaigns and promotional materials that elevate the visibility and appeal of curling, from grassroots to influencing the national cultural narrative, and include efforts to engage underrepresented groups.

Curling Canada uses *Canva For Nonprofits* to develop and share templated promotional materials and copyright-free photos with Member Associations and their affiliated clubs. As a result, members can easily customize graphics, flyers, social media posts, and more, enabling them to produce professional-looking content without needing extensive graphic design expertise.

WHY

National marketing and promotion is an investment in reinforcing curling's standing in Canadian culture and Canada's sporting identity.

By adopting campaigns and materials developed nationally, members can leverage a consistent brand message in pursuit of promoting curling locally, attracting new curlers, growing participation, and expanding the values of sport in their communities through curling.

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PROGRAM DEVELOPMENT

WHAT

Curling Canada invests in branded and templated curling programs and experiences that Member Associations and their affiliated clubs can use, out of the box, to create more and better curlers of all ages and stages of development.

For example, *Adult Learn to Curl* is a program with ready-made curriculum aimed at attracting and retaining new curlers. Participants are more likely to stay with a sport if it is fun, delivers value for money, and they become proficient at it quickly. Unlike the traditional one-day clinic, this program helps entry-level and novice curlers get progressively better through continued weekly instruction and skill development.

WHY

Curling club programs that are developed nationally and delivered locally are influenced by the collective knowledge and best practices of the curling community at large, ensuring the highest of quality and effectiveness.

Ready-made solutions additionally lessen the burden of program development and training on volunteer-operated clubs, and facilitates broad-scale promotion of standard program offerings.

Try Curling *is an example of a program developed by Curling Canada. This one-hour, open house session gets youth and adults on the ice to try curling, and leaves participants wanting more...*

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RESEARCH

WHAT

As needed, Curling Canada, solely or in partnership with Member Associations, collects data, conducts research, and develops informed strategies for the growth and sustainability of curling at all levels of administration.

Most recently, Curling Canada has invested in creating a map of the Curling System. The product of this research allows stakeholders to evaluate the sport's organizational framework and to pinpoint strategic interventions that create more optimal outputs for members. Curling Canada has also conducted research examining the impact of youth participation initiatives delivered in connection with major national championships; as well as research to identify the characteristics of people and programs that are attractive to new and future curling participants; and surveys that supply information about the status of curling club operations, casual participation, and spectatorship; to name only a few examples.

WHY

Trial and error is a necessary ingredient for success. Research studies and pilot projects allow Curling Canada to test new theories, examine proofs of concept, and facilitate the expansion of industry knowledge on behalf of its Member Associations and their affiliated clubs. When breakthroughs in learning, innovation, or best practice are uncovered, they are shared with the curling system for implementation at large.

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TECHNOLOGY

WHAT

Curling Canada has developed and maintains a secure online registration, league, and competition management platform that empowers its Member Associations and their affiliated clubs to receive payment, collect data, and deliver its core programs with digital solutions fit for the modern era.

Curling Canada provides its Member Associations with tools for enhanced inter-association collaboration, communication, and file sharing; in addition to empowering its Member Associations to equip their affiliated clubs with online graphic design tools and templates.

WHY

While each curling association and club has unique opportunities and challenges requiring local and customized solutions – just as many are common to all, or select sub-types of curling organizations dealing with similar conditions. An investment in digital technology is fundamental to uniting a community of national scale, maximizing the efficiency of shared resources, and minimizing duplication of effort so that the curling system can expand its impact while maintaining affordability of financial inputs.

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Women in Curling Mission *We are dedicated to helping create an equitable and inclusive curling system that empowers girls and women – as active participants and leaders – within and through curling.*

WOMEN IN CURLING

WHAT

Curling Canada is proud to be a leader in the space of gender equity and equality in sport. As such, Curling Canada, through its Gender Equity Council (Women in Curling), is committed to investing in formalized and structured initiatives that foster greater female representation at all levels and within all roles of curling.

Among these initiatives are *Girls Rock* presented by Scotties (a female-led, female-participant Try Curling event that creates a safe and fun space for girls to experience a new sport with their friends), *Women in Curling Summits* (events that ignite an ongoing passion for curling by providing female athletes, coaches, officials, administrators and ice technicians the opportunity to improve skills and create powerful connections among like-minded women), and *Coaches Rock* (a safe and welcoming environment for female coaches to learn from female coaches).

WHY

Girls face unique barriers in sport leading to higher rates of drop out than boys, especially during adolescence. This investment keeps more women and girls in curling where they are provided opportunities to develop confidence, leadership skills, and athletic skills – leading to a higher quality of life for more Canadians, and more lifelong members for curling clubs and associations.

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ACP Mission *To advance curling at the club level by training, developing, and supporting ACP Professionals.*

WORKFORCE DEVELOPMENT

WHAT

Curling Canada's Association of Curling Professionals (ACP) is responsible for manufacturing more skilled leaders and curling experts who are dedicated to advancing the sport of curling at the club level. ACP Pros are committed to enhancing the curling experience for their members and guests by offering high quality instruction and operating their clubs in a professional manner. As such, ACP Pros are compensated adequately for the value they create and the additional business they generate.

Curling Canada is committed to providing startup and development funding to the ACP with the ultimate goal of the program becoming self-sufficient through the collection of training fees and membership fees from individuals who benefit from maintaining the status of their professional designation.

WHY

Shifting societal trends around volunteer culture and models of community sport delivery necessitate an investment in workforce development so that our sport does not incur a shortage of people with an incentive to organize curling experiences, and deliver such in a manner that is leading edge, safe, and of sufficient quality to command economic support.

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Youth Development programs *include Youth Learn to Curl, U-12 RockStars, U-12 Hit Draw Tap, U-15 RockFest, and Skills Curling.*

YOUTH DEVELOPMENT

WHAT

Curling Canada's Youth Development programs and events empower Member Associations and their affiliated clubs to provide age and stage appropriate experiences that support recreational and competitive journeys for youth participants.

Programs such as *Youth Learn to Curl* and *U-12 RockStars* offer easy-to-follow lesson plans, resources, and training guides that focus on introducing youth to the fundamentals of curling, or further developing technical, tactical, physical, mental, and social skills through curling.

Youth Development initiatives and events such as *U-12 Hit Draw Tap, U-15 RockFest qualifiers and regional events*, and *Skills Curling* offer a blend of training and competition, encouraging youth curlers to focus on their individual skill development and experiment with various curling formats while having fun and meeting new friends.

Each season, Curling Canada invests in growing the Long-Term Curler Development (LTCD) framework, by supporting pilot programs and a nationally hosted Youth Curling Webinar Series.

WHY

Plain and simple, this is an investment in the future of curling. More youth curlers with more positive, and high-quality early curling experiences translates into higher levels of curling participation and performance.

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Over 3 million curling experiences have been delivered through the Rocks and Rings floor curling program.

YOUTH ENGAGEMENT

WHAT

Curling Canada's Curling Development Fee augments the generous donations received by Curling Canada's *For The Love Of Curling* philanthropic program and invests in creating exceptional and memorable first engagement experiences for youth.

In addition to programs that develop promising youth curlers, and women and girls in sport, Curling Canada invests in the general awareness of curling among emerging generations. This is done primarily in partnership with schools through the delivery of floor curling programs across the country and, in particular, where major curling events are hosted – allowing Curling Canada to engage students in on-ice and live spectator curling experiences as well.

WHY

The impact can be immediate, but even when it is not, it is known that people that have a curling experience in their youth are more likely to become participants in the future. This is an investment in ensuring that more Canadians are engrained with a positive association of curling in their youth.

OTHER SERVICES

The following section outlines Curling Canada's services that are funded through alternative sources of revenue including sponsors, grants, major event operating profits*, and core funding from Sport Canada.

**When event profits are earned they are invested back into areas of curling development in alignment with Curling Canada's Strategic Plan.*

OTHER SERVICES

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Example Projects: *refrigeration equipment (compressors, chillers, condensers); ice area (de-humidifiers, heaters, monitoring equipment, scrapers); renovations (lounge, bar, kitchen, accessibility); new construction; curling stones (new inserts, striking bands).*

CAPITAL ASSISTANCE

WHAT

Curling Canada's Curling Assistance Program (CAP) is accessible to any affiliated curling club subject to availability. The purpose of the program is to provide financial loans, between $10K - $25K, at an interest rate of prime less 1% starting in the second year, to assist with capital projects or renovations.

Repayment of the loan and interest is made annually over a maximum of five years with the first payment due twelve months from receipt of the loan.

Loans require a commitment from the applicant of at least 50% of the total cost of the project. The applicant's 50% portion can wholly include third-party funding (i.e., municipal grants, volunteer hours committed, or value-in-kind contributions).

WHY

Whether facing an unexpected event or planning a capital project to generate a return on investment, curling clubs often struggle with access to funding. This program helps bridge that gap, providing the financial support needed to not just survive, but thrive.

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***Coaching Programs** are offered for Youth Coaches, Club Coaches, Competition Coaches, and Competition Development Coaches.*

COACH DEVELOPMENT

WHAT

Curling Canada, in partnership with the Coaching Association of Canada, establishes coach certification pathways and develops National Coaching Certification Program (NCCP) training and evaluation resources. Programs are delivered by Curling Canada and Member Associations with the goal of equipping leaders with technical and tactical curling knowledge that will create more and better coaches to mentor developing participants and teams.

Curling Canada maintains courses such as *Club Coach Youth* and *Club Coach* that are designed to enhance the skill set of the coach or instructor who functions primarily at the club level, working with youth and adults of beginner and intermediate skill level. *Competition Coach* and *Competition Development Coach* courses are designed for coaches seeking certification to work with athletes who are practicing and competing together.

WHY

Ensuring a positive sport experience for novice and intermediate participants starts with good quality coaching. An investment in coach education is especially critical in a technical sport such as curling, where facilitating evidence of skill progression early on is conducive to nurturing the interest and enjoyment of prospective new curlers.

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COMPETITION ICE TECHNICIAN

WHAT

Curling Canada delivers the *Competition Ice Technician* education program on behalf of its Member Associations. The Competition Ice Technician training course prepares certified Head Ice Technicians to create competition playing conditions for championship events (such as a tour event or provincial or territorial event) hosted in a curling centre.

WHY

Premium ice conditions are a competitive advantage for Canadian athletes and teams. It's important to be regularly filling a pipeline of ice technicians that are skilled at preparing championship-quality ice for high-performing teams to practice and compete on. While this training is focused on curling in an arena environment, participants also learn advanced skills that will empower them to make greater contributions to preparing ice in curling clubs that they serve or advise.

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FAN EXPERIENCES

WHAT

Curling Canada's *Season of Champions* program features world-class spectator sporting events that attract hundreds of thousands of attendees annually. For those that cannot make it in-person, Curling Canada broadcasts over 234 hours of live curling action on linear television broadcasts every season. Additionally, Curling Canada livestreams certain non-Season of Champions events, giving fans access to live and archival coverage of various competitions.

WHY

I see. I do. I am. It is common for curling participants to begin their journey as a fan, then transition to playing the sport themselves, and ultimately become 'a curler'. This is why it is important for Curling Canada to invest in the curling fan with broadcast and ticket marketing strategies that draw attention to the Montana's Brier, Scotties Tournament of Hearts, World Championships, and Olympics.

In curling, celebrity athletes serve as powerful role models, inspiring both aspiring and seasoned curlers with their dedication, skill, and fair play. Highlighting these top curlers brings attention to the sport, encouraging a new generation of curlers to embrace the game, strive for excellence, and contribute positively to the curling community.

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High Performance Centres *are established in select Canadian cities. The feasibility of equipping more Regional Performance Centres across the country with championship-quality rocks and ice, as well as first-class coaches and training resources is being explored.*

HIGH PERFORMANCE

WHAT

With moral and financial support from Sport Canada, the Canadian Olympic Committee, and Own The Podium – Curling Canada aspires to have Canadian athletes and teams on the top of the podium. The pursuit of reaching one's maximum potential is achieved through excellence in talent, training, support, and competition. It is Curling Canada's aim to ensure that every aspect of an athlete's journey, from development to peak competition, is supported and optimized.

Curling Canada's *National Team Program* exists for the purpose of training athletes with the potential to represent Canada at world championships and the Olympic or Paralympic Games in the next four years. The *National NextGen Program* targets the next wave of driven athletes, with the potential to wear the Canadian Maple Leaf on the world stage in the next 5-8 years, to train the 'Team Canada' way.

WHY

Winning at our own game is a matter of national pride. The dream of winning a national, world, or Olympic title remains a motivator that energizes the entire curling system – right down to the club level where future champions are born.

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Thank An Ice Tech Week *is hosted by Curling Canada every January to celebrate the unsung heroes behind the scenes of every curling club and event.*

ICE TECHNICIAN TRAINING

WHAT

Curling Canada invests in the development of ice technician training and certification programs that are delivered by Member Associations to their affiliated clubs.

Assistant Ice Technician is a course that trains participants to perform basic duties of curling ice maintenance under the supervision of a certified Head Ice Technician.

Head Ice Technician is a course that trains participants on how to install, remove and maintain ice for league and bonspiel play in a dedicated curling centre.

Each season, Curling Canada supports Ice Technician development opportunities by hosting national webinars.

WHY

Consistency of playing surface can make or break the experience for over 2 million Canadians that slide over pebble at a curling club every season; making high-quality curling ice central to every successful curling club's operation. It is thus important to establish standards for curling ice making and to develop the leaders who are responsible for creating these conditions.

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National Championships *are organized annually for Under-18, Under-20, Men, Women, Mixed, Mixed Doubles, Seniors, University, College, Wheelchair, and Curling Clubs Champions.*

NATIONAL CHAMPIONSHIPS

WHAT

The primary area of administration, and the most financially consuming of Curling Canada's initiatives, are national championships. These events vary in discipline and target audience, serving the competitive inclinations of a range of curlers from youth to seniors and from focus on sport-for-life to podium pathway to the Olympics.

WHY

Member Association championships are often enhanced by the incentive of national championships where regional representatives can compete in their regalia against one another for ultimate bragging rights.

Affinity for the sport and the curling community is strengthened as participants improve in ability and expand their connection to curling beyond their local club. Often competitive curlers are more likely to mentor new players, volunteer with their club or association, and become the super users that invest more financial resources in their curling experiences.

Sport tourism significantly impacts curling communities by attracting visitors from outside the region to increase spending in local economies. Additionally, hosting high-profile curling events can foster local pride and elevate the profile of a community, leading to long-term investments and increased interest in curling locally.

OTHER SERVICES

- CAPITAL ASSISTANCE
- COACH DEVELOPMENT
- COMPETITION ICE
- FAN EXPERIENCES
- HIGH PERFORMANCE
- ICE TECHNICIAN TRAINING
- NATIONAL CHAMPIONSHIPS
- OFFICIATING
- RECOGNITION
- SCHOLARSHIPS
- SPORT INTEGRITY

OFFICIATING

WHAT

Curling Canada creates and maintains training and certification pathways and educational resources for officials or umpires who will facilitate curling competitions from the grassroots to the national level. Education is aligned with current rules and game operation procedures. Theoretical and practical training is delivered cooperatively by Curling Canada and its Member Associations.

WHY

Amateur sport in Canada cannot happen without the dedicated volunteer officials who facilitate sports competition at the local, provincial, territorial and national level. Curling is no different. Officials ensure competitions are safe, fair and conducted within the rules of the game and the competition.

OTHER SERVICES

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Awards and Certificates *include recognition of 8-enders; anniversaries; volunteer and volunteer executive contributions; Member Association team performances; all-star athlete performances; sportsmanship; special recognition; special achievements as a builder or in technical development, marketing, or media; and induction into the Canadian Curling Hall of Fame.*

RECOGNITION

WHAT

Each year, Curling Canada honours individuals, groups of individuals, and organizations that have contributed at the club, regional, provincial, territorial, national, or international levels to the betterment of the sport.

Levels of acknowledgment range from certificates of recognition to the highest honour of being inducted into the Canadian Curling Hall of Fame.

WHY

Foremost – it is the right thing to do; and it gives Curling Canada immense pleasure to recognize the significant contributions of athletes, teams, volunteers, executives, builders, leaders, innovators, Member Associations, and affiliated clubs that preserve and advance the special qualities of the curling community.

Investing in recognition programs is important for fostering a sense of belonging and pride within the curling community, and for encouraging future excellence and benevolence. The curling system relies on volunteers and people that go above and beyond the call of duty. Recognizing these efforts serves to inspire others and to ensure that continued engagement of this nature is sustained long-term.

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SCHOLARSHIPS

WHAT

The *For the Love of Curling Scholarship* is intended for young Canadian athletes who excel in curling, maintain a good level of academic standing, and demonstrate a strong commitment to their community through leadership volunteer activities.

The *Fran Todd All Heart Scholarship* is intended for young Canadian curling student-athletes who embody the values of curling, place the highest priorities on giving back to the sport, are passionate about sharing curling with their community, and maintain a good level of academic standing.

Thanks to donors and the generosity of the curling community across Canada, every year 20 scholarships, each valued at $2,500, are awarded to talented curling student-athletes to support the pursuit of their curling and academic dreams.

WHY

Student athletes often experience burdens where their academic responsibilities can become all-consuming; often leading to decreased time spent on non-academic endeavours. Supporting these student athletes, at an important time in their growth, is a way for the curling community to invest in the future builders and champions of our sport, and to show them that they have a place in Curling.

OTHER SERVICES

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SPORT INTEGRITY

WHAT

Curling Canada is committed to creating an environment that is safe and welcoming for all participants. Sport Integrity is a multifaceted term used to describe abuse prevention, complaint management, participant safety and fair competitions. Curling Canada strongly supports the need for independent mechanisms to accept reports and address violations of the Universal Code of Conduct to Prevent and Address Maltreatment in Sport (UCCMS).

As such, Curling Canada has become a program signatory to the Canadian Centre for Ethics in Sport's (CCES) Canadian Safe Sport Program, an independent third-party safe sport mechanism that is part of a growing national movement to rid Canadian sport of all forms of harassment, discrimination and abuse.

WHY

By helping to prevent safe sport issues in clubs, leagues, and competitive environments; governing bodies can better ensure physical, emotional, and psychological safety – instilling confidence in curlers of all ages to join and remain active in curling long-term without fear of harassment, discrimination or abuse.

Supporting Member Associations and their affiliated clubs with safe sport policies, education, and compliance monitoring can proactively help prevent crises (such as serious legal, financial, and reputational consequences) before they happen.

CURLING CANADA

SUPPORTING YOUR CURLING JOURNEY, **EVERY STEP OF THE WAY.**

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